



## COURSE DATA

### DATA SUBJECT

**Code:** 35136  
**Name:** Tourist sectors: accommodation, food, distribution and transport  
**Cycle:** Undergraduate Studies  
**ECTS Credits:** 6  
**Academic year:** 2025-26

### STUDY (S)

Degree	Center	Acad. year	Period
1317 - Degree in Tourism	Facultat d'Economia	4	First quarter
1926 - Double Degree Program Tourism and BMA	Facultat d'Economia	5	First quarter

### SUBJECT-MATTER

Degree	Subject-matter	Character
1317 - Degree in Tourism	Tourism economics and policy II (AP Tour.comp.manag.)	ELECTIVES
1926 - Double Degree Program Tourism and BMA	Asignaturas de quinto curso	COMPULSORY

### COORDINATION

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## SUMMARY

The Tourist Sectors subject is an introduction to the basic characteristics and situation of the main productive sectors of tourism in the world, the EU and Spain. It allows knowing the sectoral economy of tourism and learning to evaluate it in its basic features.

## PREVIOUS KNOWLEDGE

### RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

### OTHER REQUIREMENTS

The student must know the fundamentals of Economics and Applied Economics provided by the subjects



already studied in the Degree.

## COMPETENCES / LEARNING OUTCOMES

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Analyse the economic dimension of tourism.

Evaluate tourist potentials and make the prospective analysis of their exploitation.

Identify and manage tourist areas and destinations.

Know the main initiatives to enhance cultural heritage.

Know the objectives, strategy and public instruments of planning

Manage the tourist territory according to the principles of sustainability.

Recognise the main tourist agents.

Understand a public plan and the opportunities that it affords for the private sector.

Understand the characteristics of cultural heritage management.

Understand the dynamic and evolving nature of tourism and of the new leisure society.

Understand the functioning of destinations, tourism structures and their business sectors on a global scale.

Understand the legal framework regulating tourism activities.

## DESCRIPTION OF CONTENTS

### **1. Tourism and Sectors. Concepts, Evaluation Problems.**

Presentation of Sectoral Evaluation Concepts and Methodologies. Initiation Practices to the Management of Sources and Basic Operations. Familiarization Practices with the Evaluation Problem.

### **2. Attractiveness, Sector Imprecision.**

Introduction to the Economy of Travel. Importance of attractiveness and sectorial imprecision.

### **3. Accommodation, Hospitality and Restoration.**

Introduction to characteristics, situation and sectoral trends in the global scope, EU and Spain.



#### 4. Intermediation / Distribution and Transportation.

Introduction to the basic characteristics, situation and sectoral trends in the global sphere, EU and Spain.

### WORKLOAD

#### PRESENCIAL ACTIVITIES

Activity	Hours
Theory	30,00
Classroom practices	30,00
<b>Total hours</b>	<b>60,00</b>

#### NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	5,00
Individual or group project	30,00
Independent study and work	30,00
Preparation of lessons	10,00
Preparation for assessment activities	15,00
Resolution of case studies	0,00
<b>Total hours</b>	<b>90,00</b>

### TEACHING METHODOLOGY

Through the master class and the bibliographic materials, the student will know the sectoral characteristics and the methods of economic evaluation. In practical classes, competences related to economic analysis will be acquired through the resolution of individual and collective exercises in writing and orally.

### EVALUATION

The evaluation of the individual and collective face-to-face activities will mean 50% of the grade. A final written exercise on the Professional Perspectives of the student in the sectoral context of Tourism resolved in accordance with the official examination call will represent 50% of the remaining grade.

### REFERENCES



- AA.VV. (2011): El turismo en España. Papeles de Economía Española, nº 128. Nácher, José (2012): Materiales de Curso. Aula Virtual