

**COURSE DATA****DATA SUBJECT**

Code: 33898
Name: History of Art and Professionalisation
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2026-27

STUDY (S)

Degree	Center	Acad. year	Period
1006 - Degree in History of Art	Facultat de Geografia i Història	3	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1006 - Degree in History of Art	Professionalisation	COMPULSORY

COORDINATION

SEBASTIAN LOZANO JORGE

SUMMARY

This course aims to show students the various opportunities for professional development offered by the Art History degree. Skills required by the job market are also an important topic within the course. Situated in the degree's third year, it helps students to make decisions for their final, fourth year: internships, optional courses, etc.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

None.

COMPETENCES / LEARNING OUTCOMES**1006 - Degree in History of Art**



Ability to develop and deliver content, both orally and in writing, to both specialized and non-specialized audiences

Ability to develop and present orally or in writing management projects related to the professional activities of Art History

Ability to gather and interpret relevant data and make judgments that include reflection on aspects of artistic production in its different facets

Ability to interpret the environment based on analysis, observation and deduction of information from artistic works produced throughout history

Ability to solve problems that arise in the professional practice as an art historian or as a heritage manager

Ability to work in a team and to integrate into multidisciplinary teams from other areas of knowledge

Act autonomously in learning, making informed decisions in different contexts, forming judgements based on experimentation and analysis, and transferring knowledge to new situations.

Apply basic knowledge in museology and museography to the management of museum institutions

Applying acquired knowledge in the field of heritage to current problems in the conservation and management of historical, artistic and cultural heritage

Apply knowledge of collection management to inventory, documentation, cataloging, exhibitions, and dissemination of art

Apply knowledge of the art market to activities related to antiques, galleries, appraisal, and patronage.

Apply the knowledge acquired in formulating hypotheses, synthesizing information, and formulating conclusions in an organized manner.

Apply the knowledge on documentation, composition of materials and construction techniques in the study and management
dels béns artistic furniture and immobles

Basic knowledge of iconography and other methods of image analysis

Be able to analyse and synthesise information from the various contents of art history and to apply it to professional practice.

Be able to apply basic knowledge to future professional situations through appropriate organisation and planning of the contents of art history.

Be able to apply knowledge in the management of collections to prepare inventories, documentation, catalogues, exhibitions and activities for the dissemination of art.

Be able to apply knowledge on the art market in activities related to antiquarianism, galleries, valuation and patronage.

Be able to convey information, both orally and in writing, to both specialised and non-specialised audiences.



Be able to solve the problems that may arise in professional practice as an art historian or heritage manager.

Capacity to recognize diversity and multiculturalism through the connection and study of other cultures

Collaborate effectively in teams, assuming responsibilities and leadership roles and contributing to collective improvement and development.

Communicate effectively, both orally and in writing, adapting to the characteristics of the situation and the audience.

Contribute to the design, development and implementation of solutions that address social needs, taking the Sustainable Development Goals as a reference.

Demonstrate critical and self-critical reasoning within the field of study, considering aspects such as professional ethics, moral values and the social implications of the different activities undertaken.

Develop autonomous learning and the necessary skills that promote interpersonal relationships

Develop skills for independent learning and for interpersonal relations.

Develop the learning skills needed to undertake further postgraduate or doctoral studies with a high degree of autonomy.

Embrace motivation for quality through a personal ethical commitment to the professional environment

Express oneself correctly, both orally and in writing, in any of the official languages of the Valencian Community.

Interpret graphics, photographs, moving images, computer graphics, and materials related to works of art, applying instrumental knowledge of Art History

Knowledge of Historical and Artistic Heritage

Knowledge of Museology and Museography

Knowledge of the different languages, procedures, and techniques of artistic production throughout history

Knowledge of the different methodologies of Art History

Knowledge of the main databases and specialized bibliographic sources

Knowledge of the main visual, literary and documentary sources of the History of Art

Propose creative and innovative solutions to complex situations or problems within the field of study, in order to respond to diverse professional and social needs.

Recognizing the importance of continuing education in order to update knowledge and contribute to the advancement of the humanities

Show motivation for quality through a personal ethical commitment to the professional environment.



To express oneself orally and in writing in one's own language.

To use appropriate terminology and technical vocabulary of art history

To value artistic production from the perspective of sustainability and equality among people, contributing to the development of democratic values and a culture of peace.

Understand and recognise, from within the discipline, inequalities based on sex and gender in society; integrate different needs and preferences related to sex and gender into problem-solving and solution design.

DESCRIPTION OF CONTENTS

1. Introductory remarks.
2. University teaching and research.
3. Secondary education.
4. Cultural heritage: conservation, management, mediation and dissemination.
5. Art market. Cultural management and tourism.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	45,00
Classroom practices	15,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	5,00
Individual or group project	20,00
Independent study and work	20,00
Preparation of lessons	20,00
Preparation for assessment activities	20,00
Resolution of case studies	5,00
Total hours	90,00



TEACHING METHODOLOGY

AFP1.- Theory classes. Synchronous classes combining lectures by the teaching staff with student participation. During the lectures, practical activities will be incorporated, including the discussion and analysis of images, texts (critical literature, historical sources or historiographical sources), and other audiovisual materials related to the topics being covered. The aim is to enable students to connect theoretical learning with practical activities that progressively foster the acquisition of the expected knowledge, skills and competences. These activities may make use of the digital resources available through the Virtual Classroom or on the websites of the University, museums and research centres. Such resources facilitate the search, access, visualisation and analysis of audiovisual, bibliographic, documentary and teaching materials, while also promoting the development of skills in locating and critically selecting reliable sources of information.

AFP2.- Practical activities. These include practical activities planned and supervised by the teaching staff, such as urban tours, visits to monuments, exhibitions, museums and interpretation centres, as well as oral presentations of individual or group assignments. These activities are designed to enable students to relate and apply the knowledge acquired during the theoretical classes. They may also include sessions in specialised facilities such as the Art History Laboratory, the Faculty Library, the Humanities Library and other external institutions, as well as participation in seminars, lectures, conferences, workshops and other academic activities related to the subject.

EVALUATION

SE1. Final exam 60%

SE2. Practical assignments, coursework or complementary activities 40%

In the second call, it will be possible to submit only the final exam. Other sections of the final note will remain the same as in the first, ordinary call, with no second chance for submission.

Regarding the obligations of students when using AI in assessed activities and the declaration of responsible use of AI, see the *"Guide for Action on the Responsible Use of Artificial Intelligence (AI) in Teaching and Assessment Activities at the University of Valencia"* at the following link:

https://www.uv.es/graus/normatives/guia_actuacio_ia_uv.pdf

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