

**COURSE DATA****DATA SUBJECT****Code:** 33895**Name:** Museum Studies and Museography**Cycle:** Undergraduate Studies**ECTS Credits:** 6**Academic year:** 2026-27**STUDY (S)**

Degree	Center	Acad. year	Period
1006 - Degree in History of Art	Facultat de Geografia i Història	3	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1006 - Degree in History of Art	Historical and artistic heritage	COMPULSORY

COORDINATION

PEREZ MARTIN M ANGELES

SOLBES BORJA CLARA

SUMMARY

The course "Museums Studies and Museography" is part of the compulsory subjects of the Bachelor's Degree in Art History, carries a weight of 6 ECTS credits, and is designed to define the concept of the museum from its origins to the present day. It offers an approach, from both theory (museum studies) and practice (museography), to museums as spaces dedicated to the conservation, study, exhibition, and dissemination of cultural heritage. The history of museums internationally is analyzed, along with examples from the Spanish and Valencian regions. Institutional, organizational, and management aspects, museum typologies, and their social dimension are addressed. Furthermore, students are introduced to the design of a temporary exhibition project that integrates current exhibition methodologies and approaches.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS



Basic Art History skills.

COMPETENCES / LEARNING OUTCOMES

1006 - Degree in History of Art

Ability to develop and deliver content, both orally and in writing, to both specialized and non-specialized audiences

Ability to develop and present orally or in writing management projects related to the professional activities of Art History

Ability to gather and interpret relevant data and make judgments that include reflection on aspects of artistic production in its different facets

Ability to interpret the environment based on analysis, observation and deduction of information from artistic works produced throughout history

Ability to solve problems that arise in the professional practice as an art historian or as a heritage manager

Ability to work in a team and to integrate into multidisciplinary teams from other areas of knowledge

Act autonomously in learning, making informed decisions in different contexts, forming judgements based on experimentation and analysis, and transferring knowledge to new situations.

Apply a scientific methodology to any type of action and decision related to knowledge of Art History

Apply basic knowledge in museology and museography to the management of museum institutions

Apply different methodologies to the comprehensive analysis of the work of art

Applying acquired knowledge in the field of heritage to current problems in the conservation and management of historical, artistic and cultural heritage

Apply knowledge of collection management to inventory, documentation, cataloging, exhibitions, and dissemination of art

Apply knowledge of the art market to activities related to antiques, galleries, appraisal, and patronage.

Apply the knowledge acquired in formulating hypotheses, synthesizing information, and formulating conclusions in an organized manner.

Apply the knowledge on documentation, composition of materials and construction techniques in the study and management
dels béns artístics furniture and immobles

Be able to apply basic knowledge to future professional situations through appropriate organisation and planning of the contents of art history.

Be able to apply the basic knowledge acquired by means of applying critical reasoning to the analysis and



assessment of alternatives.

Be able to apply the basic knowledge of museology and museography for the management of museum institutions.

Be able to convey information, both orally and in writing, to both specialised and non-specialised audiences.

Be able to design an integral project for the management of artistic property, from its knowledge to its social exploitation.

Be able to present management and dissemination projects in all fields of art history, both orally and in writing.

Be able to solve the problems that may arise in professional practice as an art historian or heritage manager.

Be able to work in teams and to integrate into multidisciplinary teams with professionals from other areas of knowledge.

Be acquainted with historical-artistic heritage.

Be acquainted with museology and museography.

Capacity to recognize diversity and multiculturalism through the connection and study of other cultures

Collaborate effectively in teams, assuming responsibilities and leadership roles and contributing to collective improvement and development.

Communicate effectively, both orally and in writing, adapting to the characteristics of the situation and the audience.

Contribute to the design, development and implementation of solutions that address social needs, taking the Sustainable Development Goals as a reference.

Demonstrate critical and self-critical reasoning within the field of study, considering aspects such as professional ethics, moral values and the social implications of the different activities undertaken.

Develop autonomous learning and the necessary skills that promote interpersonal relationships

Develop skills for independent learning and for interpersonal relations.

Embrace motivation for quality through a personal ethical commitment to the professional environment

Express oneself correctly, both orally and in writing, in any of the official languages of the Valencian Community.

Interpret graphics, photographs, moving images, computer graphics, and materials related to works of art, applying instrumental knowledge of Art History

Knowledge of Museology and Museography

Knowledge of the different languages, procedures, and techniques of artistic production throughout history



Knowledge of the main databases and specialized bibliographic sources

Knowledge of the spatio-temporal coordinates of Art History

Make direct contact with artistic works through visits to historical monuments, museums and exhibitions that show this type of work to the public.

Prepare state-of-the-art reports based on information from documentation relating to artistic works

Propose creative and innovative solutions to complex situations or problems within the field of study, in order to respond to diverse professional and social needs.

Recognizing the importance of continuing education in order to update knowledge and contribute to the advancement of the humanities

Show motivation for quality through a personal ethical commitment to the professional environment.

To express oneself orally and in writing in one's own language.

To use appropriate terminology and technical vocabulary of art history

To value artistic production from the perspective of sustainability and equality among people, contributing to the development of democratic values and a culture of peace.

Understand and recognise, from within the discipline, inequalities based on sex and gender in society; integrate different needs and preferences related to sex and gender into problem-solving and solution design.

DESCRIPTION OF CONTENTS

1. INTRODUCTION TO MUSEOLOGY AND MUSEOGRAPHY

Definition of the concept of a museum, its study and conceptualization (Museology) and the implementation of its functions (Museography). Study of the theories that have renewed museum theory and practice (critical, feminist, sustainable, immersive).

2. FROM THE COLLECTION TO THE MUSEUM

History of collecting and the birth of the modern museum. The Enlightenment Museum and the colonial museum: taxonomy and otherness. The great historical museums: the past and national identity.

3. MUSEUMS OF MODERN AND CONTEMPORARY ART

Origin and conceptualization of the modern and contemporary art museum: the white cube. Museum architectures: the spectacle museum.

4. ART MUSEUMS IN SPAIN



The origins of the main art museums in Spain and Valencia. Analysis of the current museum and its dynamics: responses to criticism and social demands (decolonial, gender, eco-sustainable).

5. THE EXHIBITIONS

Analysis of different exhibition typologies. Study of the phases and structure of an exhibition project. Basic concepts for developing an exhibition project: design, timeline, development, installation, and visualization through concrete examples.

6. MUSEUM MANAGEMENT

Knowledge of museum structures and the functional organization of museums. Study of museum typologies according to international classifications. Introducing students to current trends in contemporary museography.

7. DISSEMINATION, DIDACTICS AND TEACHING

One of the main functions of a modern museum is to disseminate its collections to the public. This project proposes an introduction for students to the basic tools of communicating collections: audiences, educational methods, and cultural mediation.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	45,00
Classroom practices	15,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	10,00
Individual or group project	15,00
Independent study and work	30,00
Preparation of lessons	10,00
Preparation for assessment activities	20,00
Resolution of case studies	5,00
Total hours	90,00

TEACHING METHODOLOGY

AFP1.- Theory classes. Synchronous classes combining lectures by the teaching staff with student participation. During the lectures, practical activities will be incorporated, including the discussion and analysis of images, texts (critical literature, historical sources or historiographical sources), and other audiovisual materials related to the topics being covered. The aim is to enable students to connect theoretical learning with practical



activities that progressively foster the acquisition of the expected knowledge, skills and competences. These activities may make use of the digital resources available through the Virtual Classroom or on the websites of the University, museums and research centres. Such resources facilitate the search, access, visualisation and analysis of audiovisual, bibliographic, documentary and teaching materials, while also promoting the development of skills in locating and critically selecting reliable sources of information.

AFP2.- Practical activities. These include practical activities planned and supervised by the teaching staff, such as urban tours, visits to monuments, exhibitions, museums and interpretation centres, as well as oral presentations of individual or group assignments. These activities are designed to enable students to relate and apply the knowledge acquired during the theoretical classes. They may also include sessions in specialised facilities such as the Art History Laboratory, the Faculty Library, the Humanities Library and other external institutions, as well as participation in seminars, lectures, conferences, workshops and other academic activities related to the subject.

EVALUATION

The general qualification system will follow the regulations of the University of Valencia approved by the Governing Council on May 30, 2017. ACGUV 108/2017.

The following items will be assessed:

- a) Monitoring the preparation for theoretical and practical classes. This monitoring will take place through the exercises and text commentaries carried out in the practical classes, in which student participation in the established debate will be evaluated, as well as in the written exercises that must be submitted to the teacher.
- b) Attendance at complementary activities (visits to museums, seminars, workshops, conferences) for which a report must be submitted for final evaluation, which will count for 10% of the grade for the subject.
- c) The completion of a group project (minimum 4 and maximum 6 people) consisting of the development of an exhibition project, which will count for 50% of the grade for the subject, where the knowledge acquired about museography will be evaluated.
- d) A final written test where the knowledge acquired in museology will be evaluated, which will count for 40% of the grade for the subject.

The exact percentage of the final grade is as follows:

SE1. Final exam 40%

SE2. Practical assignments, coursework or complementary activities 60%



For the final evaluation, the student must reach a minimum grade of 4 in the exhibition project to make the grade point average. Projects that have not been authorized nor tutored previously will not be graded. In exceptional cases, in the second call it will be possible to deliver an individual paper, with the previous consent of the professor.

Regarding the obligations of students when using AI in assessed activities and the declaration of responsible use of AI, see the "Guide for Action on the Responsible Use of Artificial Intelligence (AI) in Teaching and Assessment Activities at the University of Valencia" at the following link:

https://www.uv.es/graus/normatives/guia_actuacio_ia_uv.pdf

REFERENCES

BASICS

ALONSO FERNÁNDEZ, Luis. *Museología y Museografía*. Barcelona: Ediciones Serbal, 2001.

FERNÁNDEZ LÓPEZ, Olga. *Exposiciones y comisariado: un relato cruzado*. Madrid: Cátedra, 2020.

JIMÉNEZ-BLANCO, M^a Dolores. *Una historia del museo en nueve conceptos*. Madrid: Cátedra, 2014.

RICO, Juan Carlos. *Manual práctico de museología, museografía y técnicas expositivas*. Madrid: Sílex, 2006.

COMPLEMENTARY

ALONSO FERNÁNDEZ, Luis. *Museología. Introducción a la teoría y práctica del museo*. Madrid: Istmo, 1993.

ALONSO FERNÁNDEZ, Luis; GARCÍA FERNÁNDEZ, Isabel. *Diseño de exposiciones. Concepto, instalación y montaje*. Madrid: Alianza Editorial, 2005.

BELCHER, Michael. *Organización y diseño de exposiciones. Su relación con el museo*. Gijón: Trea, 1994

DE DIEGO, Estrella. *El Prado inadvertido*. Barcelona: Anagrama, 2022.

GARCÍA BLANCO, Ángela. *La exposición. Un medio de comunicación*. Madrid: Akal, 1999.

HERNÁNDEZ HERNÁNDEZ, Francisca. *Manual de Museología*. Madrid: Síntesis, 1994.



INIESTA I GONZÀLEZ, Montserrat. *Els gabinets del món. Antropologia, museus i museologies*. Lleida: Pagès editors, 1994.

LEÓN, Aurora. *El Museo. Teoría, praxis y utopía*. Madrid: Cátedra, 1978.

LORENTE LORENTE, Jesús Pedro (dir.); ALMAZÁN TOMÁS, David (coord.). *Museografía, crítica y arte contemporáneo*. Zaragoza: Prensas Universitarias de Zaragoza, 2003.

LORENTE LORENTE, Jesús Pedro. Estrategias museográficas actuales relacionadas con la museología crítica. *Complutum*, vol. 26, nº 2, 2015, p. 111-120, <https://doi.org/10.5209/revCMPL.2015.v26.n2.50422>.

LORENTE LORENTE, Jesús Pedro. Nuevas tendencias en la teoría museológica a vueltas con la Museología crítica. *Museos.es. Revista de la Subdirección General de Museos Estatales*, nº 2, 2006, p. 24-33. <https://www.culturaydeporte.gob.es/dam/jcr:f7e98180-b951-45ab-bae3-4af66471ba78/rev02-jesus-pedro-lorente.pdf>

MOLINS, Patricia (ed.). Dossier Feminismo y museo. Un imaginario en construcción. *Espacio, tiempo y forma. Serie VII, Historia del arte*, nº 8, 2020, <https://doi.org/10.5944/etfvii.8.2020>.

MONTANER, Josep María; OLIVERAS, Jordi. *Los museos de la última generación*. Barcelona: Gustavo Gili, 1986.

MONTSERRAT I MESTRE, Rosa M.; MORRAL I ROMEU, Eulàlia; PORTA I FERRÉS, Eduard. *Sistema dedocumentació per a museus*. Barcelona: Generalitat de Catalunya. Direcció General de Patrimoni, 1982. En:<http://hdl.handle.net/20.500.12368/1056>.

RICO, Juan Carlos (coord.). *Los conocimientos técnicos: museos, arquitectura, arte*. Madrid: Sílex, 1999

SANTACANA MESTRE, Joan; SERRAT ANTOLÍ, Núria (coords.). *Museografía didáctica*. Barcelona: Ariel, 2005.

SANTACANA, Joan; LLONCH MOLINA, Nayra. *Manual de didáctica del objeto en el museo*. Gijón: Trea, 2012.

THOMPSON, Gary. *El museo y su entorno*. Madrid: Akal, 1998.

VV. AA. *Llibre blanc dels Museus de Catalunya*. Barcelona, 1984. <http://hdl.handle.net/20.500.12368/431>.

ZUBIAUR CARREÑO, Francisco Javier. *Curso de museología*. Gijón: Trea, 2004.