

Competitiveness and growth of economies depend, among other factors, on R&D investments, digitalization initiatives, and on the existence of a business structure capable of transforming innovation and digitalization efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D and digitalization strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D and digitalization investments? Which are the most relevant factors to face competition in international markets?

The VIII DKIS Workshop “**Digital, Innovation, and Internationalization Strategies**” is devoted to the analysis of the above questions. Related public policy issues will be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

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VIII DKIS Workshop

**Digital,
Knowledge,
Innovation and
Internationalization
Strategies**

Venue

The workshop will take place in Room 4P18, located in the fourth floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.

Organizing Committee

Juan A. Máñez Castillejo (Universitat de València and ERICES), Chair
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València | 9th-11th November 2023
Facultat d’Economia | Universitat de València

VIII DKIIS Workshop

Digital, Knowledge,
Innovation and
Internationalization
Strategies

València, 9th-11th November 2023

Facultat d'Economia Universitat de València
Room 4P18

Thursday, 9th November

9:30h – 10:00h | Registration and presentation

10:00h – 11:30h

Platform market power in online labor markets: Evidence from a fee change

Estrella Gómez (Universitat de les Illes Balears)

Co-authors:

Ulrich Laitenberger (Tilburg University)

Frank Müller-Langer (Univ. of the Bundeswehr Munich)

Information constraints and technology efficiency: field experiments benchmarking firms website performance

Richard Kneller (University of Nottingham)

Co-authors:

Anwar Adem (Warwick Business School)

Cher Li (University of Nottingham)

On the relationship of digitalization and environment and its effect on firm performance

Jesús García-Romanos (Universidad Carlos III)

Co-authors:

Ester Martínez-Ros (Universidad Carlos III)

11:30h - 12:00h | Coffee break

12:00h - 13:30h

Labour market power and labour market reforms in Italy across workers types

Stefano Schiavo (University of Trento-OFCE SciencePo)

Co-authors:

Mauro Caselli (University of Trento)

Andrea Locatelli (Bank of Italy)

Environmental aims and resource allocation strategy for a more sustainable fashion industry

Ester Martínez-Ros (Universidad Carlos III)

Co-authors:

Ramón Rico (Universidad Carlos III)

Internal and external R&D: an analysis of costs and benefits

Regi Kusuma Atmadja (VU Amsterdam-Tinbergen Ins.)

13:30h - 15:00h | Lunch

15:00h – 16:00h | Conference

Multinational firms and global innovation

Kalina Manova (University College London)

16:00h - 17:00h

Patent protection, market power and innovation: did India gain from TRIPS?

Joel Stiebale (DICE, Heinrich Heine University Duesseldorf)

Co-authors:

Apoorva Gupta (DICE, Heinrich Heine University

Duesseldorf)

Misallocation of intermediate inputs and Global Value Chains

Carolina Calatayud (Universitat de València and ERICES)

Co-authors:

María E. Rochina Barrachina (Universitat de València and

ERICES)

17:00h - 17:30h | Coffee break

17:30h - 18:30h | Institutional talk

REDIT: Innovation focused on companies and people

Arantxa Viñals Fuster (REDIT)

20:30h | Dinner

Friday, 10th November

9:30h – 11:30h

Acquiring patents in secret: strategic disclosure in markets for technology

Carlos Serrano (HEC Paris)

Co-authors:

George Chondrakis (ESADE)

Rosemarie Ziedonis (Boston University)

Performance effects of balancing cohesiveness and sparsity in firms' in-licensing portfolios: The case of the pharmaceutical industry

Abel Lucena (Universitat de les Illes Balears)

Co-author:

Rebeca Méndez-Durón (Universitat de les Illes Balears)

The impact of mergers on the direction of innovation

Jose Luis Moraga (Vrije Universiteit Amsterdam)

Does a stronger patent system stimulate more R&D? Yes, in firms that rely on patents as an appropriation mechanism

Pere Arqué-Castells (European Patent Office)

11:30h - 12:00h | Coffee break

12:00h – 13:00h | Conference

Process vs. Product Innovation: evidence from Danish producer level data

Frédéric Warzynski (Aarhus University)

13:00h - 15:00h | Lunch

15:00h - 18:00h | Discussion and DKIIS Meeting

Saturday, 11th November

9:30h - 11:30h | PhD Students Meeting

Chair: Juan A. Mañez