

**COURSE DATA****DATA SUBJECT**

**Code:** 34377  
**Name:** Management and administration of health services  
**Cycle:** Undergraduate Studies  
**ECTS Credits:** 4.5  
**Academic year:** 2026-27

**STUDY (S)**

| Degree                                 | Center                            | Acad. year | Period         |
|----------------------------------------|-----------------------------------|------------|----------------|
| 1200 - Degree in Nursing               | Facultat d'Infermeria i Podologia | 2          | Second quarter |
| 1213 - Grado en Enfermería (Ontinyent) | Facultat d'Infermeria i Podologia | 2          | Second quarter |

**SUBJECT-MATTER**

| Degree                                 | Subject-matter                         | Character  |
|----------------------------------------|----------------------------------------|------------|
| 1200 - Degree in Nursing               | Public health and community nursing    | COMPULSORY |
| 1213 - Grado en Enfermería (Ontinyent) | Salud pública y enfermería comunitaria | COMPULSORY |

**COORDINATION**

MERELLES TORMO ANTONIO

COLOMER PEREZ ANNA NATURA

**SUMMARY****PREVIOUS KNOWLEDGE****RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

**OTHER REQUIREMENTS****COMPETENCES / LEARNING OUTCOMES****1200 - Degree in Nursing**



Acquire basic training for research, identifying the elements and phases of the research process.

Analyse and reflect on the consequences of being a woman and a man in the process of getting sick, the differential attention received and the specific way of dealing with pain and illness.

Bachelor's thesis. Cross-disciplinary subject area involving work related to different subjects.

Be able to describe the foundations of the primary health care level and the activities to be developed to provide comprehensive nursing care to the individual, family and community. Understand the role and activities and cooperative attitude that the professional must adopt within a primary health care team. Promote the involvement of individuals and groups in their health-disease process.

Be able to formulate hypotheses and to gather and critically assess information to resolve problems by applying, among others, the gender approach.

Be able to provide comprehensive and professional nursing care that is appropriate to the health needs of the person, family and community being cared of, from the recognition of the citizens' right to health, and in accordance with the current state of development of scientific knowledge and with the quality and safety standards established in applicable legal and deontological regulations.

Direct, evaluate and provide comprehensive nursing care to the individual, family and community.

Establish evaluation procedures applying scientific-technical and quality principles.

Get to know the Spanish health system. Identify the characteristics of the managerial function of nursing services and care management. Know and be able to apply the techniques of group management.

Have a critical, creative, constructive and research-oriented point of view in professional practice.

Identify community participation as an essential element for the development of health promotion, and participate in the formulation, implementation and evaluation of healthy public policies and intersectoral projects that strengthen local development.

Identify the biological, demographic, environmental, social, economic, cultural, psychological and gender determinants of health, and analyse their influence on the living and working conditions of the population and their impact on the health-disease process.

Know and apply communication techniques and tools from a non-sexist perspective, both in interpersonal relationships and in group dynamics.

Know and apply the theoretical and methodological foundations and principles of nursing, for the promotion and protection of health, the prevention of illness and the comprehensive care of people, in order to improve the quality of life of the population.

Know and use the different health information systems.

Know the structure, operation and financing of the health and social-health systems, in order to make optimal use of the available resources.

Offer health education actions using strategies that are appropriate to individuals, families and communities, making scientific information and recommendations available to the population in an



understandable language.

Promote healthy lifestyles that encourage self-care among individuals, families and communities.

Protect the health and welfare of the individuals, families and groups being cared of, guaranteeing comprehensive care.

Recognise the right to health, apply the principle of social equity to professional practice and understand the ethical implications of health in a changing global context.

Reflect on the importance of gender analysis in health, and understand how, depending on lifestyles, the use of time and working conditions have an impact on people's health.

Understand the importance and limitations of scientific thinking for the study, prevention and management of people's health.

Work as a team, understood as a basic unit into which professionals and other workers of health care organisations are integrated, structured and organised in single- or multi-disciplinary and inter-disciplinary teams, as a way of ensuring the quality of health care.

## DESCRIPTION OF CONTENTS

1.

2.

3.

4.

5.

6.

**WORKLOAD****PRESENCIAL ACTIVITIES**

| Activity            | Hours        |
|---------------------|--------------|
| Tutorials           | 2,00         |
| Theory              | 57,50        |
| Classroom practices | 8,00         |
| <b>Total hours</b>  | <b>67,50</b> |

**NON PRESENCIAL ACTIVITIES**

| Activity                              | Hours        |
|---------------------------------------|--------------|
| Attendance at other activities        | 0,00         |
| Individual or group project           | 10,00        |
| Independent study and work            | 15,00        |
| Preparation of lessons                | 10,00        |
| Preparation for assessment activities | 5,00         |
| Resolution of case studies            | 5,00         |
| <b>Total hours</b>                    | <b>45,00</b> |

**TEACHING METHODOLOGY****EVALUATION****REFERENCES**

- L. Mazarrasa Alvear, A. Sánchez Moreno, C. Germán Bes, A. M. Sánchez García, A. Merelles Tormo, V. Aparicio Ramón. (2014). Salud pública y enfermería comunitaria. Madrid: McGraw-Hill/Interamericana de España, 2a edición.
- Luis R Gómez-Mejía, David B. Blakin. (2003). Administración. Madrid: McGraw-Hill/Interamericana.
- Robbins, Stephen P. et al. (2009). Comportamiento organizacional. 13a ed. México [etc: Pearson Educación, 2009.
- Michael Goodwin, Dan E. Burr. (2013). Economix. Cómo funciona la economía (y cómo no) en palabras e imágenes. Lunweg Editores.
- Piédrola Gil, G., Joaquín Fernández-Crehuet Navajas et al. (2016). Barcelona: Elsevier-Masson,



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- Guinness, Lorna, and Virginia Wiseman. [2011] Introduction to Health Economics. Maidenhead: McGraw-Hill Education.
- Albert Cortés Borra. (2021) Humanizar la gestión sanitaria. Personas para personas, justicia, transparencia y respeto. Herder Editorial.
- Jeremy Rifkin. (2019) El Green new deal global: por qué la civilización de los combustibles fósiles colapsará en torno a 2028 y el audaz plan económico para salvar la vida en la Tierra. Barcelona: Paidós.
- Diane Huber. (2019). Gestión de los cuidados enfermeros y liderazgo. Elsevier. Edición 6.
- Ana M García García, Carmen Barona Vilar, M Ángeles Irles Rocamora, Rosa Mas Pons (coord.). (2016). IV Pla de Salut de la Comunitat Valenciana (2016–2020). Generalitat Valenciana, Conselleria de Sanitat Universal i Salut Pública.