

**COURSE DATA****DATA SUBJECT****Code:** 33300**Name:** Social psychology I**Cycle:** Undergraduate Studies**ECTS Credits:** 6**Academic year:** 2025-26**STUDY (S)**

Degree	Center	Acad. year	Period
1319 - Degree in Psychology	Facultat de Psicologia i Logopèdia	1	First quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1319 - Degree in Psychology	Social psychology	BASIC

COORDINATION

MOLPECERES PASTOR M ANGELES

SUMMARY

Social psychology focuses on the social origin of behavior, emotions, belief systems or mental processes such as perception, judgment or memory. Social interaction, social influence or social communication stand out as some of the main processes in the field. Social psychology postulates that higher psychological processes are linked to the social context and to the positions the subject holds in such context; the individual's ingroups and reference groups contribute to the definition of such social positions. Our field offers an original perspective that articulates psychology and sociology. Depending on the orientation adopted, such articulation between social and mental processes can be approached at four different levels: intrapersonal level, interpersonal level, group level or ideological level.

This course is conceived as an introductory course in social psychology, offering a global introduction to the history, theoretical approaches and main concepts of the field. This course and the complementary course in Social Psychology II will instruct the student in the main milestones of social psychology, its paradigmatic research methods and the most significant applied fields.

Links with other courses in the program and professional fields. The course in Social Psychology I offers a fundamental knowledge in the training of psychologists. Knowledge of basic processes in social psychology is clearly relevant for further courses derived from this one, specially Social Psychology II, but also Organizational Psychology, Psychosocial Intervention or the courses related to the program in Work and Organizational Psychology.

Social psychology is related to many applications and professional roles, such as health, law psychology,



environmental psychology, advertising and communication campaigns, attitude and opinion measurement and change, marketing, social integration or social innovation.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

There are no specified enrollment restrictions with other subjects of the curriculum.

COMPETENCES / LEARNING OUTCOMES

1319 - Degree in Psychology

Be able to identify group and intergroup problems and needs.

Know how to analyse the context where individual behaviour and group and intergroup processes are developed.

Know how to describe and measure interaction processes, group dynamics and group and intergroup structures.

Know how to describe and measure interaction processes, organizational and inter-organizational dynamics and structures.

Know how to select and manage tools, products and services, and identify stakeholders.

Know the different fields of application of social psychology.

Know the functions and characteristics of the theoretical models of social psychology and the psychology of groups.

Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.

Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.

Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.

Understand the psychosocial principles of the functioning of groups and organizations, as well as the basic laws of psychosocial processes.



Understand the social dimension of human beings taking historical and sociocultural factors into account.

DESCRIPTION OF CONTENTS

1. The field of social psychology

Historical, theoretical and conceptual overview of the field

Human behavior as interaction

2. Social perception

Social perception

Impression formation

Causal attribution and social explanation

3. Social cognition

Social cognition

Cognitive biases

4. Prejudice

Prejudice. Stereotypes.

Authoritarianism and dogmatism

Non-human behavior (genocide, slavery, exploitation)

5. Attitudes and behavior

Attitudes, beliefs and values

Persuasion and attitude change

Rationalization and self-justification processes

Behavioral tactics



6. Social influence

Socialization

Imitation, suggestion and contagion

Social facilitation

Conformity and social uniformities

Norms: creation and change

Obedience and disobedience

Social innovation and change

Power, leadership, reactance

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theoretical and practical classes	60,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	45,00
Independent study and work	45,00
Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
Total hours	90,00

TEACHING METHODOLOGY

[i] Lecture meetings and presentations covering the different topics of the course

[ii] Comprehensive reading of classic papers in social psychology, with the aim of acquiring the habit of reading classic texts and original sources

[iii] Public presentations on the part of students

[iv] Teamwork



[v] Individual assignments

[vi] Use of virtual platform with didactic purposes

EVALUATION

The final grade for this course will be based on three things:

SE1. Exam [70%]

SE2. Individual or group assignments [20%]

SE3. Process evaluation of competencies acquired through participation in activities [10%]

Group tests are not recoverable on the second call, due to their particular nature, nor are those that require attendance and face-to-face participation in the classroom. In any case, the percentage of non-recoverable activities in the second sitting will not exceed 30% of the total evaluation of the subject.

To pass the subject, each student must obtain at least a 5 out of 10 in the exam and also in the global average of the different tests, both in the first and in the second call. In case the exam was failed and the remaining tests passed, the mark of the latter would be kept for the second call. Scores in nonrecoverable tests will also be kept for the second call.

In case of advance call for the completion of studies, the evaluation will consist in the realization of the corresponding exam and the realization of the practical reports determined by the professor.

The qualification of the students will be subject to the provisions of the Qualifications Regulations of the University of Valencia (ACGUV 108/2017).

(http://www.uv.es/graus/normatives/2017_108_Reglament_avaluacio_qualificacio.pdf)

The University regulations on challenging examinations and on cheating and plagiarism behaviors will apply, and the procedures provided by the University for their detection and disciplinary regime will be used (ACGUV 123/2020: <https://www.uv.es/sgeneral/Protocols/C83sp.pdf>).

REFERENCES

BASIC REFERENCES

- Gaviria, E., Cuadrado, I., López, M. (Coord.) (2019). *Introducción a la psicología social* (3ª ed.). Editorial Sanz y Torres.
- Hewstone, M. & Stroebe, W. (eds.) (2021). *An introduction to social psychology* (7th ed.) Wiley.
- Hogg, M.A. & Vaughan, G.M. (2010). *Psicología social* (5ª ed.). Panamericana.
- Kassin, S., Fein, S., Markus, H.R. (2015). *Psicología Social* (9ª ed.). Cengage Learning.
- Sabucedo, J.M. y Morales, J.F. (eds.) (2015). *Psicología social*. Panamericana.

SUPPLEMENTARY REFERENCES



- Ibáñez, T. (Comp.) (2003). *Psicología social*. UOC.
- Gilovich, T., Keltner, D., Chen, S. & Nisbett, R.E. (2018). *Social psychology*, 5th ed. W.W. Norton & Co.
- Morales, J.F. (ed.) (2007). *Psicología social* (3ª ed.). McGraw-Hill.
- Myers, D.G. y Twenge, J.M. (2019). *Psicología social* (13º ed.). McGraw-Hill.
- Rodríguez, A., Morales, J.F., Delgado, N. y Betancor, V. (Coord.) (2016). *50 experimentos imprescindibles para entender la psicología social*. Alianza.