

# Connecting Knowledge to Industry: The FORTHEM Transfer Event

## 27 & 28 May, 2026

### DAY 1 - Wednesday, 27 May 2026

#### 9:30 - 10:00 Registration

#### 10:00 - 10:15 Welcome

 addressed by

- **Prof. Rafael Sebastián**, General Director of Science and Research of the Conselleria d'Educació, Cultura i Universitats of the Generalitat Valenciana (regional government).
- **Prof. Emilia Ferrer**, Vice-Chancellor for Internationalisation, Cooperation and Multilingualism of UV.
- **Prof. Pedro Carrasco**, Director of the Parc Científic of UV.

#### 10:15 - 10:45 Keynote

##### 'The role of the regional government on Technology Transfer'.

- **Prof. Rafael Sebastián** - General Director of Science and Research of the Conselleria d'Educació, Cultura i Universitats of the Generalitat Valenciana (Regional government).

#### 10:45 - 11:15 Break

#### 11:15 - 12:30 Panel Discussion

##### 'University - Industry R+D+i collaboration and Technology Transfer. Best Practices'.

- **Prof. Miguel Andrés**, Full Professor of the Dpt. of Applied Physics of Universitat de València
- **Dr. Pere Pérez Millán**, CEO and co-founder of FYLA
- **Dra. Ascensión Andrés**, Industrial Doctorate Coordinator at the Universitat de València
- **Prof. Rubén Artero**, Full Professor of the Dpt. of Genetics of Universitat de València
- **Prof. Ismael Navarro**, Professor of the Dpt. of Organic Chemistry of the Universitat de València.
- **Prof. Manuel Pérez Alonso**. Full Professor of the Dpt. of Genetics and co-founder of the Spanish Association of Scientific Entrepreneurs.
- **Moderator: Dr. Óscar David Sánchez**, CEO of Pleyad.

#### 12:30 - 13:00 Keynote

##### 'The Technology Transfer Ecosystem at UV'.

- **Mr. Santiago Miralles** - Technology Transfer Manager at the Office of Knowledge Transfer of Universitat de València.

#### 13:00 - 14:30 Lunch

#### 14:30 - 15:15 Keynote

##### 'Transfer @ FORTHEM'.

- **Prof. Hans-Kjetil Lysgård**, Prorektor of Universitetet i Agder.

#### 15:15 - 17:00 Workshop

##### 'The Science Lean Canvas: A tool specifically designed for researchers who want to validate the real commercial potential of their ideas in the market'.

- **Dr. José Javier Ruíz**. Researcher at the Universidad de Murcia and co-founder Prismatico Innova.
- **Mrs. Carmen Mora**. Researcher at the Universidad de Murcia and co-founder Prismatico Innova.

### DAY 2 - Thursday, 28 May 2026

#### 10:00 - 10:15 Welcome

 addressed by

- **Prof. Joel Gonzalez**, Head of the Central Service for Experimental Research and Professor of the Dpt. of Genetics of the Universitat de València

#### 10:15 - 11:00 Keynote

##### 'Spin-off companies. Concept, legal framework and policies at Universitat de València'.

- **Prof. Paola Rodas** - Professor of the Dpt. of Commercial Law of Universitat de València.

#### 11:00 - 11:30 Break

#### 11:30 - 13:00 Panel Discussion

##### 'Spin-off companies. Success cases and acceleration structures'.

- **Prof. Ángeles Cerezo**, Professor Emerita of Psychology of Universitat de València and co-founder of IPINFA, S.L.
- **Prof. Verónica Sanz**, Full Professor of Theoretical Physics of Universitat de València and scientific promoter of INFERRA Labs
- **Dr. Manuel Quesada**, IP & Innovation Manager, Matteco
- **Dr. Andreas Schneider**, CEO, co-founder of CYTERRA
- **Prof. Hans-Kjetil Lysgård**, Prorektor of Universitetet i Agder.
- **Prof. Enzo Bivona**, Vice-Director, University Technology Transfer Center and Professor in Business Management, Università degli Studi di Palermo
- **Moderator: Prof. Joel González**, Head of the Central Service for Experimental Research and Professor of the Dpt. of Genetics of Universitat de València.

#### 13:00 - 14:30 Lunch

#### 14:30 - 16:30 Workshop

##### 'Guidelines on Valorisation and Commercialisation of Research Results'.

- **Mr. Vicente Barberá**. Co-founder of VIROMII

#### 16:30 Closing remarks

#### ON SITE [REGISTRATION REQUIRED](#)

Auditorium Marie Curie, [Parc Científic of the UV](#), Catedrático Agustín Escardino 9, 46980 Paterna (Valencia), Spain

ON LINE (except Workshops): [online link](#)