Competitiveness and growth of economies depend, among other factors, on R&D investments, digitalization initiatives, and on the existence of a business structure capable of transforming innovation and digitalization efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D and digitalization strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D and digitalization investments? Which are the most relevant factors to face competition in international markets?

The VIII DKIIS Workshop “Digital, Innovation, and Internationalization Strategies” is devoted to the analysis of the above questions. Related public policy issues will be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

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Performance effects of balancing cohesiveness and sparsity in firms’ in-licensing portfolios: The case of the pharmaceutical industry
Abel Lucena (Universitat de les Illes Balears)
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On the relationship of digitalization and environment and its effect on firm performance
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Labour market power and labour market reforms in Italy across workers types
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