

**COURSE DATA****DATA SUBJECT**

Code: 35117
Name: Geography of tourism in Spain
Cycle: OCU Studies / Undergraduate Studies
ECTS Credits: 6
Academic year: 2026-27

STUDY (S)

Degree	Center	Acad. year	Period
1317 - Degree in Tourism	Facultat d'Economia	2	Second quarter
1926 - Double Degree Program Tourism and BMA	Facultat d'Economia	2	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1317 - Degree in Tourism	Geography of tourism I	COMPULSORY
1926 - Double Degree Program Tourism and BMA	Asignaturas de segundo curso	COMPULSORY

COORDINATION

VALERA LOZANO ANTONIO

SUMMARY

The Geography of Tourism in Spain delves into concepts studied in previous semesters and facilitates the exploration of the numerous relationships and interactions between tourism activity and the Spanish territory.

The course analyzes the factors involved in the location of tourism activities, the various typologies, their contribution to Spain's economic development, and their capacity to transform society and the territory.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS



Basic knowledge of foreign languages such as French, English, German, etc., enabling students to read and understand texts in other languages.

Fundamental proficiency in office automation tools that allows students to submit assignments, exercises, summaries, comments, etc., in digital format using the most common word processors, and even to create presentations with tools such as PowerPoint, for example.

Additionally, skills to access and consult freely available information on the internet.

COMPETENCES / LEARNING OUTCOMES

1317 - Degree in Tourism

Analyse the impact of tourism.

Evaluate tourist potentials and make the prospective analysis of their exploitation.

Identify and manage tourist areas and destinations.

Manage the tourist territory according to the principles of sustainability.

Recognise the main tourist agents.

DESCRIPTION OF CONTENTS

1. 1- The Diversity of the Spanish Territory and Its Relationship with Tourism.

§ Introduction to the Geography of Spain I: The Territorial Organization of Spain.

§ Introduction to the Geography of Spain II: The Physical Environment, Resources, and Territorial Processes.

2. 2- Factors Influencing Tourism Activity in Spain

§ Natural Factors of the Spanish Territory as Determinants of Tourism.

§ Cultural and Technical Factors of the Spanish Territory as Determinants of Tourism.

3. 3- History of the Development of Tourism Activity in Spain



§ History of Spanish Tourism.

4. 4- Geography of Tourism in Spain.

§ Sources for the Study of Tourism in Spain: Quantitative and Qualitative.

§ An Approach to Spanish Tourism from the Supply and Demand Sides: Accommodation, etc.

5. 5- Routes, Itineraries, and Major Tourist Regions of Spain.

§ Coastal Regions I: Northern and Northwestern Spain.

§ Coastal Regions II: The Mediterranean Arc (including tourism in the Valencian Community).

§ Insular Regions.

§ Inland Regions I: The Ebro Valley.

§ Inland Regions II: The Meseta.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	45,00
Classroom practices	15,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	5,00
Individual or group project	60,00
Independent study and work	25,00
Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00



Total hours	90,00
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TEACHING METHODOLOGY

The "in person classes" (60 hours) will include:

- Theory based classes: formal presentation of the key concepts and procedures. Students are encouraged to learn as autonomously as possible, acquiring the knowledge and skills targeted in each unit of this guide and in the additional material used in the classroom.
- Practical classes: Discussion of exercises, exam models resolution, data base identification, etc.
- Other activities: television documentaries, seminars participation, field trip excursions, etc.
- Interviews at tutorials (individual or in group)
- Continuous assessment

Non in-person classes (90 hours), it includes the resolution of practical exercises, individual study, etc. We recommend that non-Spanish speakers contact the professor at the beginning of the course.

EVALUATION

Assessment will be made up of 2 parts:

1. Individual final writing-examination (60%).
2. Practical activities (individual or group (2-3 students)) (40%).

In specific cases (listed in the Annex to the Guide), you can raise an assessment dependent exclusively written test (ie that is worth 100% of the final grade).

Attendance at both the theoretical and practical classes will be assessed positively ("positive discrimination"), but in any case simply not going to penalize them.

We recommend that non-Spanish speakers contact the professor at the beginning of the course.

REFERENCES



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