

**COURSE DATA****DATA SUBJECT**

Code: 34358
Name: Design and management of podiatric clinics
Cycle: Undergraduate Studies
ECTS Credits: 4.5
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
1208 - Degree in Podiatry	Facultat d'Infermeria i Podologia	4	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1208 - Degree in Podiatry	Podologia Aplicada	ELECTIVES

COORDINATION

VISCONTI GIJON JOSE VICENTE

SUMMARY

Diseño y gestión de la clínica podológica se trata de una asignatura que aborda de forma integral los aspectos legales de la gestión, atención y marketing de las consultas podológicas. Así mismo se hace un gran énfasis en la tramitación de toda la documentación pertinente para la puesta en marcha de la actividad podológica en las consultas privadas.

El estudiantado del Grado de podología de la Universitat de Valencia debe conocer el marco de la contabilidad y fiscalidad del ámbito podológico. Por ello se pretende situar al alumnado en el contexto de la consulta privada. Además se establecerán estrategias de marketing sanitario para el futuro beneficio del alumnado frente a la apertura de sus futuras consultas.

Es por todo ello que se pretende enfatizar al alumnado en la calidad asistencial dentro del marco legal de la asistencia sanitaria.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**



There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

COMPETENCES / LEARNING OUTCOMES

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Acquire capacity in the clinical management of podiatry services.

Identify and analyse health problems in the feet in relation to different environmental, biodynamic and social aspects, and also learning in relation to the evaluation of scientifically proven facts and data analysis in general, to apply podology based on scientific evidence.

Identify and integrate professional practice with respect for the patient's independence; describe the elements of clinical documentation management, paying special attention to confidentiality; Identify the basic criteria of clinical management, health economics and efficient use of resources.

Know the different diagnostic systems, their characteristics and interpretation, and the handling of podiatric radio-diagnosis facilities and radio-protection. Atomic structure of matter. Radioactivity. Interaction of electrons and photons with matter.

Know the Spanish health system and the basic aspects related to the management of healthcare services, mainly those related to podiatric care and rehabilitation, taking account of gender perspective.

Obtener la capacidad, habilidad y destreza necesarias para diagnosticar, prescribir, indicar, realizar y/o elaborar y evaluar cualquier tipo de tratamiento podológico, ortopodológico, quiropodológico, cirugía podológica, físico, farmacológico, preventivo y/o educativo, basándose en la Historia Clínica, y actuando en todo momento en base al cumplimiento de las obligaciones deontológicas de la profesión, la legislación vigente y los criterios de normopraxis.

Poseer un cuerpo de conocimientos teóricos y prácticos, que lo capaciten para la adecuada comprensión y aplicación del Método Científico y para la medición de las funciones biológicas y del análisis y evaluación de datos y hechos científicamente probados, como procesos fundamentales para el ejercicio y desarrollo de las ciencias de la salud.

DESCRIPTION OF CONTENTS

1.INTRODUCTION

- Topic 1. Podiatry Clinic: Opening Requirements, Procedures, and Management



2.PRINCIPLES OF QUALITY OF CARE

- Topic 2: Quality of Care
- Topic 3: Safety of Care

3.MANAGEMENT

- Topic 4: Management of Materials, Patients, and Human Resources in a Podiatry Clinic

4.CLINICAL AREAS

- Topic 5: Areas of a Podiatry Clinic: Indications and Requirements

5.MARKETING

- Topic 6: Podiatry Marketing: Basic Principles

6.ACCOUNTING AND TAXATION

- Topic 7: Legal Aspects of Private Practice in the Economic and Tax Area

7.PRACTICES

- Practice 1: Sharing the different procedures to follow during start-up, and the necessary documentation depending on the location, for opening a podiatry clinic.
- Practice 2: Presentation of different podiatric marketing strategies.

8.SEMINARS

- Seminar 1: Authorization of healthcare centers.



- Seminar 2: General aspects of professional licensing for healthcare professionals.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Tutorials	2,00
Theory	35,00
Classroom practices	8,00
Total hours	45,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	45,00
Independent study and work	12,00
Preparation of lessons	2,50
Preparation for assessment activities	8,00
Resolution of case studies	0,00
Total hours	67,50

TEACHING METHODOLOGY

A) Theory Teaching

The teaching methodology is based on alternating between 90-minute lectures and practical sessions and seminars throughout the semester program. The objectives of the lectures are as follows:

- -To introduce the basic concepts of content programming related to the theoretical block.
- -To establish guidelines for analyzing and addressing the different topics so that students can subsequently develop and expand their knowledge using recommended sources.
- -To determine a coherent learning path based on the characteristics of the topic (adequacy, coherence, and cohesion) applied to the topic at hand.
- -To this end, the lectures are based on alternating theoretical presentations and discussion of illustrative examples from each of the scheduled content.

The theoretical presentation focuses on presenting, through slides, the fundamental concepts of each topic and each section. B) Practical classroom teaching (seminars-workshops P)



Supervised monographic sessions with shared participation of professors and students.

C) Tutoring

- -Personalized tutoring.
- -Supervise students' personal projects and expand or deepen the information provided in other learning situations.
- -Virtual tutoring.
- -Available to all enrolled students via the university email.
- -Theoretical, practical, and tutoring activities will be combined with those that include study, assessment, and, in general, individual and team work.

The ECTS credit distribution by activity type is as follows:

Expository activities: theoretical presentations, seminars, paper presentations. Approximately 20%.

Practical activities: case resolution, classroom practices, computer applications, workshops, and out-of-class practices. Approximately 25%.

Teamwork activities, study, individual work, and assessment. Approximately 55%.

EVALUATION

The evaluation will be carried out through a multiple-choice test of between 25 and 35 questions. 4 possible answers and only one correct answer for the subject taught. Every 3 questions you get wrong, invalidate one right one.

The exam will be worth 70% of the final grade, while the remaining 30% will be obtained through attendance or active participation in class and activities.

The second-session retake will be conducted using a pot-type exam consisting of 25 to 35 multiple-choice questions with three possible answers and only one correct answer on the subject taught. As with the first sitting exam, the grade will be 70% and will be complemented by attendance and assignments.

To pass the subject, students must obtain more than a 3.5 out of 7 on the multiple-choice test.



REFERENCES

- Gomez Jara, M.; Novel Marti, V. El ejercicio privado de las profesiones sanitarias: requisitos legales. Ed. Atelier. Barcelona. 2007
- Novel Marti, V. Manual de Marketing para la consulta de Podología. Ed. Nexus Médica. Barcelona. 2006
- Moreno de la Fuente, J. Podología general y biomecánica. Ed Elsevier Masson. Madrid 2009
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