This chapter focuses on the study of cyberbullying, a phenomenon of growing social concern that is increasingly affecting children and adolescents in all developed countries. In order to understand the scope of this new behavior, mainly produced by means of the Internet and mobile phones, this chapter begins by defining what cyberbullying is, and analyzes the key characteristics that define this type of bullying among peers. Then, data on the prevalence of CB is provided, and the main risk factors associated with cybervictimization are examined from a psychosocial perspective. Finally, the chapter concludes with recommendations for parents, teachers, and educators in general, and offers concrete actions for preventing and reducing the growing problem of CB in children and adolescents in the digital age.