

# FACULTY OF ECONOMICS

## MASTER'S DEGREES



VNIVERSITAT Đ VALÈNCIA

(Đ%) Facultat d'Economia

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Facultat d'Economia

# WHAT CAN A MASTER'S DEGREE DO FOR YOU?

- Provides advanced training aimed at professional or academic specialisation
- Improves job placement prospects
- Enables entrance into regulated professions
- Allows access to PhD courses
- Helps you to stand out among other professionals

## DETAIL ON OFFICIAL POSTGRADUATE PROGRAMMES University of Valencia

<b>VALUE</b>	They offer an integral and up-to-date training, therefore our master's graduates obtain solid technical knowledge and essential skills enabling them to successfully develop their professional career.
<b>PRICE</b>	The cost is subsidised, you will only pay public university fees. Thus, studying a master's degree at the Universitat de València is much cheaper than its private counterparts.
<b>ACCESS</b>	To access any of our master's degrees you need an official Spanish university degree or a recognised foreign qualification. You can check more specific requirements on the each master's degree's website.
<b>VALIDITY</b>	After completing your studies, you will obtain a transferrable qualification for the entire European Higher Education Area, which also includes the European Diploma Supplement. Therefore, you can practice your profession freely in any country of the European Union.
<b>GRANTS</b>	If you wish, you can apply for grants from the public system (Ministry, Generalitat Valenciana and UV) that will cover all or part of the cost of the master's degree you decide to enroll in.
<b>EMPLOYABILITY</b>	The syllabus not only includes theoretical subjects, but also curricular internships in companies or institutions. This experience will add to your experience and therefore further increase employability.
<b>QUALITY</b>	They are verified and accredited by the National Agency for Quality Assessment and Accreditation. Furthermore, they are developed under the academic direction and responsibility of a centre, department, or University Research Institute.

# ACCOUNTING, AUDITING, AND MANAGEMENT CONTROL

[www.uv.es/mastercontabilidad](http://www.uv.es/mastercontabilidad)

## DETAIL:

- **Duration:** 3 semesters; **Credits:** 90; **Places:** 60
- It provides two specialization pathways:
  - Auditing: it offers a generic dispensation in the first phase of entrance exam to the Official Register of Account Auditors (ROAC) of block I (Accounting and Auditing) and module II.2 (Information technologies and computer systems). This specialisation is approved by the Instituto de Contabilidad y Auditoría de Cuentas (ICAC).
  - Management Control: it offers a broad and practical training with the aim of achieving the competences and skills required for activities related to strategic and operational management control in the public and private spheres.
- Teaching takes place during the first two semesters and the third semester is reserved for internships and Master's Dissertation preparation.
- It is attached by agreement to the PIBE AECA Scholarship programme.
- The lecturers are professional auditors and managers in the strategic and operative business area.
- It offers the possibility of doing 400 hours of work experience in private or public companies or auditing firms.

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting
- **BIA:** Business Intelligence and Analytics
- **ECONOMICS:** Industrial Economics and Business, Public Economics and Economic Analysis

## OBJECTIVES:

To offer specific high-level training in accounting to deepen and improve the skills necessary for students' future professional development.

# ACTUARIAL AND FINANCIAL SCIENCIES

[www.uv.es/masteractuariales](http://www.uv.es/masteractuariales)

## DETAIL:

- **Duration:** 4 semesters; **Credits:** 120; **Places:** 30
- Qualifies students to practice as actuaries in Spain and Europe

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management and HR
- **BIA:** Business Intelligence and Analytics
- **ECONOMICS:** Industrial Economics and Business, Public Economics and Economic Analysis
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting
- **SCIENCE:** Statistics, Mathematics and Physics

## OBJECTIVES:

- Train students to develop skills in valuation and management of all types of risks, from those of economic agents to those supported by institutions or companies, regardless of the economic sector in which they carry out their activity and the legal form they present.
- To provide advanced training in the field of finance and insurance (following a financial-stochastic methodology).
- Ensure that the student learns to manage risk as a continuous and constantly developing process carried out in an integrated manner in line with strategic objectives of the company, therefore maximising the long-term sustainable value of each of its activities and combine the interests of all parties involved.



# BANKING AND QUANTITATIVE FINANCE

[www.finanzasquantitativas.com](http://www.finanzasquantitativas.com)

## DETAIL:

- **Duration:** 4 semesters; **Credits:** 120; **Places:** 30
- Inter-university Master's Degree between the Universitat de València, Universidad del País Vasco, Universidad Complutense de Madrid and Universidad de Castilla-La Mancha.
- Progression to PhD in Quantitative Finance and Economics.

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **ECONOMICS:** Economic Analysis
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting
- **SCIENCE:** Mathematics & Physics
- **ENGINEERING**

## OBJECTIVES:

- Respond to the demands of modern finance, wherein quantitative techniques to carry out a well-founded analysis that facilitates financial decision-making are highly complex and involve a multidisciplinary nature.
- To train experts capable of carrying out evaluation, management and advisory tasks finance field. Specifically, postgraduates will:
  - Carry out their activity through the intensive use of advanced quantitative and computer techniques enabling them to make complex decisions in an optimal and informed manner.
  - Understand how financial system works, the different alternatives for the allocation of resources, asset valuation and risk management, and how they are articulated in the economy.
  - Identify and anticipate relevant fiscal problems in any specific situation, discuss alternatives, select the most suitable for the objectives and evaluate the result.
  - Upon fulfilling requirements, carry out research tasks with the aim of accessing the Third Cycle studies leading to doctoral qualification. You will be able to take advantage of the research potential of a large group of lecturers involved in the inter-university programme.

# BUSINESS ADMINISTRATION (MBA)

[www.uv.es/mba](http://www.uv.es/mba)

## DETAIL:

- **Duration:** 3 semesters; **Credits:** 90; **Places:** 30
- Includes a compulsory internship in a company (10 ECTS).
- Classes are taught in the afternoons, so that the MBA can fit around work schedules.
- The teaching staff is made up of professors distinguished in their field in collaboration with prestigious professionals and companies.
- It is a member of the Mentors Club at the Faculty of Economics.

## MAINLY AIMED AT GRADUATES IN:

- **ENGINEERING, ARCHITECTURE AND SCIENCE**
- **SOCIAL AND LEGAL SCIENCES**
- **HEALTH SCIENCES**
- **ECONOMICS**
- **TOURISM**

## OBJECTIVES:

Prepare graduates from different fields of study to develop the necessary skills to make decisions concerning company strategy in the areas of:

- Finance
- Marketing
- Accounting
- Human Resources
- International Management
- Management
- Logistics

## CAREER OPPORTUNITIES:

Management positions in companies and organisations in all professional areas.

# BUSINESS PROCESS PLANNING AND MANAGEMENT

[www.uv.es/masterpgpe](http://www.uv.es/masterpgpe)

## DETAIL:

- **Duration:** 3 semesters; **Credits:** 90; **Places:** 35
- Progression to PhD in Statistics and Optimisation or Business Management.
- Teaching takes place in the afternoon, making it easier to combine the course with work.
- Collaboration of external professionals and teaching staff from different Spanish universities.
- Includes transversal and specific training seminars, visits to companies and curricular internships.
- The professional itinerary (with recruitment process) consists of 1,400 hours of paid internships and a Master's Dissertation in a company.
- It is a member of the Mentors Club at the Faculty of Economics.

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS:** ADE, GIB, ADE-Law
- **ECONOMICS**
- **SCIENCES:** Mathematics, Data Science, BIA, Physics
- **ENGINEERING:** Higher Engineers in Basic and Technical Sciences
- **OTHER DEGREES** with technical and quantitative content

## OBJECTIVES:

- To provide an integrated perspective on how to operate in a changing, globalised and highly competitive business environment, fully inscribed in the Information Society.
- To prepare professionals capable of designing, planning, optimising and controlling the production and service systems of companies based on Analytical Methods and Computer Tools, as well as on the principles of Economics and Business Administration.
- To offer multidisciplinary training that enables students to analyse problems and propose solutions for company activities, such as production planning, demand forecasting and inventory management, quality control, distribution and logistics, project management, financial management and internationalisation processes.

# BUSINESS STRATEGY

[www.uv.es/masterestrategia](http://www.uv.es/masterestrategia)

## DETAIL:

- **Duration:** 2 semesters; **Credits:** 60; **Places:** 25
- Bilingual: Spanish and English
- Progression to the PhD in Business Management
- It is a member of the Mentors Club in the Faculty of Economics
- Approximately 40% of external professionals from the business world participate in degree on a regular basis

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. HR Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **INTERNATIONAL BUSINESS:** Organization & Marketing
- **TOURISM:** Management of Tourism Companies
- **ECONOMICS:** Industrial and Business Economics

## OBJECTIVES:

- To train management and middle management specialists who work closely with top management.
- To train professionals in business strategy who advise and offer effective responses to the needs of companies in their decision-making on the design and implementation of strategies.
- To train professionals capable of seeing what others do not see in their organisation, detecting areas for improvement, designing possible ways to compete and generate competitive advantages in the long term, always from a social responsibility approach.



# CORPORATE FINANCE

[www.uv.es/masterfinanzascorporativas](http://www.uv.es/masterfinanzascorporativas)

## DETAIL:

- ' **Duration:** 2 semesters; **Credits:** 60; **Places:** 40
- ' It is a member of the Mentors Club at the Faculty of Economics
- ' Includes compulsory internships during the second part of the course.

## MAINLY AIMED AT GRADUATES IN:

- ' **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- ' **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- ' **ECONOMICS:** Industrial Economics and Business
- ' **FINANCE & ACCOUNTING**
- ' **INTERNATIONAL BUSINESS:** Finance & Accounting

## OBJECTIVES:

- To train professionals (rather than researchers) in the area of business.
- To provide students with the appropriate preparation for the professional exercise of activities related to the company's financial department by providing them with advanced knowledge and techniques in the area of finance in order to develop a successful professional career in the future that will allow them to occupy positions of responsibility.

## CAREER OPPORTUNITIES:

Experts in risk management, financial analysts, and international business, among others, in any company regardless of operating sector.

# ECONOMIC INTERNATIONALISATION: INTERNATIONAL TRADE MANAGEMENT

[www.iei.uv.es/master](http://www.iei.uv.es/master)

## DETAIL:

- **Duration:** 3 semesters; **Credits:** 90; **Places:** 30
- Progression to a PhD in International Economics and Tourism.
- Includes 30 credits of internship + Master's Dissertation.

## MAINLY AIMED AT GRADUATES IN::

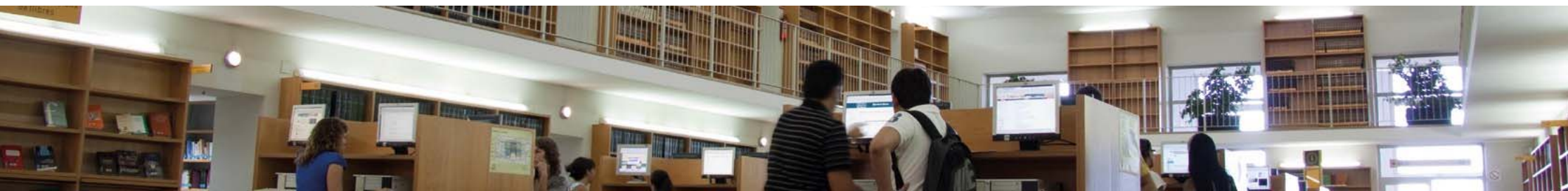
- **BUSINESS ADMINISTRATION & MANAGEMENT:** Operations & Logistics
- **ECONOMICS:** Economic Analysis. International, Regional and Urban Economics.
- **INTERNATIONAL BUSINESS:** International Economic Environment. Organization Marketing

## OBJECTIVES:

Train qualified professionals who respond to the demands of an increasingly integrated and globalised international economy, both in the business world and in public and private institutions.

## CAREER OPPORTUNITIES:

- Technical specialists in companies with an international vocation with special emphasis on the field of logistics.
- Experts/analysts of international economic situations, especially in the fields of trade and economic integration.



# POLICY AND PUBLIC ECONOMICS

[www.uv.es/masterpoleco](http://www.uv.es/masterpoleco)

## DETAIL:

- **Duration:** 2 semesters; **Credits:** 60; **Places:** 30
- Content incorporates an interdisciplinary perspective that integrates the economic, political and social dimensions into the analysis of the economic challenges of our time and their alternatives. It also attaches particular importance to the economic policy of international relations.
- Provides professional training aiming to develop specialists in the analysis of public intervention in the economy, and therefore facilitates internships.
- An academic-research orientation that develops research skills and qualifies students to write a quality doctoral thesis.
- Offers a variety of research lines supported by the highly developed structure of its own doctoral staff with relevant connections to national and international research groups.

## MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS**
- Graduates in other Social Sciences (Political Science, Sociology, etc.)

## OBJECTIVES:

To train high-level specialists in economic policy and public economics who will be able to identify the key challenges in modern economies and the consequences of current and future economic policies.

## CAREER OPPORTUNITIES:

- Technical analysts in various public and private entities, international organisations, European institutions, central and regional administrations, town and regional councils, autonomous organisations, research centres, consultancy firms, research services within large companies and banks, social, trade union and business organisations, NGOs, etc.
- Public sector workers (State Commercial Technicians and Economists, Tax Inspectors, European Commission, Commercial Offices of Embassies, etc.).

# ECONOMICS

[www.uv.es/master-economia](http://www.uv.es/master-economia)

## DETAIL:

- **Duration:** 2 semesters; **Credits:** 60; **Places:** 30
- Language: English
- Inter-university Master's Degree: Universitat de València; Universitat Jaume I
- It is a member of the Mentors Club at the Faculty of Economics

## MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS**
- **BUSINESS:** Management and Administration, Intelligence and Analytics, and ADE+Law
- **INTERNATIONAL BUSINESS:** GIB, International Economics Environment
- **SCIENCE AND ENGINEERING:** Data Science, Mathematics, Physics and Engineering
- **OTHER DEGREES** with a strong quantitative background

## OBJECTIVES:

- To provide high quality internationally accredited training for those wishing to pursue professional careers in various areas of public policy or in the private sector.
- To prepare students, through the development of required analytical and technical skills, for highly qualified jobs in both the public and private sectors at regional, national and international levels.
- The training acquired in this programme can serve as a bridge to those who wish to further their postgraduate studies for professional or academic purposes.
- The training in analytical techniques can be used in various areas such as macroeconomics, regulatory or competition policy analysis and in specific sectors (transport, energy or environment).

## CAREER OPPORTUNITIES:

Graduates of this master's degree are qualified to work in international organisations (OECD, IMF, ILO, World Bank, etc.); public institutions (Ministries, Central Banks, European Commission, etc.); international consultancies; private and financial companies; think tanks, research and university departments.



# INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION (iMBA)

[www.uv.es/imba](http://www.uv.es/imba)

## DETAIL:

- **Duration:** 3 semesters; **Credits:** 90; **Places:** 40
- Language: English.
- Mobility is compulsory. One of the semesters must be taken at a university within the IBSA network other than the Universitat de València.
- Inter-university Master: Universitat de València (Spain), University of Hertfordshire (UK), ESSCA School of Management- Paris (France), University of North Carolina (USA), University of Applied Sciences-Hochschule Bremen (Germany).
- International dual-degree.
- Recognised as an Innovation Group by the Universitat de València-Unitat d'Innovació Educativa.
- It is a member of the Mentors Club at the Faculty of Economics.
- Specialisation pathways:
  - International Marketing: University of Valencia.
  - Human Resource Management: University of Hertfordshire
  - International Logistics: University of Applied Sciences - Hochschule Bremen
  - International Finance and Investments: University of North Carolina - Willmington
  - International Entrepreneurship: ESSCA-Paris

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Operations & Logistics Management. HR Management
- **INTERNATIONAL BUSINESS:** Finance & Accounting Management. Organization & Marketing
- **TOURISM:** Management of Tourism Organizations

## OBJECTIVES:

- To train students for jobs necessitating the awareness of the global nature of business.
- To provide the multicultural sensitivity necessary to be able to work in a globalised business world.

# MARKETING AND MARKET RESEARCH

[www.uv.es/mastermarketing](http://www.uv.es/mastermarketing)

## DETAIL:

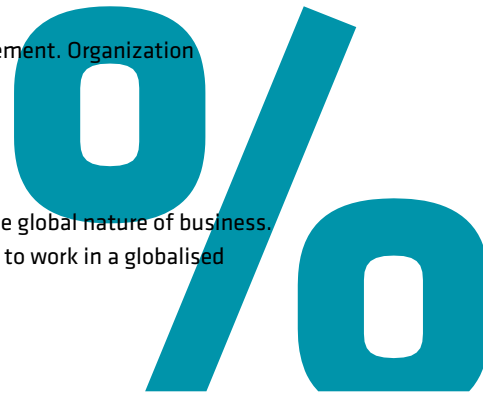
- **Duration:** 2 semesters; **Credits:** 60; **Places:** 80
- Inter-university Master's Degree: Universitat de València and Universitat Jaume I.
- Progression to PhD in Marketing.
- Provides four specialisation pathways:
  - Distribution Channels (University of Valencia).
  - Commercial Communication (Universitat de València)
  - International Marketing (Universitat Jaume I)
  - Market Research (Universitat de València)

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management. Operations & Logistics
- **INTERNATIONAL BUSINESS:** Organization & Marketing
- **TOURISM**

## OBJECTIVES:

- To train competent specialists capable of making marketing decisions in companies and non-profit organisations and carrying out rigorous and relevant research in the national and international context.
- To offer a postgraduate specialisation in marketing and market research with different specialisations that respond to business needs.
- To provide specialists not only with the skills required for marketing research and decision-making, but also with the competencies and social skills necessary for both individual work and teamwork.
- To facilitate graduates' employability in marketing and provide them with an adequate understanding of their role and relationship with other marketing professionals.





# QUALITY MANAGEMENT

[www.uv.es/mastergestioncalidad](http://www.uv.es/mastergestioncalidad)

## DETAIL:

- **Duration:** 2 semesters; **Credits:** 60; **Places:** 25
- Progression to PhD in Business Management.
- Member of the Mentors Club at the Faculty of Economics.
- Two specialization pathways: Production Quality Management and Service Quality Management.

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management. Operations & Logistics Management. HR Management
- **TOURISM:** Management of Tourism Companies
- **INTERNATIONAL BUSINESS:** Organisation and Marketing
- **INDUSTRIAL ENGINEERING:** Business Organization

## OBJECTIVES:

- To train specialists capable of implementing and managing a quality management system in any type of organisation.
- To train technicians who can contribute to modern organisations' ability to compete through strategies based on the quality of products and services as well as processes.
- To train professionals capable of integrating a quality management system with other management systems that may already be in place or that may be implemented in the organisation.

## CAREER OPPORTUNITIES:

Quality manager, integrated quality and environmental systems manager, specialised consultant, public administration technician specialised in quality management.

# SOCIAL ECONOMY, COOPERATIVES AND NON-PROFIT ORGANIZATIONS

[www.uv.es/master\\_economia\\_social](http://www.uv.es/master_economia_social)

## DETAIL:

- **Duration:** 2 semesters; **Credits:** 60; **Places:** 40
- Progression to the PhD in Social Economy.
- Dual-degree with the University of Bologna.
- Two specialisation pathways: Cooperatives and Non-Profit Organisations.
- It allows to choose between a professional or research profile.
- Includes 250 hours of optional work experience in Social Economy companies and organisations.
- High employability rate (according to reports from the University of Valencia Employment Office).

## MAINLY AIMED AT GRADUATES IN:

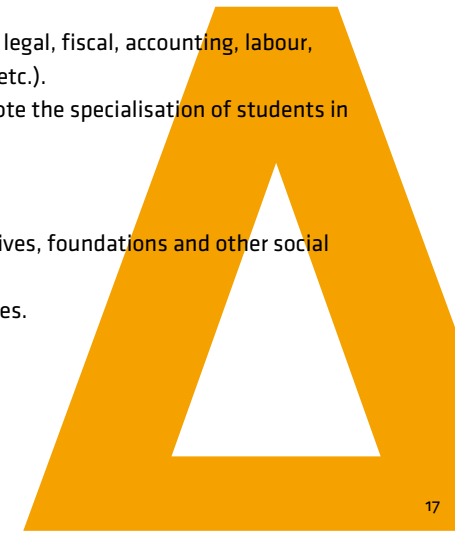
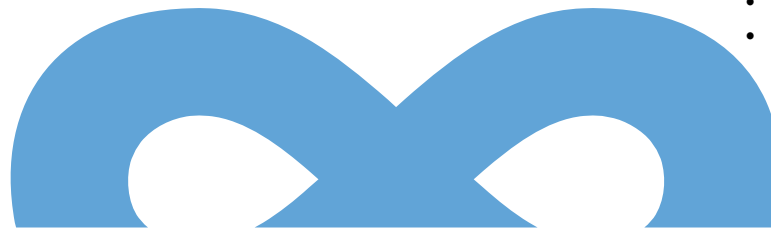
- Students of Economic, Legal and Social Sciences

## OBJECTIVES:

- To improve the skill levels of professionals working in social economy enterprises and organisations (Cooperatives, Labour Societies, Associations, Foundations, Social Enterprises, etc.).
- To train new professionals who are willing to work in these entities or undertake social economy projects.
- To develop their skills in different areas (economic, legal, fiscal, accounting, labour, strategic, commercial, human resources, financial, etc.).
- To train in scientific research techniques and promote the specialisation of students in research topics related to the Social Economy.

## CAREER OPPORTUNITIES:

- Technical specialists in social enterprises, cooperatives, foundations and other social organisations.
- Experts/analysts in the public sector, CSR companies.
- Teaching and research



# START-UP AND MANAGEMENT OF INNOVATIVE COMPANIES

[www.uv.es/masterei](http://www.uv.es/masterei)

## DETAIL:

- **Duration:** 2 semesters; **Credits:** 60; **Places:** 25
- Progression to PhD in Business Management.
- The training is practical.
- The teaching staff is made up of experienced academics and more than 20 prestigious professionals: managers, consultants, mentors and successful entrepreneurs.
- It provides 150 hours of internships in innovative companies and research institutions.
- It offers the possibility of participating in seminars on business opportunities, visits to innovative companies, entrepreneurship events, idea competitions and management projects.
- It is a member of the Mentors Club at the Faculty of Economics.

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management
- **INTERNATIONAL BUSINESS:** Organization & Marketing
- **TOURISM:** Management of Tourism Companies

## OBJECTIVES:

Cover training needs and management skills at the highest level of growing business fabric made up by technology-based companies and companies with innovative potential in any productive sector, which base a large part of their future strategy on effective R&D&I management. To achieve this objective, this master's degree provides students with the necessary training to be able to:

- Draw up viable business proposals and plans, using the most advanced and effective tools and methodologies.
- Participate as entrepreneurs in the creation of companies with an innovative component.
- Choose and utilize the correct tools for the appropriate management of innovative and technology-based companies.
- Design and manage R+D+i projects in companies and technology and research centres.
- Act as managers and promoters of innovation and change in existing companies.
- Find suitable partners in the research and technological field for innovative business projects.

# TOURISM MANAGEMENT AND PLANNING

[www.uv.es/masterdeturismo](http://www.uv.es/masterdeturismo)

## DETAIL:

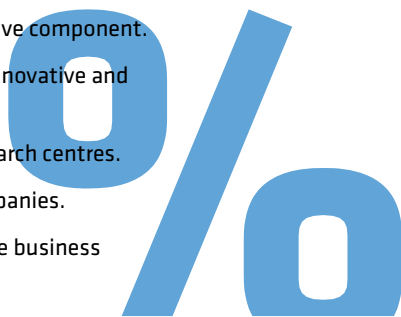
- **Duration:** 2 semesters; **Credits:** 60; **Places:** 40
- Progression to the PhD in International Economics and Tourism.
- Two specialization pathways:
  - Tourism Planning
  - Tourism Business Management

## MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-TOURISM**
- **TOURISM**

## OBJECTIVES:

- To train students in a global (but not general) understanding of tourism activity so they are capable of taking on the ever-changing demands of the global environment and its impact on public organisations, private companies and research activity, within parameters of ethical sustainability and governance. Graduates of this master's degree are:
  - Technicians in the public management of tourism, who understand the challenge of managing an activity that generates a management philosophy based on a destination governance assumed by all agents.
  - High-level professionals in management of tourism companies that operate within a framework of quality, competitiveness, and sustainability requirements.
  - Experts who focus their professional careers on research and the development of knowledge in the tourism sector.



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