

RESOLUTION OF THE OFFICE OF THE VICE-RECTOR FOR INNOVATION AND TRANSFER OF THE UNIVERSITAT DE VALÈNCIA APPROVING THE REGULATORY BASES AND CALL FOR THE BESTT (BUSINESS ENTREPRENEURSHIP FOR SPORTS TECHNOLOGY TRANSFER) TRAINING PROGRAMME AND RESULTING PRIZES, AIMED AT BACHELOR'S AND MASTER'S DEGREE STUDENTS FROM THE UNIVERSITAT DE VALÈNCIA, THE TECHNISCHE UNIVERSITÄT CHEMNITZ AND THE UNIVERSIDADE FEDERAL DO PAMPA, FOR THE 2023-2024 ACADEMIC YEAR, UNDER THE PATRONAGE OF SANTANDER UNIVERSIDADES AND WITHIN THE FRAMEWORK OF THE UVEMPRÉN-APRÈN INTERNATIONAL PROGRAMME FOR EDUCATIONAL INNOVATION IN UNIVERSITY ENTREPRENEURSHIP

UVemprén is the proposal by the Office of the Vice-Rector for Innovation and Transfer of the Universitat de València (UV) to help build a university that is committed to the professional development of students and to the progress of society.

To achieve this goal, the institution has launched a master plan that seeks to establish an entrepreneurial campus model that offers students complementary training pathways that allow them to accredit skills and opt for entrepreneurship voluntarily while developing their careers, and thus build a personal and professional life project.

One of UVemprén's lines of action is to promote the design and execution of educational innovation projects in university entrepreneurship among the UV's teaching and research staff through the annual call for grants of the UVemprén-Aprèn International Programme. Participation in this programme also involves attending a training programme in entrepreneurship at an international centre of recognised prestige. These actions, launched under the patronage of Campus Santander Universidades, produce returns to university students in terms of entrepreneurship, thanks to the educational innovation projects that the teaching and research staff implement after their stay.

In this context, the Office of the Vice-Rector for Innovation and Transfer offers 60 places to participate in the BESTT training programme and to compete for the prizes of this first edition. The programme is open to bachelor's and master's degree students from three institutions (Universitat de València, Technische Universität Chemnitz and Universidade Federal do Pampa) with the aim of providing participants with the opportunity to develop intercultural skills, work in international teams, improve technological skills, gain knowledge to generate innovative business ideas and formulate entrepreneurial projects in sports sciences, gain new experiences and establish contacts through their participation in specific training activities in entrepreneurial skills. All this will be carried out based on a training programme that will follow the COIL (Collaborative Online International Learning) methodology, and there will be prizes for participants and best projects.

Therefore, this programme aims to become an effective instrument to promote creativity and entrepreneurial culture among our students and to introduce participants into the entrepreneurial ecosystem of the University of Valencia so that they can continue developing their entrepreneurial project and opt for entrepreneurship as one more professional option in parallel to their studies.

In the framework of this initiative, the Office of the Vice-Rector for Innovation and Transfer, using the powers conferred on it by Resolution of 20 May 2022, of the Rector of the Universitat de València (DOGV – Official Journal of the Government of Valencia, of 30 May 2022), by which certain competences are delegated to vice-rectors, the general secretary, the general manager and other bodies of this university,

RESOLVES

1. To call the **BESTT** training programme (course in Business Entrepreneurship for Sports Technology Transfer based on COIL methodology) of the Universitat de València within the framework of the Campus UVemprén–Santander Universidades, and to approve the regulatory bases governing this call, which are included as Annex I to this resolution.

This call is aimed at bachelor's degree and master's degree students from the Universitat de València, the Technische Universität Chemnitz and the Universidade Federal do Pampa, enrolled in the 2023-2024 academic year, and consists of:

- 60 places to participate, from 25 September to 20 November 2023, in specific training activities that allow students to generate and design an innovative business idea based on a sports assessment service.
- A €50 gift voucher to spend in the University of Valencia store (<https://www.latenda.es/es/index.php>) for all students who complete the programme and submit a project that is considered suitable.
- Two runner-up prizes of €700 and a first prize of €1,500 for the most outstanding projects.

2. To contribute to finance this programme with:

- A maximum of €5,900 charged to chapter IV of the economic classification of expenditure, organic 9290152535 and specific 20220249 of the budget for the 2023 financial year of the University of Valencia, intended to cover the **BESTT** awards provided for in this call.

An appeal for reconsideration may be filed against this resolution, which exhausts the administrative route, within one month from the day after its publication, before the same body that issued the resolution, or an administrative litigation appeal may be filed before the bodies of the contentious-administrative jurisdiction of the Valencian Community within two months from the day after its publication.

Rosa M^a Donat Beneito
Vice-Rector for Innovation and Transfer
Universitat de València
(By delegation of the Rector, DOGV 30/05/2022)

ANNEX I

1. Aim

These regulatory bases govern the implementation of the BESTT training programme (course in Business Entrepreneurship for Sports Technology Transfer based on COIL methodology) for selecting 60 students enrolled in the 2023-2024 academic year.

The programme consists of:

- 60 places to participate, from 25 September to 20 November 2023, in specific training activities that allow students to generate and design an innovative business idea based on a sports assessment service. The 60 places are for all three universities.
- A €50 gift voucher to spend in the University of Valencia store (<https://www.latenda.es/es/index.php>) for all students who complete the programme and submit a project that is considered suitable.
- Two runner-up prizes of €700 and a first prize of €1,500 for the most outstanding projects.

To contribute to finance this programme with a maximum of €5,900 charged to chapter IV of the economic classification of expenditure, organic 9290152535 and specific 20220249 of the budget for the 2023 financial year of the University of Valencia, intended to cover the BESTT awards provided for in this call.

The participants, after receiving specific cross-curricular training, will work as a multicentre team to generate an innovative business idea focused on a sports assessment service. Upon completion, they must submit their projects, which will be evaluated by a committee. All participants in the training programme who complete it and whose project is considered suitable will win a gift voucher of €50 to spend in the University of Valencia store (<https://www.latenda.es/en/index.php>). In addition, the teams will compete against each other for two runner-up prizes of €700 and a first prize of €1,500.

All students who successfully complete the BESTT programme will receive a training certificate.

2. Beneficiaries, requirements and applications

This call is open to bachelor's degree and official master's degree students enrolled in the 2023-2024 academic year in any of the following three institutions:

- Universitat de València
- Technische Universität Chemnitz
- Universidade Federal do Pampa

2.1. Submission of applications

Applications must be submitted using a standard application form (<https://webges.uv.es/uvEntreuWeb/menuSEU.jsp?idtramite=EXPSOLP2U>) addressed to the Entrepreneurship Unit (Unitat d'Emprenedoria–UVemprén), procedure **PROGRAMA BESTT 2023**, and must include:

- **Registration form (Annex II)**, also available at the following link:
https://links.uv.es/uvempren/BESTT_Annexii

- Supporting documents evidencing the level of English and the average mark for the previous academic year in the case of the Universidade Federal do Pampa and the Technische Universität Chemnitz.

In application of Article 3e) of Agreement 92/2020, of 23 June, of the Governing Council of the Universitat de València, approving the Regulations of the General Electronic Registry of the Universitat de València, members of the university community are obliged to use electronic means of communication with the UV to carry out any administrative procedure.

The following steps must be followed:

1. Fill in Annex II: **Registration form (annex II)**.
2. Access the electronic registry of the Universitat de València
(https://webges.uv.es/uvEntreuWeb/?idioma=es_ES#/login?idform=EXPSOLP2U)
3. In the "General" tab, select:
 - a. Type of unit: Serveis Universitaris, Generals i Centrals.
 - b. Body to which it is addressed: Unitat d'Emprenedoria (**UVEMPRÉN**).
 - c. Select "Gestions específiques de la unitat" and, in the drop-down menu, choose **PREMIS BESTT 2023**.
 - d. In the "Fitxers adjunts" tab, click on "Arxiu" and attach **Annex II**, which you must have previously completed and signed. You must also upload the documents evidencing the level of English and the average mark for the previous academic year in the case of the Universidade Federal do Pampa and the Technische Universität Chemnitz.

Applications may also be submitted in any of the ways provided for in Article 16.4 of Law 39/2015, of 1 October, on the Common Administrative Procedure of Public Administrations.

In this case, applicants must file their application preferably at the registry offices of the University of Valencia by filling in the registration form, which must conform to the model set out in Annex II of this call, and the relevant supporting documents, and addressing it to:

Unidad de Emprendimiento (UVemprén)
C/ Amadeo de Saboya, 4
46010 Valencia

Applications that do not meet the requirements set out in these bases, include false data, are not submitted in accordance with the specified requirements or are not accompanied by all the documents required will be excluded from the selection process.

Submission of the application implies full acceptance of the contest regulatory bases.

2.2. Deadline

The period for submitting applications will begin on the day after the publication of the extract of this call in the Official Journal of the Government of Valencia (DOGV) and will end on 10 September 2023 at 11:59 p.m. (CEST time zone).

The publication will be announced on the UV Notice Board (<https://webges.uv.es/uvTaeWeb/>) and on UVemprén website (<https://www.uv.es/uvempren>).

Where appropriate, applicants will be requested to amend incomplete applications within five days of notice, after which the vice-rector for Innovation and Transfer will issue the final resolution.

If applications exceed the number of places available, the procedure and criteria established in section 4.1 of these regulatory bases shall apply.

The provisional resolution and the final resolution will be published on the UV Notice Board (<https://webges.uv.es/uvTaeWeb/>) for notification purposes and, additionally, on UVemprén website (<https://www.uv.es/uvempren>) for information purposes only.

3. Steering Committee and selection and evaluation committees

3.1. Steering Committee

The Steering Committee for this call is the Entrepreneurship Unit of the University of Valencia (UVemprén).

3.2. Candidate Selection Committee

Candidates will be selected by a committee made up of the following members:

- The director of the Entrepreneurship Unit of the University of Valencia (UVemprén) or the person delegated for that purpose, who shall chair the Committee.
- Two specialists of the Entrepreneurship Unit of the University of Valencia (UVemprén), one of whom will act as secretary of the Committee at the proposal of the president of the Project Evaluation Committee.

3.3. Project Evaluation Committee

The projects submitted by the teams at the end of the BESTT training programme will be evaluated by an evaluation committee made up of the following members:

- The director of the Entrepreneurship Unit of the University of Valencia (UVemprén) or the person delegated for that purpose, who shall chair the Committee.
- A specialist of the Entrepreneurship Unit of the University of Valencia (UVemprén) who shall act as secretary of the Committee and who shall take part but not vote.
- 1 representative from Banco Santander.
- 1 lecturer in entrepreneurship from the University of Valencia appointed by the vice-rector for Innovation and Transfer.
- 1 representative from the Technische Universität Chemnitz.
- 1 representative from the Universidade Federal do Pampa.

4. Selection process and evaluation criteria

4.1. Process and criteria for selecting candidates and forming teams

The selection of candidates will be carried out by the Candidate Selection Committee provided for in section 3.2 of these regulatory bases according to the following criteria:

- **Institution:** 20 places out of the 60 places offered are reserved for students from each of the 3 institutions.
- **Course enrolled:** preference is given to applicants enrolled in more advanced courses. Applications from master's degree students will be given 40 points; fourth-year bachelor's degree students will be given 30 points; third-year students will be given 20 points; second-year students will be given 10 points, and first-year students will be given 0 points.
- **Level of English:** applications from holders of a C2 or C1 English certificate will be given 40 points; holders of a B2 English certificate will be given 30 points, and holders of a B1 English certificate will be given 20 points.
- **The academic record** will be worth a maximum of 20 points:

The average mark of the academic record for the degree course taken during the previous year or, in the case of first-year students, average mark of the academic record for the previous university qualification or entrance mark to the University of Valencia without the specific phase:

- o Average mark from 9 to 10 (from 0 to 1 for students from the Technische Universität Chemnitz): 20 points.
- o Average mark from 7 to 8.9 (from 1.1 to 3 for students from the Technische Universität Chemnitz): 10 points.
- o Average mark from 6 to 6.9 (from 3.1 to 4 for students from the Technische Universität Chemnitz): 5 points.

After selecting the candidates, the Selection Committee will form the teams that will carry out the assessment service project and will appoint an academic tutor for the team. The teams will have between 3 and 6 members, with a minimum of 1 candidate and a maximum of 2 candidates from each of the three institutions. The tutor must be from one of the three institutions.

The list of successful candidates to the BESTT programme and the members of the teams formed will be published on 22 September 2023.

4.2. Process and criteria for selecting projects

The evaluation of the final projects submitted by the teams will be carried out by the Project Evaluation Committee provided for in section 3.3 of these regulatory bases.

Upon completion of the BESTT training programme, the teams must submit three documents which will be evaluated by the Project Evaluation Committee: a project summary sheet, an executive summary of their

business idea, and an infographic of the sports assessment service designed. During the course, students will be provided with the specific documents that they must fill in to prepare both the summary sheet and the executive summary.

The Evaluation Committee will evaluate the projects as SUITABLE or NOT SUITABLE. All the SUITABLE projects will receive a €50 gift voucher to spend in the Universitat de València store (<https://www.latenda.es/es/index.php>). Among the projects rated as SUITABLE, 3 will be selected to compete for the two second prize awards of €1,000, and a first prize of €2,000. These 3 projects will have to be presented in a closing session, in no more than 10 minutes, in which the teams must defend the feasibility of their projects before the Evaluation Committee. The projects submitted will be evaluated by the Committee referred to in section 3.3 according to the criteria below with a maximum of 100 points. A minimum score of 50 points is required for the project to be rated as SUITABLE.

Projects will be assessed against the following criteria:

- Description of the idea and its value proposal (maximum score: 20 points).
- Description of the process or problem to be solved, need and opportunity (maximum score: 20 points).
- Degree of innovation and creativity (maximum score: 20 points).
- Ability to identify the resources needed to start the project (maximum score: 20 points).
- Infographics (maximum score: 20 points).

5. Development of the programme

The following timetable is only approximate and is subject to change:

- On 25 September, an online session will be held to present the programme and offer basic training, with an approximate duration of 5 hours. During the session, participants will be introduced to the BESTT training programme and will be taught contents covering marketing and brand creation, initial steps in creating a company, and success stories in sports sciences, among others.
- From 26 September, the teams formed, guided by their tutors, must work synchronously or asynchronously on defining and preparing their sports assessment service proposal, based on the documents that they must submit at the end of the training programme (a project summary sheet, an executive summary of their business idea, and an infographic of the sports assessment service designed).
- On 16 October, an online workshop lasting between one and two hours on preparing the executive summary and the economic analysis of the idea will be held.
- On 23 October, an online workshop lasting between one and two hours on preparing and designing the infographic will be held.
- On 30 October, an online workshop lasting between one and two hours on presenting the idea and on oral communication skills will be held.
- The deadline for submitting the project documents is 10 November 2023 at 11:59 p.m. (CEST time zone).
- Finally, the closing session will take place on 20 November. In this session, the 3 finalist projects will be presented, there will be a final closing lecture and final prize winners will be announced.

6. Resolution

The Project Evaluation Committee, through the Steering Committee of this call and based on the assessment report, will submit a motivated proposal for granting the prizes to the Office of the Vice-Rector for Innovation and Transfer, which will issue a final resolution on beneficiaries and non-beneficiaries with their corresponding score. The winning candidates, based on the Evaluation Committee's report, will be announced on 20 November 2023 during the closing session of the BESTT training programme.

The resolution will be published on the UV Notice Board (<https://webges.uv.es/uvtaeweb>) for the purpose of notification and, additionally, on the UVemprèn website (<https://www.uv.es/uvempren>) for information purposes.

The concession resolution must be effective within a maximum period of six months from the publication of the call, as established in Article 25 of Law 38/2003, of 17 November, on Subsidies.

Against the final resolution on beneficiaries, which exhausts the administrative route, an appeal for review may be filed within one month from the day following its publication, before the same body that issued the resolution, or an administrative litigation appeal before the organs of the administrative litigation jurisdiction of the Valencian Community within two months from the day following its publication.

7. Payment of prizes

The payment of the amount of the prizes awarded to the winning teams will be processed once the resolution has been made public on the UV Notice Board.

The amount will be shared equally among all team members and will be paid into the bank account opened in the name of each participant.

The prize is subject to the corresponding withholding tax established in the regulations in force.

To receive the amount of the award, at least 80% of the training programme must have been successfully completed, a situation that the awarding body will verify ex officio.

If any member of the team does not complete at least 80% of the programme, the amount of the prize will be distributed equally among the other members who meet the training completion requirement.

Should a prize winner decline the monetary prize awarded, the total amount will be distributed among the other members of the winning team.

8. Compatibility

These prizes are compatible with any other type of public or private aid, as long as the total amount received does not exceed the total cost of the activity for which the prize is awarded.

9. Intellectual property

The intellectual property of the ideas presented in this programme will be the property of the participating individuals.

10. Applicable law

For any matters not provided for herein, the call must be interpreted in accordance with the legislation applicable to aid and other ex gratia cash contributions made by entities of the public sector of the Valencian Community, namely, Law 38/2003, of 17 November, on Subsidies, Law 1/2015 of the Generalitat, of Public Finance, of the Instrumental Public Sector and of Subsidies and Law 39/2015, of 1 October, of the Common

Administrative Procedure of Public Administrations.

11. Personal data

11.1. Data controller

Universitat de València
CIF: Q4618001D
Avda. Blasco Ibáñez, 13
46010 Valencia

11.2. Purposes and legal basis of data processing

In compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and to the free dissemination of these data, and Organic Law 3/2018, of 5 December, on the protection of personal data and guarantee of digital rights, we inform you that the personal data provided in this process will be incorporated into the information systems of the University of Valencia that are appropriate to manage and process the application to participate in the competition in accordance with the provisions of Law 38/2003, of 17 November, on Subsidies.

11.3. Origin of data

The University of Valencia will only process the data provided by applicants.

11.4. Recipients of personal data

In the context of the relationship established on the occasion of the submission of applications, we inform you that only the strictly necessary data will be transferred in the following cases and for the following purposes:

- To Banco Santander as promoter of the contest.
- For the publication of the award resolution on the UV Notice Board. Additionally, for informative purposes, the resolution may be reported on web pages hosted under the official domain of Universitat de València.
- For the publication of the beneficiaries, amount and object of the awards in the transparency portal of the Universitat de València (www.uv.es/transparencia), in compliance with the provisions of article 8.1 a) of Law 19/2013, of 9 December, on Transparency, Access to Public Information and Good Governance and article 9.1 e) of Law 2/2015, of 2 April, on Transparency, Good Governance and Citizen Participation of the Valencian Community.
- To the Spanish subsidies database (BDNS), in compliance with the provisions of Article 20 of Law 38/2003, of 17 November, on Subsidies.
- To the Universitat de València, as a collaborating entity with the Valencian Department of Sustainable Economy, Productive Sectors, Commerce and Labour, co-responsible for processing personal data that can help the entities that develop entrepreneurship promotion activities to provide better attention to entrepreneurs (<http://www.indi.gva.es/es/proteccion-datos>).

11.5. Data storage period

The data will be stored and, if applicable, deleted in accordance with the following criteria:

- In the case of participants who are neither awarded a prize nor complete the BESTT training programme, the data will be kept for the periods provided for in administrative legislation to guarantee the rights of participants.
- In the case of participants who are awarded a prize and complete the BESTT training programme, the data will be kept for the entire period linked to the management of the call, will be incorporated, if appropriate, into the student's academic record and will be kept for purposes of accreditation and certification of the award and any other related academic merit.

11.6. Rights

Data subjects have the right to request from the data controller access to and rectification or erasure of their personal data or restriction of processing, or to object to processing, as well as the right to data portability. Data subjects may exercise their rights by sending an e-mail to lopd@uv.es from an official UV e-mail address, or by sending a written request accompanied by a copy of an identity document and, where appropriate, by supporting documentation, to the academic delegate for data protection at the University of Valencia.

11.7. Right to file a claim with a supervisory authority

The personal data provided in this call will be incorporated into the appropriate information systems of the Universitat de València with a view to processing applications in accordance with the provisions of Law 38/2003, of 17 November, on Subsidies.

Data subjects may exercise their data protection rights at any time and free of charge by sending an e-mail to uvempren@uv.es in which they indicate their identification data and the right they wish to exercise.

The University of Valencia, its foundations and associated entities are adapted to the LOPD and the RGPD. The address lopd@uv.es can be used for information, suggestions, requests to exercise rights and friendly resolution of disputes regarding the protection of personal data, without prejudice to the right to file a claim with the competent control authority.

11.8. University of Valencia Privacy Policy

Our privacy policies can be found at <http://links.uv.es/qBf2qd6>

ANNEX II
REGISTRATION BESTT

PERSONAL DATA

Name and surname			National Identification Number:	
Address:				
Postal Code:		City:		
State:			Country:	
Mobile:		Date of birth:		
Institutional email:			Nacionality:	

ACADEMIC DATA

You are doing during the course 2023/2024: Degree/Bachelor ☐ Master/MSc ☐

Name Degree/Master	
Course (Year)	

English level (You must include the certificate): C1-C2 ☐ B2 ☐ B1 ☐
None ☐

Has a colleague from your institution also signed up for the program and would you like you to be part of the team together? (The selection committee will take this into account but does not guarantee that this will happen).

Name and surname	
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☐ I responsibly declare that the information contained in this form is true and I undertake to provide the necessary supporting documents for verification when required. The falsity of the declared data or of the documentation provided for the accreditation of the circumstances determining the evaluation criteria entails the exclusion of the application, without prejudice to the demand of the responsibilities that may be demanded in any other way.

Place, date and signature:2023

Spanish Organic Law on Data Protection:

The personal data provided in this procedure will be incorporated into the corresponding information systems of the Universitat de València in order to manage and process the application for tuition grants, in accordance with the provisions of Law 38/2003, of November 17, General Subsidies.

The persons who provide their data have the right to request from the data controller access to their personal data and its rectification or deletion, or the limitation of its processing, or to oppose, as well as the right to data portability. Interested parties may exercise their rights by sending an email to: lopd@uv.es, when they do so from official addresses of the Universitat de València; or by writing to the Data Protection Delegate of the Universitat de València, Edif. Rectorado, Avda. Blasco Ibáñez 13, 46010 València. For more information about the treatment, please consult the regulatory bases of the BESTT Universitat de València awards.

Unidad de Emprendimiento (UVemprèn) de la Universitat de València
Campus de Blasco Ibáñez – Calle Amadeo de Saboya, 4. bajo 46010 VALÈNCIA