



February 7-11, 2022 | VOLUME 8, NUMBER 5



# NEWSLETTER

## IN THIS ISSUE

Acto de presentación: Comprometidos con la Sostenibilidad:  
Evaluación y perspectivas ..... 2

Resources: Digital SkillUp..... 3

Meet Glauco Cioffi! ..... 4

# Acto de presentación: Comprometidos con la Sostenibilidad: Evaluación y perspectivas

La Cátedra de Cultura Empresarial y el Club de Empresas Responsables y Sostenibles firmaron un acuerdo de colaboración en abril de 2021 para llevar a cabo acciones que animen al tejido empresarial de la Comunidad Valenciana a conocerla Agenda 2030 y a comprometerse con ella.

La primera de esas acciones ha sido la realización de un análisis entre sus empresas asociadas para identificar con detalle la situación en las diferentes facetas de la sostenibilidad.

El estudio, **dirigido por José M. Peiró**, persigue conocer las aportaciones y actuaciones hacia la sostenibilidad de esas empresas, el camino recorrido y el nivel alcanzado y, por otra parte, sus retos y el camino que tienen por delante, entre otros objetivos.

**Fecha:** 24 de febrero de 2022 **Horario:** de 09,30 a 11,30

**Lugar:** Jardín Botánico de la Universitat de València Auditorio Joan Plaça.



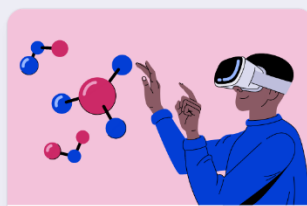
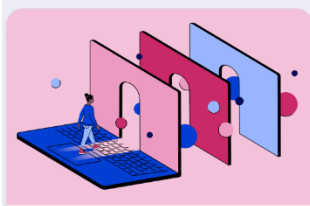
Más información e  
inscripción [aquí](#)

# Resources: Digital SkillUp

Digital SkillUp is a EU-funded initiative that offers innovative online courses, explaining emerging technologies in an easy and accessible way to everyone – no matter their age, profession, or previous ICT experience. It helps all European citizens and SMEs keeping up with emerging technologies and making the most of them.

The courses are **free** and available in 10 languages, every course is independent, and each course has a certificate of completion available for students passing the course.

Have a look [here!](#)



## Meet Glauco Cioffi!

Eclectic and creative. Born in Naples on 03/11/1996, graduated in Psychological Sciences and Techniques at Federico II University of Naples in 2019. In 2021 he completed a master in Cognitive Psychology and Psychophysiology (bi-lingual degree) at the University of Campania Luigi Vanvitelli. During the master, he worked as Psychology Department Tutor and he studied in Erasmus at Vilnius University (LT). He worked as a freelance Creative Director and Graphic Design. As soon as he knew of the possibility of doing a traineeship in the IDOCAL Research Institute of the University of Valencia, he had no doubts about living this experience in order to improve his research skills and specialize in organizational psychology.

His interests are social psychology, research, art, marketing and neuroscience.





# NEWSLETTER

## AKNOWLEDGMENTS

José María Peiró

Ana M<sup>a</sup> Hernández

Glauco Cioffi

## EDITOR

Lucía Barrera

Have something you'd like to see in Idocal Newsletter?

Contact the editor at: [lucia.barrera@uv.es](mailto:lucia.barrera@uv.es)