

19/06/2019

THE RISE OF SKEPTICISM IN SPANISH POLITICAL & DIGITAL MEDIA CONTEXTS

Cano-Orón, L., Mendoza-Poudereux, I. and Moreno-Castro, C. (2019). 'The rise of skepticism in Spanish political and digital media contexts'. JCOM 18 (03), A01. <https://doi.org/10.22323/2.18030201>

THERE IS A POLITICAL & SOCIAL DEBATE OVER THE USE OF HOMEOPATHIC PRODUCTS IN SPAIN, WHERE ONLY 5% OF ITS POPULATION ARE USERS

WHEN WRITING NEWS STORIES, JOURNALIST PLAY A CENTRAL ROLE IN CONSTRUCTING FRAMES. SCIENCE JOURNALISM HAS A GREAT RESPONSIBILITY TOWARDS CITIZENS

THE SKEPTICAL MOVEMENT'S DISCOURSE AND ACTIVISM HAVE HAD SOCIAL, POLITICAL, MEDIA & ECONOMIC CONSEQUENCES

PERSUASION & TRANSMISSION OF CERTAIN FRAMES HAVE THE SOLE EFFECT OF STRENGTHENING WHAT AUDIENCES ARE ALREADY WILLING TO PERCEIVE

57.8% OF SPANIARDS OBTAIN INFORMATION ABOUT SCIENCE ON THE INTERNET, SPECIFICALLY SOCIAL NETWORKS

THE FACT THAT HOMEOPATHY HAS FOUND ITS WAY ONTO THE POLITICAL AGENDA HAS INCREASED PUBLIC AWARENESS OF THE ISSUE

LORENA CANO, ISABEL MENDOZA & CAROLINA MORENO

ScienceFlows

Agatha
Latorre