

SMART MOBILITY CHALLENGE

APPLICATIONS

From DOGV publication
(September) until
02/14/2023

APPLICANTS

PARTICIPANT: Teams of
1 to 5 people
(UV students)

COACHES: UV graduate
and professionals
(*only advisory*)



PROJECT

500 words proposal
focused on 6 areas

FORD Application Form

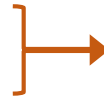
TRAINING

From 03/01/2023 to 04/21/2023

WORKSHOPS (40 h)

DESIGN AND PROTOTYPING WORKSHOP

Tasks:
• Prototype of the idea



PROTOTYPE

INNOVATION DIARY PREPARATION WORKSHOP

Tasks:
• Innovation Diary



INNOVATION DIARY

PROJECT PRESENTATION WORKSHOP

Making a proper Project
presentation

PROTOTYPE MAKING

From 04/22 to 05/03/2023

PRESELECTION

From 05/03 to 05/08/2023

PRESELECTION OF **6**
FINALIST PROTOTYPES

PUBLIC PRESENTATION

From 05/09 to 05/12/2023

ASSESSMENT COMMISSION

Rosa M^a Donat
UV Vice-Rector of
Innovation and Transfer
Academic Responsible of
UVemprèn

Technical Staff of UVemprèn

3 Ford representatives

SELECTION CRITERIA

Public Presentation
(40 points)

Project (description of the
potential demand, need and
opportunity / Impact and
feasibility of the idea / Degree of
innovation and creativity / Ability
to identify the resources needed
to start the project)
(60 points)

WINNERS SELECTION

3

WINNERS

1st	12,500 €
2nd	5,000 €
3rd	5,000 €

IMPLEMENTATION

From 05/31/2023 to 05/31/2024

EXPENSE FINANCING:

professional services, product
development / prototype
expenses, publicity, web pages,
posters, publications,
translations and other
dissemination expenses,
fungible material, patent
application and tax expenses
and corporate creation taxes,
as well as the necessary
expenses for its launch.

EXCLUDED:

Acquisition of inventory
material

JUSTIFYING THE GRANT TO FORD

From six months to one year
after the end of the grant