

# **Oscar Llopis**

University of Valencia  
Department of Business Administration  
Faculty of Economics  
Avda de los Naranjos, sn  
46071 Valencia, Spain

Phone: (0034) 963.828.407  
Email: [oscar.llopis@uv.es](mailto:oscar.llopis@uv.es)  
ORCID: 0000-0002-3151-1933

## **Personal**

Born on January 4, 1984.

Spanish Citizen.

## **Education**

**Ph.D. Business Management**, Institute of Knowledge and Innovation Management - INGENIO (CSIC-UPV) and University of Valencia, 2013.

Dissertation: "*An Individual-Level Approach to Knowledge Exchange: Empirical Studies in Business and Public Research Organizations*". Grade: Cum Laude, International Mention.

**M.A. Marketing and Market Research**, University of Valencia and University Jaume I, 2008.

**B.A. Business Administration**, University Jaume I, 2006.

## **Employment**

**2018 - Current.** *Associate Professor*. University of Valencia, Spain.  
Department of Business Management .

**2023 - Current.** *Visiting Research Fellow*. University of Gothenburg, Sweden.  
School of Business, Economics and Law.

**2018.** *Visiting scholar (3 months)*. University of Bordeaux, France.  
Groupe de Recherche en Economie Theorique et Appliquee (GREThA).

**2016 - 2018.** *Assistant Professor*. Rennes School of Business, France.  
Department of Strategy and Entrepreneurship.

**2014 - 2016.** *Post-doctoral scientist*. University of Bordeaux, France.  
Groupe de Recherche en Economie Theorique et Appliquee (GREThA).

**2012.** *Visiting scholar (3.5 months)*. University of Pisa, Italy.  
Dipartimento di Economia & Management.

**2011.** *Visiting scholar (6 months)*. Copenhagen Business School, Denmark.  
Department of Strategic Management and Globalization.

**2010 - 2013.** *PhD Candidate.* Institute of Knowledge and Innovation Management INGENIO (CSIC-UPV), Polytechnic University of Valencia, Spain.

## Publications

### Articles Published or Accepted

1. D'Este, P. & Diaz-Faes, A., Llopis, O., "Assessing the variety of collaborative practices in translational research: An analysis of scientists' ego-networks". *Research Evaluation - In press*. [DOI]
2. D'Este, P. & Llopis, O. (2022) "Brokerage that works: innovation and the decoupling of brokerage roles from open triadic structures". *Journal of Product Innovation Management* - 39 (4), 492-514. [DOI]
3. Ferreras, JL., Llopis, O. & Alegre, J. (2022) "Speeding up new product development through entrepreneurial orientation in SMEs: the moderating role of ambidexterity". *Industrial Marketing Management* 102, 240-251. [DOI]
4. Llopis, O., D'Este, P., Mc Kelvey, M. & Yegros, A. (2021) "Navigating multiple logics: legitimacy and the quest for societal impact in science". *Technovation*, 110, 102367. [DOI]
5. Llopis, O., D'Este, P. & Diaz-Faes, A. (2021) "Connecting others: does tertius iungens shape the relationship between research networks and innovation?". *Research Policy* 50(4), 104175. [DOI]
6. Fernandez-Mesa, A., Llopis, O., Garcia-Granero, A & Olmos-Penuela, J. (2020). "Enhancing organisational commitment through task significance: the moderating role of openness to experience". *European Management Journal* 38 (4), 602-612. [DOI]
7. D'Este, P., Llopis, O., Rentocchini, F. & Yegros, A. (2019) "The relationship between interdisciplinarity and distinct modes of university-industry interaction". *Research Policy* 48 (9), 103799. [DOI]
8. Llopis, O., Sanchez-Barrioluengo, M., Olmos-Penuela, J. & Castro-Martinez, E. (2018). "Scientists' engagement in knowledge transfer and exchange: individual factors, variety of mechanisms and users.". *Science and Public Policy* (45), 6, 790-803. [DOI].
9. Azagra-Caro, J., Llopis, O. (2018) "Who do you care about? scientists' personality traits and beneficiary impact". *R&D Management* (48), 5, 566-579. [DOI]
10. Fernandez-Mesa, A., Llopis, O., Garcia-Granero, A., Olmos-Penuela, J. & Martinez-Sanchis, P. (2017) "Tell me what you are like and I'll understand why you are leaving". *Universia Business Review* (55), 80-117. [DOI]
11. Llopis, O., & D'Este, P. (2016). "Beneficiary contact and innovation: The relation between contact with patients and medical innovation under different institutional logics". *Research Policy* (8), 1512-1523. [DOI]
12. Llopis, O., & Foss, N. J. (2016). Understanding the climate-knowledge sharing relation: The moderating roles of intrinsic motivation and job autonomy. *European Management Journal* 34, 135-144. [DOI]
13. Molas-Gallart, J., D'Este, P., Llopis, O., & Rafols, I. (2016). Towards an alternative framework for the evaluation of translational research initiatives. *Research Evaluation*, 25 (3), 235-243. [DOI]
14. Garcia-Granero, A., Llopis, O., Fernandez-Mesa, A., & Alegre, J. (2015). Unraveling the link between managerial risk-taking and innovation: The mediating role of a risk-taking climate. *Journal of Business Research*, 68(5), 1094-1104. [DOI]

### Work in Progress

Llopis, O., Ortega-Colomer, F.J. & Olmos-Peñuela, J. "Scientists' engagement in knowledge transfer activities: the role of SDG-inspired research agendas". Submitted - *Scientometrics*.

Gonzalez-Urango, H., Poveda-Bautista, R., Diaz-Faes, A., Llopis, O., D'Este, P. "Reducing the translational gap: Analytical Network Process to assess the link between collaborative practices and innovation in rare diseases". Submitted - *Journal of Engineering and Technology Management*.

Nast, C., D'Este, P., Llopis, O., Yankova, D. "Sourcing insights elsewhere: The positive influence of academic engagement on scientific impact". Submitted - *Technovation*.

Llopis, O., & D'Este, P. "Does the prosocial fire fuels academic engagement? The moderating role of networking skills". Submitted - *Industry & Innovation*.

D'Este, P., Ramos-Vielva, I., Sanchez, M., Yegros, A. & Llopis, O. "Star, engaged or bridging? Typology of scientists and knowledge commercialization pathways". Submitted - *Industry & Innovation*.

Rizzo, U., Rentocchini, F., D'Este, P. & Llopis, O. "Board of Directors' diversity and academic spin-off performance". In progress.

Carayol, N., Llopis, O. & Lahatte, A. "The Right Job and the Job Right: Novelty, Impact and Journal Stratification in Science". In progress.

Carayol, N., Gabillon, E., Llopis, O. & Roux, P. "Creativity and risk-aversion in Science". In progress.

### Book Chapters

Llopis, O.; D'Este, P. & Yegros, A. (2017). "Conducting Pro-Social Research: Exploring the Behavioral Antecedents to Knowledge Transfer Among Scientists", in "Process approach to academic entrepreneurship: evidence from the globe". Eds: Riccardo Fini and Rosa Grimaldi. World Scientific Publisher. Vol. 4, pp. 75-90, 2017.

Llopis, O., Garcia-Granero, A., Fernandez-Mesa, A. & Alegre-Vidal, J. (2014). "Managing risk-taking to enhance innovation in organizations", in "Management Innovation: Antecedents, complementarities and performance consequences". Springer-Verlag, Vol. 1, pp. 75-90, 2014.

## Conferences and Seminar Presentations

### 2022

Llopis, O. & D.Este, P. "Does the prosocial fire fuels academic engagement? The moderating role of networking skills". Workshop on "Dimensions of knowledge and technology transfer: Actors, channels and implications", Organized by the Chair of Economics/Microeconomics of the University of Jena (Germany), June 29- July 1, 2022.

Llopis, O. & D.Este, P. "Does the prosocial fire fuels academic engagement? The moderating role of networking skills". DRUID Society Conference, Organized by Copenhagen Business School, Copenhagen, June 13-15, 2022.

Olmos-Peñuela, J., Ortega-Colomer, F.J. & Llopis, O. "Scientists' engagement in knowledge transfer activities: the role of SDG-inspired research agendas". Eu-SPRI Conference. Organized by Utrecht University, Utrecht, 1-3 June 2022.

Llopis, O. & D.Este, P. "Scientists' collaboration with third sector partners: Motivations and expected benefits". Open Innovation in Science (OIS) Research Conference. Organized by LBG OIS Center. Geneva, Switzerland, May 11-13, 2022.

## 2021

Llopis, O., D.Este, P. & Diaz-Faes, A. "Mobilizing research networks for open science practices: the case of biomedicine". The Academy of Management Annual Meeting, Organized by The Academy of Management, USA. 29 July- 4 August, 2021.

Ferreras, JL., Llopis, O. & Alegre, J. "Speeding up new product development through entrepreneurial orientation in SMEs: the moderating role of ambidexterity". EURAM Annual Conference. Virtual Conference, Organized by Université du Québec. 16-18 June, 2021.

Gonzalez-Urango, H., Poveda-Bautista. R., Diaz-Faes, A., Llopis, O. & D'Este, P. "Mobilizing knowledge for science and innovation: a multi-criteria approach for the analysis of scientific impact of research collaboration processes through biomedical research networks" EU-SPRI Conference. Virtual Conference, Organized by the University of Oslo. June 9-11, 2021

Llopis, O., D.Este, P. & Diaz-Faes, A. "Mobilising informal networks for open science practices in biomedicine". Open Innovation in Science (OIS) Research Conference. Virtual Conference, Organized by LBG OIS Center. 7-9 April, 2021.

## 2020

Llopis, O., D.Este, P. & Diaz-Faes, A. "Mobilising informal networks for open science practices in biomedicine". Workshop on Medical Innovation (WOMI). Maynooth University, (Ireland). 9-11 December, 2020.

## 2018

Carayol, N., Llopis, O. & Lahatte, A. "The right job and the job right: novelty, impact and journal stratification in science". DRUID Society Conference. Copenhagen (Denmark). 11-13 June, 2018.

Llopis, O., D'Este, P. & Diaz-Faes, A. "Connections matter: the influence of network sparseness, network diversity and a tertius iungens orientation on innovation". DRUID Society Conference. Copenhagen (Denmark). 11-13 June, 2018.

D'Este, P., Llopis, O., Mc Kelvey, M & Yegros, A. "Mobilising legitimacy through network ties: the relation between network content and innovation". EURAM 2018. Reykjavik (Iceland). 20-23 June, 2018.

## 2017

Carayol, N., Llopis, O. & Lahatte, A. "Novelty in Science". Science, Technology and Innovation Indicators Conference. Paris (France). 6-8 September, 2017.

Carayol, N., Llopis, O. & Lahatte, A. "Novelty of Keyword Combinations and Academic Impact". Barcelona GSE Summer Forum. Barcelona (Spain). 9-10 June, 2016.

Llopis, O., D'Este, P. & Diaz-Faes, A. "Connections matter: the influence of network sparseness, network diversity and tertius iungens orientation on innovation". Workshop on Medical Innovation (WOMI). University of Iceland, Reykjavik (Iceland). 14-15 December, 2017.

D'Este, P., Llopis, O., Mc Kelvey, M & Yegros, A. "Mobilising legitimacy through network ties: the relation between network content and innovation". Institute of Innovation and Entrepreneurship (IIE) Workshop. Gothenburg (Sweden). 11-13 September, 2017.

D'Este, P., Ramos-Vielva, I., Sanchez, M., Yegros, A. & Llopis, O. "Sourcing upstream or downstream? Exploring knowledge-based antecedents of academic entrepreneurship and technology transfer". R&D Management Conference. Leuven (Belgium). 5-7 July, 2017.

D'Este, P., Llopis, O., Mc Kelvey, M & Yegros, A. "Innovation from science: the role of network content and legitimacy ties". DRUID Society Conference. NYU Stern School of Business. New York, (USA). 12-14 June, 2017.

## 2016

D'Este, P., Llopis, O., Mc Kelvey, M & Yegros, A. "Reaching scientific and innovation outcomes in biomedicine: the role of network diversity, content and cohesion". Workshop on Medical Innovation (WOMI). SPRU, University of Sussex, Brighton, (UK). 15-16 December, 2016.

D'Este, P., Llopis, O., Rentocchini, F. & Yegros, A. "Star scientists versus interdisciplinary scientists: Exploring the distinct patterns of engagement in university-industry interactions". Academy of Management Annual Meeting. Anaheim (USA). 5-9 August, 2016.

D'Este, P., Llopis, O., Ramos-Vielba, I., Yegros, A. & McKelvey, M. "Network heterogeneity, scientific performance and medical innovation". R&D Management Conference. Cambridge University (UK). 3-6 July, 2016.

Carayol, N., Llopis, O. & Lahatte, A. "Novelty of Keyword Combinations and Academic Impact". Barcelona GSE Summer Forum. Barcelona (Spain). 9-10 June, 2016.

D'Este, P., Llopis, O., Rentocchini, F. & Yegros, A. "Star scientists versus interdisciplinary scientists: Exploring the distinct patterns of engagement in university-industry interactions". LEI-BRICK Workshop. The Organisation, Economics and Policy of Scientific Research. Torino (Italy). 9-10 May, 2016.

## 2015

Carayol, N., Llopis, O., & Lahatte, A. "Does scientific novelty gets more academic recognition? Diminishing returns of novel combinations in science" Cre8tv Workshop on Innovation, Creativity and Competitiveness. Manchester Business School (UK). 17-18 September, 2015.

D'Este, P., Llopis, O., Rentocchini, F. & Yegros, A. "Star scientists versus interdisciplinary scientists: an inquiry into the antecedents of distinct modes of university-industry interactions". 2015 University-Industry Interaction Conference. Berlin (Germany). 24-26 June, 2015. Awarded best academic paper.

Llopis, O., Azagra-Caro, J. "Who do you care about? scientists' personality traits and beneficiary impact". DRUID Society 2015 Conference. Rome (Italy). 15-17 June, 2015.

Llopis, O., D'Este, P. "Connecting who? Balancing benefits and costs of sparse knowledge networks through gatekeepers". DRUID Society 2015 Conference. Rome (Italy). 15-17 June, 2015.

D'Este, P., Llopis, O., Rentocchini, F. & Yegros, A. "Star scientists versus interdisciplinary scientists: exploring the distinct patterns of engagement in university-industry interactions". DRUID Society 2015 Conference. Rome (Italy). 15-17 June, 2015.

## 2014

Llopis, O., D'Este, P. "Connecting who? Balancing benefits and costs of sparse knowledge networks through gatekeepers". Innovation and Entrepreneurship in Healthcare & Life Sciences. 11-12 December, 2014. Paper workshop organized by Prof. Maureen McKelvey, University of Goteborg.

Llopis, O., D'Este, P. "Brokerage roles and medical innovation: an empirical analysis". EU-SPRI Conference. 18 - 20 June, 2014. Manchester (UK).

Llopis, O., D'Este, P. "Connections matter: How personal network structures influences biomedical scientists' engagement in medical innovation". DRUID Society 2014 Conference. 16 - 18 June, 2014. Copenhagen (Denmark).

Llopis, O., D'Este, P. "Connections matter: How personal network structures influences biomedical scientists engagement in medical innovation". Strategic Management Society 2014 Special Conference. 13 - 15 June, 2014. Copenhagen (Denmark).

## 2013

Llopis, O., D'Este, P. "Connections matter: How personal network structures influences biomedical scientists engagement in medical innovation". Oslo Paper Workshop for the Special Issue in Research Policy on "Innovation and Hospitals", 12 December 2013. Oslo (Norway).

Llopis, O, D'Este, P., Yegros, A. "The contingent value of co-authorship networks among biomedical scientists". International Seminar into Personal Networks. July 2013. Barcelona (Spain)

Llopis, O., D'Este, P., Yegros, A. "Conducting pro-social research: cognitive diversity, research excellence and awareness of the social impact of research". DRUID Society 2013 Conference. June 2013. Barcelona (Spain).

Llopis, O, D'Este, P., Yegros, A. "Knowledge networks and knowledge creation among biomedical scientists". SUNBELT XXXIII International Conference. May 2013. Hamburg (Germany)

D'Este, P., Llopis, O., Yegros, A. "Conducting pro-social research". LEI-BRICK Workshop. The Organisation, Economics and Policy of Scientific Research. May 2013. Torino (Italy)

Llopis, O, D'Este, P., Yegros, A. "Scientists' social capital and knowledge creation: the case of translational research in biomedicine". EU-SPRI 2013 Conference. April 2013. Madrid (Spain)

D'Este, P., Llopis, O., Yegros, A. "Cognitive diversity, research excellence and awareness of the social impact of research". EU-SPRI 2013 Conference. April 2013. Madrid (Spain)

## 2012

Llopis, O & Foss, NJ. "Revisiting the link between cooperative climate and knowledge sharing: the role of job autonomy and intrinsic motivation". DRUID Society 2012 Conference. June 2012. Copenhagen (Denmark)

Llopis, O & Foss, NJ. "Does a cooperative climate always lead to knowledge sharing?" EURAM 2012 Conference. June 2012. Rotterdam, (Nederlands)

Llopis, O & Foss, NJ. "Does a cooperative climate always lead to knowledge sharing? The roles of intrinsic motivation and job autonomy". OLKC Conference, April 2012. Valencia (Spain)

## Teaching Activities

### *Teaching experience*

- 2023-2024.** Strategic Management. University of Valencia (MsC Level).
- 2021-2023.** Entrepreneurship. University of Valencia (BsC Level).
- 2020.** Business Management Fundamentals. University of Valencia (BsC Level).
- 2019.** Strategic Management. University of Valencia (BsC Level).
- 2018.** Developing Innovative Business. Rennes School of Business (Executive MBA Level).
- 2018.** Entrepreneurship and Innovation Management: Fundamentals. Rabat Business School (BsC Level)
- 2017.** International Strategic Management. Rennes School of Business (MsC Level).
- 2016-2017.** Entrepreneurship and Innovation Management: Fundamentals. Rennes School of Business (BsC Level)
- 2013-2012.** Knowledge Management. Polytechnic University of Valencia (Spain).
- 2013.** Innovation Management. Academic Seminar Series. Polytechnic University of Valencia (Spain) (MsC Level).
- 2013.** Innovation Strategy and Knowledge Management. Academic Seminar Series. University of Castilla la Mancha (Spain) (MsC Level).

## Service

Reviewer for Research Policy, Industry and Innovation, Regional Studies, European Management Review, Higher Education, Industrial and Corporate Change, International Business Review, among others.

Track Chair for the Behavioral Strategy Interest Group, European Academy of Management (EURAM). (2020-2023).

Reviewer for DRUID Society, Academy of Management Meeting, EURAM, among others.

Member of the Scientific Committee of the 2024 Schumpeter Conference in Gotheburg (9-11 June, 2024).

Member of the Scientific Committee of the Technology Transfer Society Conference (T2S 2018), in Valencia (17-19 October, 2018).

Co-organizer of the conference "Eu-SPRI Forum Early Career Researcher Conference: Interdisciplinarity in the Study of the Dynamics of Science, Technology and Innovation", in Valencia (7-8 April, 2014).

Co-organizer of the conference "2013 INGENIO PhD Days: New perspectives on Science, Technology and Innovation", in Valencia (9-10 May, 2013).

## Participation in competitive research projects

**2023-2026.** Plan Nacional de I+D+i, Ministerio de Ciencia e Innovación. "Citizen science in practice: prevalence, modes and antecedents of public engagement in health research (CITI-SCIENCE) ". PI : Oscar Llopis (University of Valencia).

**2019-2021** Generalitat Valenciana. "Scientific creativity and modes of knowledge transfer between universities and industry: an empirical analysis". PI: Oscar Llopis (University of Valencia)

**2019-2021.** Plan Nacional de I+D+i, Ministerio de Ciencia e Innovación. "Mobilising knowledge for science and innovation: an analysis of impact and processes through research networks in biomedicine (IMPROBIONET)". PI (1): Pablo D'Este (INGENIO); PI (2): Rocio Poveda Bautista (INGENIO).

**2019-2021.** Plan Nacional de I+D+i, Ministerio de Ciencia e Innovación. "The competitiveness of Spanish firms through its business management: business skills, innovation and exports (EMPINNOVA)". PI (1): Joaquín Alegre (University of Valencia); PI (2): Anabel Fernández Mesa (University of Valencia).

**2018-2020.** Broman Foundation for Research and Entrepreneurship, Sweden. "Academic Novelty and Knowledge Transfer". PI: Oscar Llopis (University of Valencia).

**2016-2019.** IDEX - Agence Nationale de la Recherche (ANR). "The impact of Research Excellence Programs". PI: Nicolas Carayol (University of Bordeaux, CNRS).

**2015-2018.** Agence National de la Recherche (ANR). "UTTO (University Technology Transfer and its Optimization)". PI: Nicolas Carayol (University of Bordeaux, CNRS).

**2015-2017.** Plan Nacional de I+D+i, Ministerio de Ciencia e Innovación. "Building knowledge networks for innovation: the challenge of translational research in biomedicine (TRANS-BIO)". PI: Pablo D'Este (INGENIO).

**2015-2017.** Plan Nacional de I+D+i, Ministerio de Ciencia e Innovación. "Scientific excellence and knowledge transfer, two riding together? Organizational factors, individual antecedents and societal impact (EXTRA)". PI: Ismael Rafols (INGENIO and SPRU, University of Sussex).

**2012-2014.** Plan Nacional de I+D+i, Ministerio de Ciencia e Innovación. "Do scientific research networks contribute to the generation of technological discoveries? An analysis of scientific networks in biomedical research (CIBER)". PI: Pablo D'Este (INGENIO).

## Research and Language Skills

Extensive knowledge of STATA, LATEX, SPSS, UCINET

Medium level knowledge of SAS, Pajek, Gephi

Languages: Spanish (Mother tongue), Catalan (Mother tongue), English (Fluent), French (Good).

## Professional Experience

**2009.** Valencian Regional Office in Brussels. Dept.of Competitiveness and Innovation. (Brussels, Belgium)

**2008-2009.** Valencian Worldwide Foreign Trade Agency (IVEX). Internationalization. (Valencia, Spain).

**2006-2007.** Ferro Corporation. Financial Department. (Castellon, Spain)

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