

**COURSE DATA****DATA SUBJECT****Code:** 33890**Name:** Cinematographic Art, Origin and Classicism**Cycle:** Undergraduate Studies**ECTS Credits:** 6**Academic year:** 2026-27**STUDY (S)**

Degree	Center	Acad. year	Period
1006 - Degree in History of Art	Facultat de Geografia i Història	3	Second quarter, Sin determinar

SUBJECT-MATTER

Degree	Subject-matter	Character
1006 - Degree in History of Art	History of contemporary art. Film history	COMPULSORY

COORDINATION

CUELLAR ALEJANDRO CARLOS ALFONSO

PEREZ OCHANDO LUIS

SUMMARY

A fundamental part of the history of contemporary art is the History of Cinema and Other Audiovisual Media. The subject will focus its teaching on the origins of cinema, its main manifestations, and its development up to the classical model or IMR. During its period of hegemony, approximately between 1915 and the mid-1950s, it will also offer an introduction to the main cinematic avant-gardes of the 1920s. The subject will be studied from a comprehensive approach, considering historical, technical, aesthetic, and sociological perspectives, dismantling outdated historiographical prejudices and making way for a revisionism based on the most important contributions from recent research.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS



- Basic knowledge of Modern history and Modern art history.
- Reading comprehension and writing skills.
- IT basic skills (Office, digital image, web browsing).

COMPETENCES / LEARNING OUTCOMES

1006 - Degree in History of Art

Ability to develop and deliver content, both orally and in writing, to both specialized and non-specialized audiences

Ability to develop and present orally or in writing management projects related to the professional activities of Art History

Ability to gather and interpret relevant data and make judgments that include reflection on aspects of artistic production in its different facets

Ability to interpret the environment based on analysis, observation and deduction of information from artistic works produced throughout history

Ability to solve problems that arise in the professional practice as an art historian or as a heritage manager

Ability to work in a team and to integrate into multidisciplinary teams from other areas of knowledge

Act autonomously in learning, making informed decisions in different contexts, forming judgements based on experimentation and analysis, and transferring knowledge to new situations.

Apply a scientific methodology to any type of action and decision related to knowledge of Art History

Apply different methodologies to the comprehensive analysis of the work of art

Apply the knowledge acquired in formulating hypotheses, synthesizing information, and formulating conclusions in an organized manner.

Be able to analyse and synthesise information from the various contents of art history and to apply it to professional practice.

Be able to apply instrumental knowledge applied to art history to interpret and manage graphics, photographs, moving images, computer resources and artwork materials.

Be able to communicate orally and in writing in one's own language and in at least one foreign language.

Be able to convey information, both orally and in writing, to both specialised and non-specialised audiences.

Be able to gather and interpret relevant data and to reflect and make judgments on different aspects of artistic production.

Be able to read the environment from the analysis, observation and deduction of information from artistic works produced throughout history.

Be acquainted with cinema and other audiovisual media.



Be acquainted with contemporary art.

Capacity to recognize diversity and multiculturalism through the connection and study of other cultures

Collaborate effectively in teams, assuming responsibilities and leadership roles and contributing to collective improvement and development.

Communicate effectively, both orally and in writing, adapting to the characteristics of the situation and the audience.

Contribute to the design, development and implementation of solutions that address social needs, taking the Sustainable Development Goals as a reference.

Demonstrate critical and self-critical reasoning within the field of study, considering aspects such as professional ethics, moral values and the social implications of the different activities undertaken.

Develop autonomous learning and the necessary skills that promote interpersonal relationships

Diachronic knowledge of the main milestones and stages of the Universal History of Art

Embrace motivation for quality through a personal ethical commitment to the professional environment

Express oneself correctly, both orally and in writing, in any of the official languages of the Valencian Community.

Have an updated knowledge of bibliography and ability to analyse it critically, and be able to make a synthesis from a critical stand.

Interpret graphics, photographs, moving images, computer graphics, and materials related to works of art, applying instrumental knowledge of Art History

Knowledge of Contemporary Art

Knowledge of the history of cinema and other audiovisual media

Knowledge of the main databases and specialized bibliographic sources

Knowledge of the main visual, literary and documentary sources of the History of Art

Knowledge of the spatio-temporal coordinates of Art History

Make direct contact with artistic works through visits to historical monuments, museums and exhibitions that show this type of work to the public.

Prepare state-of-the-art reports based on information from documentation relating to artistic works

Propose creative and innovative solutions to complex situations or problems within the field of study, in order to respond to diverse professional and social needs.

Recognise diversity and multiculturalism from the knowledge of other cultures.



Recognizing the importance of continuing education in order to update knowledge and contribute to the advancement of the humanities

To express oneself orally and in writing in one's own language.

To use appropriate terminology and technical vocabulary of art history

To value artistic production from the perspective of sustainability and equality among people, contributing to the development of democratic values and a culture of peace.

Understand and recognise, from within the discipline, inequalities based on sex and gender in society; integrate different needs and preferences related to sex and gender into problem-solving and solution design.

DESCRIPTION OF CONTENTS

1. Introduction to the history of cinema: A critical view of the state of the art. Review of historiographical concepts and critique of the prejudices that have hindered film studies.

2. The fundamentals of audiovisual language and film analysis.

3. The beginnings of cinema: pre-cinema and proto-cinema. The cinema of attractions.

4. Origins and formation of Classical cinema. The creation of Hollywood and the development of the film industry in Western countries. The Studio System, the Star System, and Film Genres. Ideological and aesthetic characteristics of the M.R.I.

5. The main cinematic avant-gardes of the 1920s: Germany, France, and the USSR.

6. The problem of sound in cinema: direct sound, disc sound, and optical sound.

7. The hegemony of classical cinema between 1917 and the 1950s and its national variants: the USA and Europe.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	45,00
Classroom practices	15,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES



Activity	Hours
Attendance at other activities	10,00
Individual or group project	30,00
Independent study and work	25,00
Preparation of lessons	15,00
Preparation for assessment activities	5,00
Resolution of case studies	5,00
Total hours	90,00

TEACHING METHODOLOGY

AFP1.- Theory classes. Synchronous classes combining lectures by the teaching staff with student participation. During the lectures, practical activities will be incorporated, including the discussion and analysis of images, texts (critical literature, historical sources or historiographical sources), and other audiovisual materials related to the topics being covered. The aim is to enable students to connect theoretical learning with practical activities that progressively foster the acquisition of the expected knowledge, skills and competences. These activities may make use of the digital resources available through the Virtual Classroom or on the websites of the University, museums and research centres. Such resources facilitate the search, access, visualisation and analysis of audiovisual, bibliographic, documentary and teaching materials, while also promoting the development of skills in locating and critically selecting reliable sources of information.

AFP2.- Practical activities. These include practical activities planned and supervised by the teaching staff, such as urban tours, visits to monuments, exhibitions, museums and interpretation centres, as well as oral presentations of individual or group assignments. These activities are designed to enable students to relate and apply the knowledge acquired during the theoretical classes. They may also include sessions in specialised facilities such as the Art History Laboratory, the Faculty Library, the Humanities Library and other external institutions, as well as participation in seminars, lectures, conferences, workshops and other academic activities related to the subject.

EVALUATION

SE1. Final exam 60%

SE2. Practical assignments, coursework or complementary activities 40%

A minimum score of 4 points on the exam will be required in order to add the other grades.

Second examination period:

The second examination period consists exclusively of the exam with the established weighting. The marks for the other two assessment components will be those obtained by each student throughout the course and already taken into account in the first examination period. These marks will only be retained during the



academic year. Consequently, if the student has failed or has not attended the second examination period, they will be required to repeat the module, including all its assessment components.

Regarding the obligations of students when using AI in assessed activities and the declaration of responsible use of AI, see the *"Guide for Action on the Responsible Use of Artificial Intelligence (AI) in Teaching and Assessment Activities at the University of Valencia"* at the following link:

https://www.uv.es/graus/normatives/guia_actuacio_ia_uv.pdf

REFERENCES

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<http://www.ubu.com/film/> Colección online de películas experimentales y vanguardistas de todos los tiempos.