Competitiveness and growth of economies depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. How does big tech regulation, fire-sales FDI and start-up acquisitions affect innovation? Does external knowledge sourcing, robot adoption or family management direct firms’ international performance? How do R&D levels and opportunistic litigation influence market sharing or partners’ behavior?

The VI KIIS Workshop “Knowledge, Innovation, and Internationalization Strategies” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

**Organizing Committee**

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Venue

The workshop will take place in Room 4P18, located in the fourth floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.
Friday 19th November

9:15h - 10:45h

**Multinational Enterprises, Technology Transfers, and Robot Adoption**
Fabrizio Leone (ECARES, Université Libre de Bruxelles)

**Fire-sales FDI and Firm Innovation**
María García-Vega (University of Nottingham)
Co-authors:
Apoorva Gupta (DICE, Heinrich-Heine-Universität Düsseldorf)
Richard Kneller (University of Nottingham)

10:45h - 11:15h

**Coffee break**

11:15h - 13:30h

**The Effect of Technological Relatedness on Firm Sales Evolution through External Knowledge Sourcing**
Alex Guerrero (Universidad Complutense de Madrid)
Co-authors:
Joost Heijs (UCM)
Elena Huergo (UCM)

The Role of Family-management on Firms Performance
Xulia González (Universidade de Vigo)
Co-author:
Daniel Miles (UVigo)

Opportunistic Litigation: their Spillover Effects on Litigated Firms’ Partners
Abel Lucena (Universitat de les Illes Balears)
Co-author:
Myriam Martín-Sánchez (UIB)

14:00h - 15:30h

**KIIS workshop lunch**

15:30h - 18:30h

**Final discussion and KIIS meeting**