The World Privacy Forum is a nonprofit, non-partisan 501 (C) (3) public interest research group. The organization is focused on conducting indepth research, analysis, and consumer education in the area of privacy. It is the only privacy-focused public interest research group conducting independent, longitudinal work. The World Privacy Forum has had notable successes with its research, which has been groundbreaking and consistently ahead of trends. World Privacy Forum reports have documented important new areas, including medical identity theft. Areas of focus for the World Privacy Forum include health care, technology, and the financial sector. The Forum was founded in 2003 and works both nationally and internationally.