



COURSE DATA

DATA SUBJECT

Code: 35145
Name: External internships
Cycle: Undergraduate Studies
ECTS Credits: 18
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
1317 - Degree in Tourism	Facultat d'Economia	4	Indefinite (Individuals)

SUBJECT-MATTER

Degree	Subject-matter	Character
1317 - Degree in Tourism	External internship in tourism	INTERNSHIPS

COORDINATION

ARNANDIS I AGRAMUNT RUBEN

RICO BELDA PAZ

SUMMARY

External Internships are placement activities carried out by students in companies or institutions and entities.

The aim of External Internships is for students to acquire, through a period of integration in a company, technical skills (know-how), interpersonal skills (knowing how to act) and thinking processes (knowing how to be) which will enable them to face the world of work, guaranteeing a greater degree of success.

The specific training activities to be developed in EXTERNAL INTERNSHIPS depend on the profile of the placement offered (hotels, travel agencies, tourist information, public or private tourist organization or institution). Therefore, the acquisition of competences during the internship will closely reflect the profile of the placement.

The following parameters should be sought when offering external internships:

- Incorporation of the student into the environment of the company, entity, organization and/or tourist



institution. The teaching methodology should always be active and participatory, being complemented, where appropriate, by specific theoretical-practical training provided by the University, the company and/or host institution.

- Experience of professional practices with the objective of comparing the theoretical knowledge acquired during the degree with the practical knowledge gained in the company/organization/institution.
- The completion of tasks that test the critical and reflective capacity of the student and put into practice their ability to analyse and synthesize the areas studied.
- The Faculty of Economics aims to offer internships specifically adapted to the programme and requirements of Tourism Management, Planning of Tourist Destinations and Urban Tourism which form part of a degree in Tourism, so that the degree specialization chosen by the student goes hand in hand with relevant practical work placements where they can apply their theoretical knowledge within a practical work situation.

Each centre of the Universitat de València has an Internship Committee, the body in charge of organization and academic supervision in coordination with the Academic Commissions of the degrees attached to the centre and with the support of the University-Business Foundation of Valencia (ADEIT).

The Faculty of Economics' Student Guide to External Internships can offer further information:

<https://www.uv.es/uvweb/economia/es/estudios-grado/practicas/practicas-titulacion/grados-ade-eco-fic-glob-tur-tade-1285873578682.html#Gu%C3%ADas%20de%20Pr%C3%A1cticas>

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

See Requirements in the Faculty of Economics' Student Guide to External Internships:

https://www.uv.es/econdocs/Practicas/guia/FdE_Guia%20Practicas%202020_Eng

COMPETENCES / LEARNING OUTCOMES

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- Analyse, synthesise and critically summarise the economic situation and assets of tourist organisations.
 - Analyse the economic dimension of tourism.
 - Analyse the impact of tourism.
 - Be able to apply knowledge to work in a professional manner and have competences for preparing and defending arguments and for solving problems within the field of study.
 - Communicate orally and in writing in a second foreign language.
 - Communicate orally and in writing in a third foreign language.
 - Define commercial objectives, strategies and policies.
 - Demonstrate motivation for quality.
 - Evaluate tourist potentials and make the prospective analysis of their exploitation.
 - Have a strong customer service orientation.
 - Have communication skills.
 - Have initiative and entrepreneurial spirit.
 - Identify and manage tourist areas and destinations.
 - Know the main initiatives to enhance cultural heritage.
 - Know the main political and administrative structures of tourism
 - Know the objectives, strategy and public instruments of planning
 - Know the operating procedures in the area of accommodation.
 - Know the operating procedures in the area of catering.
 - Know the operating procedures in the area of intermediation companies.
 - Lead and manage the different types of tourism entities.
 - Manage financial resources.
 - Manage the tourist territory according to the principles of sustainability.
 - Plan and manage the human resources of tourism organisations.
 - Recognise the main tourist agents.
 - Show creativity.
 - Students must be able to communicate information, ideas, problems and solutions to both expert and lay



audiences.

Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.

Students must have developed the learning skills needed to undertake further study with a high degree of autonomy.

Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.

Turn an empirical problem into an object of study and draw conclusions.

Understand a public plan and the opportunities that it affords for the private sector.

Understand the characteristics of cultural heritage management.

Understand the dynamic and evolving nature of tourism and of the new leisure society.

Understand the functioning of destinations, tourism structures and their business sectors on a global scale.

Understand the legal framework regulating tourism activities.

Understand the principles of tourism: its spatial, social, cultural, political, labour and economic dimensions.

Use and analyse information and communication technology (ICT) in the different areas of the tourism sector.

Work in different socio-cultural environments.

Work in English as a foreign language.

DESCRIPTION OF CONTENTS

1. Training Program in Management of tourist companies management

See Training Programs in the Faculty of Economics; Student Guide to External Internships (Learning Program 29):

<http://go.uv.es/v2SHRpC>



2. Training Program in Planning of tourist destination

See Training Programs in the Faculty of Economics; Student Guide to External Internships (Learning Program 30):

<http://go.uv.es/v2SHRpC>

3. Training Program in Urban tourism

See Training Programs in the Faculty of Economics; Student Guide to External Internships (Learning Program 31):

<http://go.uv.es/v2SHRpC>

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at the internship centre	0,00
Attendance at supplementary activities	0,00
Monitoring and tutoring of internships	0,00
Total hours	0,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Independent study and work	0,00
Preparation of supplementary reports	0,00
Preparation of the internship report and evaluation of the internship	0,00
Total hours	0,00

TEACHING METHODOLOGY

- Placement in companies, entities, organizations and/or tourism institutions, developing varied tasks depending on the profile of the position held, and complemented where appropriate with theoretical-practical training being put into practice. See the Activity Programs for each reference made in the Contents description.

- Attendance at supervisory meetings with the company tutor
- Attendance at supervisory meetings with the academic tutor



EVALUATION

See Evaluation of Placements in the Faculty of Economics' Student Guide to External Internships:

https://www.uv.es/econdocs/Practicas/guia/FdE_Guia%20Practicas%202020_Eng

REFERENCES

- Guía del estudiante de las Prácticas Externas de la Facultat d'Economia: https://www.uv.es/econdocs/Practicas/guia/FdE_Guia%20Practicas%202020_Cast
- Guia de l'estudiant de les Pràctiques Externes de la Facultat d'Economia: https://www.uv.es/econdocs/Practicas/guia/FdE_Guia%20Practicas%202020_Val
- Faculty of Economics; Student Guide to External Internships: https://www.uv.es/econdocs/Practicas/guia/FdE_Guia%20Practicas%202020_Eng
- Real Decreto 592/2014, de 11 de julio, regula la realización de prácticas formativas en empresas e instituciones por parte de los estudiantes universitarios. Real Decreto 592/2014, 11 de juliol, regula la realització de pràctiques formatives en empreses i institucions per part dels estudiants universitaris. Royal Decree 592/2014, of July 11, regulates the completion of training placements by university students in companies and institutions.
- Reglamento de Prácticas Externas aprobado por la Junta de Gobierno de la Universitat de València el 26 de junio del 2012, ACGUV 131/2012. Reglament de Pràctiques Externes aprovat per la Junta de Govern de la Universitat de València el 26 de juny del 2012, ACGUV 131/2012. Regulation of External Internships approved by the Governing Board of the Universitat de València on June 26, 2012, ACGUV 131/2012.