



COURSE DATA

DATA SUBJECT

Code: 35136
Name: Tourist sectors: accommodation, food, distribution and transport
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2026-27

STUDY (S)

| Degree | Center | Acad. year | Period |
|--|---------------------|------------|---------------|
| 1317 - Degree in Tourism | Facultat d'Economia | 4 | First quarter |
| 1926 - Double Degree Program Tourism and BMA | Facultat d'Economia | 5 | First quarter |

SUBJECT-MATTER

| Degree | Subject-matter | Character |
|--|---|------------|
| 1317 - Degree in Tourism | Tourism economics and policy II (AP Tour.comp.manag.) | ELECTIVES |
| 1926 - Double Degree Program Tourism and BMA | Asignaturas de quinto curso | COMPULSORY |

COORDINATION

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 NACHER ESCRICHE JOSE MARIA

SUMMARY

The Tourist Sectors subject is an introduction to the basic characteristics and situation of the main productive sectors of tourism in the world, the EU and Spain. It allows knowing the sectoral economy of tourism and learning to evaluate it in its basic features.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

The student must know the fundamentals of Economics and Applied Economics provided by the subjects



already studied in the Degree.

COMPETENCES / LEARNING OUTCOMES

1317 - Degree in Tourism

Analyse the economic dimension of tourism.

Evaluate tourist potentials and make the prospective analysis of their exploitation.

Identify and manage tourist areas and destinations.

Know the main initiatives to enhance cultural heritage.

Know the objectives, strategy and public instruments of planning

Manage the tourist territory according to the principles of sustainability.

Recognise the main tourist agents.

Understand a public plan and the opportunities that it affords for the private sector.

Understand the characteristics of cultural heritage management.

Understand the dynamic and evolving nature of tourism and of the new leisure society.

Understand the functioning of destinations, tourism structures and their business sectors on a global scale.

Understand the legal framework regulating tourism activities.

DESCRIPTION OF CONTENTS

1. Tourism and Sectors. Concepts, Evaluation Problems.

Presentation of Sectoral Evaluation Concepts and Methodologies. Initiation Practices to the Management of Sources and Basic Operations. Familiarization Practices with the Evaluation Problem.

2. Attractiveness, Sector Imprecision.

Introduction to the Economy of Travel. Importance of attractiveness and sectorial imprecision.

3. Accommodation, Hospitality and Restoration.

Introduction to characteristics, situation and sectoral trends in the global scope, EU and Spain.



4. Intermediation / Distribution and Transportation.

Introduction to the basic characteristics, situation and sectoral trends in the global sphere, EU and Spain.

WORKLOAD

PRESENCIAL ACTIVITIES

| Activity | Hours |
|---------------------|--------------|
| Theory | 30,00 |
| Classroom practices | 30,00 |
| Total hours | 60,00 |

NON PRESENCIAL ACTIVITIES

| Activity | Hours |
|---------------------------------------|--------------|
| Attendance at other activities | 5,00 |
| Individual or group project | 30,00 |
| Independent study and work | 30,00 |
| Preparation of lessons | 10,00 |
| Preparation for assessment activities | 15,00 |
| Resolution of case studies | 0,00 |
| Total hours | 90,00 |

TEACHING METHODOLOGY

Through the master class and the bibliographic materials, the student will know the sectoral characteristics and the methods of economic evaluation. In practical classes, competences related to economic analysis will be acquired through the resolution of individual and collective exercises in writing and orally.

EVALUATION

The evaluation of the individual and collective face-to-face activities will mean 50% of the grade. A final written exercise on the Professional Perspectives of the student in the sectoral context of Tourism resolved in accordance with the official examination call will represent 50% of the remaining grade.

REFERENCES



- AA.VV. (2011): El turismo en España. Papeles de Economía Española, nº 128. Náchter, José (2012): Materiales de Curso. Aula Virtual