Artificial intelligence, innovation policies, and digitalisation are increasingly shaping firms' competitiveness, labour markets, and economic growth. Understanding their implications requires examining how emerging technologies affect employment opportunities and career inequalities, how public policies can foster innovation and the green transition, and how firms respond to changing competitive and regulatory environments. What are the effects of artificial intelligence on labour markets and the organisation of work? Which public policies and innovation strategies most effectively promote firm growth and eco-innovation? How do mergers, digital platforms, and data infrastructure shape competition and sustainable development?

The X DKIIS Workshop "Digital, Knowledge, Innovation and Internationalisation Strategies" is devoted to the analysis of these questions. Particular attention will be paid to the economic and policy implications of technological change, innovation incentives, market power, and environmental sustainability. The Workshop aims to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

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Venue

The workshop will take place in Room 3P17, located in the third floor of the Facultat d'Economia, Avinguda dels Tarongers, s/n, 46022 València.

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X DKIIS Workshop

Digital, Knowledge, Innovation and Internationalization Strategies

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X DKIIS Workshop
València, 5th-6th November 2026
Room 3P17 (third floor), Facultat d'Economia

X DKIIS Workshop

Digital, Knowledge, Innovation and Internationalization Strategies

València, 5th-6th November 2026

Facultat d'Economia
Universitat de València

Room 3P17

Thursday 5th November

11:00h-11:15h | Presentation

11:15h-13:35h

When more is not better: heterogeneous dose-response effects of R&D subsidies by firm size.

Elena Huergo Orejas (Universidad Complutense de Madrid)
Diego Sancho-Bosch (Universidad Complutense de Madrid)

The role of certification of innovation on firm growth: an empirical analysis of Spanish SMEs

Mercedes Teruel Carrizosa (Universitat Rovira i Virgili)
Yanik Nimtz (Universitat Rovira i Virgili)

The Impact of Mergers Reviewed by the European Commission on Innovation and Markups

Joel Stiebale (DICE, Heinrich Heine University Duesseldorf)
Florian Szücs (WU Vienna University)

13:45h - 15:00h | Lunch

15:00h - 16:00h

KEYNOTE "Technology and the Division of Labor within Plants"

Michael Johannes Koch (Department of Economics and Business Economics, Aarhus University)

16:00h -16:40h

Tasks in Trade

Richard Kneller (University of Nottingham)
Maria Garcia-Vega (University of Nottingham)
Marit Hinnosaar (University of Nottingham)
Glory Okutue (University of Nottingham)

16:40h -17:00h | Coffee Break

17:00h -18:20h

Artificial Intelligence and Personality Traits: Evidence from Online Job Vacancies

María García Vega (University of Nottingham)
Matias Goldman (Universitat Rovira i Virgili)

Who Loses from Generative AI? AI Exposure and Career Inequality in the Online Labor Market

Estrella Gómez-Herrera (University of Balearic Islands)
Minoru Higa (Universidad de los Andes)

20:30h | Dinner

Friday 6th November

10:00h - 11:20h

Mergers and Market Power

Paolo Mengano (Esade Business School)

Can public innovation policies drive the green transition? Tax incentives, subsidies, and eco-innovation in Spain

Ester Martínez-Ros (Universidad Carlos III Madrid)
José María Labeaga (UNED)

11:20h - 11:40h | Coffee break

11:40h - 12:20h

Data Center Incentive Programs and Water Uncertainty

Ana Espinola-Arredondo (Universitat de València)
Aditi Surve (Vrije Universiteit Amsterdam)
Félix Muñoz-Garcia (Washington State University)

12:20h - 13:20h

KEYNOTE "Platform Regulation in the Age of AI"

Andrea Mantovani (TBS Education, Department of Information, Operations and Management Sciences, Toulouse)

13:45h | Lunch

15:30h -18:30h | Final discussion and DKIIS meeting