

**COURSE DATA****DATA SUBJECT**

Code: 34431
Name: Analysis and evaluation of public policies
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2026-27

STUDY (S)

Degree	Center	Acad. year	Period
1310 - Degree in Sociology	Facultat de Ciències Socials	4	First quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1310 - Degree in Sociology	Analysis and evaluation of public policies	ELECTIVES

COORDINATION

OBIOL FRANCES SANDRA

SUMMARY

The contents of this course align with the growing interest in and need for evaluating public policies. The main objective of the course is to ensure that students apply the theoretical and methodological knowledge acquired during their degree to the analysis of the design, implementation, and outcomes of public policies. Students will be provided with both theoretical and practical tools to enable them to evaluate public policy programs and measures.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

Knowledge of quantitative and qualitative methodology.



COMPETENCES / LEARNING OUTCOMES

1310 - Degree in Sociology

Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.

Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.

Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.

Students must have developed the learning skills needed to undertake further study with a high degree of autonomy.

Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.

DESCRIPTION OF CONTENTS

1. Public Policies

- Evolution of the concept of public policies
- Constituent elements
- The public policy cycle

2. Evaluation of Public Policies

- Evaluation of public policies: a historical perspective
- The different theoretical approaches in public policy analysis

3. Models and Types of Evaluation

- Different classification criteria
- Models and types of evaluation

4. Research Methods Applied to Evaluation

- Sociological analysis methods applied to public policy analysis
- Designing an evaluation plan



Writing the report of an evaluation project

5. Case Studies of Public Policies

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theoretical and practical classes	60,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	5,00
Individual or group project	30,00
Preparation of lessons	15,00
Preparation for assessment activities	25,00
Resolution of case studies	15,00
Total hours	90,00

TEACHING METHODOLOGY

MD1. Participatory Master class.

MD2. Oral presentations by the students.

MD4. Case studies

MD6. Cooperative work.

MD8. Search documentary and statistical data.

MD11. Reading, synthesis, analysis and criticism of texts.

MD12. Research projects.

MD17. Individual and group counseling, monitoring and supervision mentoring.

EVALUATION



The evaluation of the course consists of two parts:

An evaluation of a public policy. The topic and process of the analysis will be explained at the beginning of the course. It will have both collaborative and individual parts. The weight in the final mark is 60%.

An exam to confirm that the necessary knowledge to pass the subject has been achieved. The weight in the final mark is 40%.

Attendance at the activities scheduled during the course and active participation in the classroom will be considered positively in the final mark.

REFERENCES

ESSENTIAL REFERENCES

Joan Subirats y Bruno Dente (2014) Decisiones Públicas. El análisis y estudio de los procesos de decisión en políticas públicas. Ariel.

COMPLEMENTARY REFERENCES

Aguilar, F. (1993) El estudio de las políticas públicas. Porrúa.

Ballart, Xavier (1992) ¿Cómo evaluar programas y servicios públicos? Aproximación sistemática y estudios de caso. MAP

Ballart, Xavier (1993) Evaluación de políticas (Marco conceptual y organización institucional). Revista de estudios políticos, 80, 199-224

Bardach, Eugene, and Eric M. Patashnik. (2020) A Practical Guide for Policy Analysis: the Eightfold Path to More Effective Problem Solving. CQ Press.

Biglia, Barbara; Bonet Martí, Jordi (coords.), Luxán Serrano, Marta; Vázquez, Maria de la Fuente (2022). Introduint la perspectiva de gènere interseccional a les estadístiques. Guia teoricopràctica. Col·lecció Eines, núm. 15. Barcelona: Institut Català de les Dones & Publicacions de la Universitat Rovira i Virgili

Boussaguet, L., Jacquot, S. y Ravinet, P. (Dirs.). (2009) Diccionario de Políticas Públicas. Ed. Universidad Externado de Colombia.



Harguindéguy, Jean-Baptiste. (2020) Análisis de políticas públicas. Tecnos.

Peñerez Sañchez, Margarita. (2006) Análisis de políticas públicas. Universidad de Granada.

Subirats, Knoepfel, Larrue, Varone (2012) Análisis y gestión de políticas públicas. Ariel.