



COURSE DATA

DATA SUBJECT

Code: 35118
Name: Tourism areas and the environment
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2025-26

STUDY (S)

| Degree | Center | Acad. year | Period |
|--|---------------------|------------|---------------|
| 1317 - Degree in Tourism | Facultat d'Economia | 3 | First quarter |
| 1926 - Double Degree Program Tourism and BMA | Facultat d'Economia | 3 | First quarter |

SUBJECT-MATTER

| Degree | Subject-matter | Character |
|--|-----------------------------|------------|
| 1317 - Degree in Tourism | Geography of tourism I | COMPULSORY |
| 1926 - Double Degree Program Tourism and BMA | Asignaturas de tercer curso | COMPULSORY |

COORDINATION

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SUMMARY

The contents of the subject "Tourism space and environment", 3rd year of the Degree in Tourism, are composed of four topics, which can be divided into two blocks.

On the one hand, conceptual content is addressed in the first two topics. Topic 1 explains the basic concepts related to the environment: geography, ecology, biogeochemical cycles, the ecosystem, terrestrial biomes and the urban tourist ecosystem; The effects of climate change on tourism are discussed below. In Topic 2, the environment is related to tourism activity, through the impacts of tourism; the environmental effects of the different types of tourism will be studied and the concept of sustainable and quality tourism is introduced.

On the other hand, the second block has a clearly instrumental character. Thus, in Theme 3, students are introduced to mandatory and voluntary environmental management instruments, delving deeper into those geared towards the tourism business, as a strategy to achieve - and maintain - a sustainable tourism model. Finally, Topic 4 focuses on instruments for the sustainable environmental management of tourist destinations, addressing the SDGs-2030 Agenda; and environmental impact assessment and landscape



integration studies, as mandatory preventive instruments for certain infrastructure works related to tourism.

In short, the aim of the subject is to show and explain the relationship between tourism economic activity and environmental aspects, from a theoretical, conceptual, practical and instrumental point of view. It deepens in the knowledge and evaluation of the impacts of the tourist activity on the natural environment, also picking up in part concepts of the previous subjects of Geography of the 1st and 2nd year of the Degree, as well as of other subjects related to economics and law; It also provides basic knowledge for some of the subjects of the 4th year, especially the itinerary of Planning of Tourist Destinations.

In short, it must provide the future graduate in Tourism with a "sensitivity" towards environmental issues and must allow it to adequately assess the relationship between tourism and the environment.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

It is recommended that students study or review, to better face the subject, the contents and basic concepts related to the environment.

COMPETENCES / LEARNING OUTCOMES

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Analyse the impact of tourism.

Manage the tourist territory according to the principles of sustainability.

DESCRIPTION OF CONTENTS

1. THE TOURIST ACTIVITY AND THE ENVIRONMENT

Theory

- 1.1. The basic concepts in the environment.
- 1.2. Climate emergency and tourism

Practice.



Practice 1: Diagnosis of tourism activity and the tourist space in a municipality of the Valencian Community

In the thematic unit referring to tourist activity and the environment, the theoretical contents related to basic environmental concepts are explained, as well as an introduction to the problems that the tourism sector is experiencing as a consequence of climate change.

2. Tourist territory and environmental impacts.

Theory

2.1 The environmental, social and economic impacts of tourism.

2.2 Tourist typologies and their environmental effects.

Practice

Practice 2: Assessment of current environmental risks, adapted to climate change, and adaptation strategies in a municipality of the Valencian Community

In the thematic unit on tourist territories and environmental impact, the effects that tourism generates in the territory are first explained in three dimensions: environmental, social and economic, to then delve into the type of environmental effects most characteristic of each modality. tour. Reference is also made to the characteristics and examples of tourism products-destinations with low environmental impact.

3. Instruments and tools of environmental management oriented to the tourist company

Theory

3.1 An introduction to environmental management instruments.

3.2 Codes of conduct, best practice guides and ecolabels.

3.3 The environmental management systems.

Practice

Practice 3: Eco-labels applied to tourism activity in a municipality of the Valencian Community

This thematic unit presents the mandatory and voluntary instruments that tourism companies can use to make their activity a more sustainable activity. A series of instruments structured according to their level of environmental commitment are explained, ending with the presentation of management systems as an environmental diagnostic tool that provides the basis for channeling, measuring and evaluating the operation of the company in order to ensure that its operations are carried out in a manner consistent with applicable environmental regulations.



4. Policies and strategies for the environmental management of tourist destinations

Theory

4.1. The implementation of the SDG-2030 in the environmental management of tourist destinations.

4.2. Environmental Assessment and Landscape Integration Instruments for infrastructure and tourism projects.

Practice

Practice 4: Implementation of strategies for the sustainable management of the tourist destination in a municipality of the Valencian Community.

The thematic unit explains the new trends in achieving the Sustainable Development Goals in tourist destinations. In addition, the environmental evaluation procedure and landscape integration studies are addressed, as legal instruments that must be previously prepared for certain works related to tourism.

WORKLOAD

PRESENCIAL ACTIVITIES

| Activity | Hours |
|---------------------|--------------|
| Theory | 45,00 |
| Classroom practices | 15,00 |
| Total hours | 60,00 |

NON PRESENCIAL ACTIVITIES

| Activity | Hours |
|---------------------------------------|--------------|
| Attendance at other activities | 0,00 |
| Individual or group project | 0,00 |
| Independent study and work | 30,00 |
| Preparation of lessons | 60,00 |
| Preparation for assessment activities | 0,00 |
| Resolution of case studies | 0,00 |
| Total hours | 90,00 |

TEACHING METHODOLOGY

The subject is divided into theory and practice sessions.

In theory, conceptual and methodological aspects related to the 4 thematic units in which the subject is structured will be worked on, through the explanation by the teacher in the classroom; These sessions will incorporate some activities to understand the different concepts and processes, through questions and



dynamics by the teacher, to be resolved by the students during the classroom session.

In the practical sessions, each of the 4 practices programmed during the design of the subject will be addressed; Each session will be programmed for the development of specific tasks, which in turn will be related to previously explained theoretical content. The practices will be carried out individually and collectively, partly during the sessions in the classroom with the supervision of the teacher to resolve doubts, but also as work "at home".

Students must read and work throughout the course scientific books and articles, which the teacher will indicate at the beginning of the semester related to some of the contents of the subject, they will comment and activities will be carried out in the classroom linked to said readings.

The tutorials are mainly to solve the doubts and problems of the student, in relation to the theoretical and practical contents of the subject; They can also serve to guide you in expanding your knowledge, on topics or aspects that may arouse a specific interest.

EVALUATION

A single final exam will be held, within the official exam period established by the Faculty of Economics. The exam will ask about the theoretical contents, including any material (articles, books, audiovisuals...) proposed by the teacher. The exam will account for 50% of the final grade for the subject (5 points).

The obligatory reading of a book will be carried out, on a subject related to the contents of the subject, from which the teaching staff will propose reading control activities during the semester, within the timetable of the theoretical sessions. The value of the final mark of the reading control activities will be 10% (1 point).

40% of the final grade for the subject (4 points) will be evaluated with the practical contents (one point per practice), so the practices will be worked on, elaborated and delivered throughout the course using the virtual classroom. of the uv, within a concept of "continuous evaluation".

The teacher will indicate the delivery dates of the practices. The practices that are delivered after the deadline will see their qualification reduced to 50%. The student must deliver all course practices. In order for the marks of the practices to be average with those of the exam, the mark of the exam must have been greater than 4 points out of 10.

The forms of evaluation will serve both for the 1st call (January) and for the 2nd (June). In this sense, if the exam has been suspended in the 1st call, the score given to the practices -out of a maximum of 4 points- will persist for the 2nd exam, that is, "new " practices.

No activity or extra work will be accepted to "raise the grade".

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