

**COURSE DATA****DATA SUBJECT**

Code: 35383
Name: Formal oral communication in the Catalan language
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
1001 - Degree in Catalan Studies	Facultat de Filologia, Traducció i Comunicació	1	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1001 - Degree in Catalan Studies	Oral communication skills and techniques in Catalan	COMPULSORY

COORDINATION

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SUMMARY

This is a specific subject, included in the compulsory subjects module of the Degree in Philology Catalan. The purpose of this subject is to teach elocution techniques and to introduce the characteristics of the main public oral genres, especially those most related to the academic field, such as exhibitions and debates. It will also focus on aspects of linguistic correction in accordance with the adequacy of the communicative situation, especially the formal type. In addition to the Degree in Catalan Philology, this subject is part of the Minor in Catalan Philology.

The subject participates in the teaching innovation projects of the GESOLCAT consolidated groups (GCID23_2585499) and TREFINCAT (GCID23_2586507).

The basic objectives of the subject are:

- Develop the students' communicative competence and their ability to analyze and produce formal oral texts



- Know the constitutive characteristics of formal oral genres
- Learn more about the linguistic features of the standard and the form of elocution
- Develop techniques and strategies in students to properly resolve communication oral in formal contexts.
- Understand the discursive characteristics that shape orality and that differentiate the discourse oral of the written.
- Reflect on formal oral genres and the existing relationship between orality and writing.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

It is recommended to have taken advantage of and deepened the subjects of the Language subject Catalan, both those referring to the standard language regulations and those more specifically referred to the oral language (phonetics and phonology, etc.). To pass this subject, it is recommended to have a sufficient command of the rules of the Catalan language.

COMPETENCES / LEARNING OUTCOMES

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Advanced communicative competences in the Catalan language.

Apply information and communication technologies and computer tools to language studies.

Apply quality criteria in philological work.

Know the grammar and develop communicative competences in Catalan.

Show ethical commitment in the field of language studies as regards gender equality, equal opportunities, the values of the culture of peace and democratic values and environmental and sustainability issues, and have an understanding and appreciation of linguistic diversity and multiculturalism.

Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.

The ability to assess and correct linguistic and literary texts in the Catalan language.

Work as a team in the environment of language studies and develop interpersonal relations.



DESCRIPTION OF CONTENTS

1. The forms of linguistic use

- 1.1. Oral and written records
- 1.2. Public oral records and the Catalan language
- 1.3. Private and public oral genres. Genres in mass media

2. The standard variety and the standard elocution

- 2.1. Las características básicas de la estandarización del catalán
- 2.2. The orthological norm of Catalan: phonetic, morphosyntactic, lexical and stylistic
- 2.3. The pronunciation of Catalan sounds. Standard elocution and analysis practices

3. Linguistic and paralinguistic skills

- 3.1. Speech, voice and gestures. Techniques and practices
- 3.2. Oral discourse: planning, management and revision
- 3.3. Rhetoric and argumentation. Structure of the argumentative discourse
- 3.4. Mass media applications

Learning Outcomes

At the end of this course, students are expected to be able to:

- Describe the main oral genres and their discursive and contextual characteristics.
- Analyze an oral discourse, paying attention to aspects of appropriateness for the audience, genre, content, and delivery.
- Control speed, volume, vocalization, and voice position.
- Use the language fluently and correctly.
- Prepare a speech (in an expository oral genre) and deliver a public address from a script and within a specific timeframe.
- Use new technologies to support oral discourse.
- Conduct a debate using argumentative strategies that respect the opinions of others and defend one's own



ideas with convincing arguments.

Evaluate one's own speech and that of one's classmates objectively.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	30,00
Classroom practices	30,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	15,00
Individual or group project	40,00
Independent study and work	0,00
Preparation of lessons	15,00
Preparation for assessment activities	15,00
Resolution of case studies	5,00
Total hours	90,00

TEACHING METHODOLOGY

The contents of the subject are introduced based on the prior knowledge of the learner, who will have to participate actively in the development of learning.

With regard to face-to-face hours, the development of the subject is structured in one session of theory and one session of classroom practices weekly, for which the teacher will make the students available necessary materials.

Although it is an eminently practical subject, theoretical notions will be developed in the classroom basics of the syllabus, with the aim of both allowing the conceptual structuring of the subject and to establish consistent applications adjusted to the orthological regulations of the Catalan language, and to more general pragmatic and communicative principles. Some bibliographic readings will also be requested (books or book chapters) to complement the theoretical content.

The teacher will give the appropriate guidelines that will guide the students in the analysis, the production and the correction of oral productions in the different genres. Particular emphasis will be placed on reflection on the correction and self-correction of oral speech. They will consider and correct the various exercises that are considered necessary for the analysis, production and correction of oral texts. Failure to attend classes does not excuse the performance of the scheduled activities.

The activities evaluation practices will be the following:



1. Various practices during the course that will be announced in class. In some cases they will have to be recorded in video or audio, in others they will be done in the classroom:

- phonetic readings for the production of all the sounds of Western Catalan
- expressive readings and exercises to master the voice
- orthological analysis of oral texts of various types
- theoretical and practical activities on the Catalan oral standard model
- elocutions read from various types of texts
- development of scripts
- commented readings from the bibliography on orthology and oral communication
- short speeches of various types (expository, argumentative; academic, neutral, colloquial...)
- discussion in teams-production of radio programs (preparation of scripts, elocution, semi-spontaneous speech) with collaboration with the Faculty radio
- various oratory, improvisation and oral expression activities-analysis of the academic debate
- reading of a theatrical text (in coordination with the subject Analysis and criticism of Catalan theatre)-analysis of speakers-activities to control stage fright

2. Final presentation on a topic to be agreed with the teacher. The student will have to put in practice everything you will have learned in the subject (preparation of the speech and an appropriate, coherent script and cohesive; style; verbal and non-verbal language; staging; auxiliary means...).

As part of the Department's teaching innovation projects, the evaluation rubric will be presented oral defense of the TFG because first-year students are already familiar with it. In addition, we will use it in some oral text production activity.

Other activities

Apart from some of the activities specified in the previous heading, among the complementary activities that can be proposed, visits to the centers for making and broadcasting oral productions are planned Catalan language.

Within the framework of current teaching innovation projects, several activities will be planned:



- a) taskpeer cooperatives for the preparation of practical activities;
- b) collaborative work with video interaction with other students from European universities with Catalan studies;
- c) participation with publications on the academic blog of the Department of Catalan Philology to document good teaching practices and samples of academic works. The teaching staff of the subject will guarantee the presentation and discussion of the rubrics provided by the consolidated teaching innovation groups GESOLCAT and TREFINCAT within the framework of PIEC Writing, oral expression and audiovisual discourse in the subjects of the area of Catalan Philology (2nd phase) ICT methodologies, tools and resources for the Catalan Philology TFG, respectively. It will ensure the carrying out of a non-evaluable practice of oral / written expression in accordance with these rubrics, with the adaptations that are considered appropriate. This practice will serve as a control instrument of the evolution of each student. The results must be recorded in order to be able to provide them to the teaching staff control subjects of the following year or, where applicable, to the coordinators of the TFG.

As part of the cycle Authors and authors in classrooms, it will be possible to organize sessions with speakers/guests. At the beginning of the teaching period of the subject, you will be informed about the possible activities complementary courses that will be organized and the impact they may have on teaching and assessment.

As a general rule, in the production of oral texts the development of the ethical commitment of the student, especially with regard to the knowledge and appreciation of one's own language, of the linguistic diversity and multiculturalism.

As for the non-face-to-face hours, students will dedicate them to:

- a) the study and preparation of theoretical classes;
- b) the preparation and implementation of the practical activities;
- c) the preparation and performance of the final oral presentation.

The teacher and students will use the Virtual Classroom and e-mail as a means of communication changes, details about internships, etc. However, attendance at tutorials is recommended face-to-face to deal with questions or doubts of an individual or specific nature.

At the beginning of the teaching period of the subject, you will be informed about the possible complementary activities that will be organized and the impact they may have on teaching and assessment.

EVALUATION



The student's learning evaluation will be carried out based on two elements:

a) Assessment of daily class practices, including both oral and written activities to be specified in class or on the Virtual Campus. At least the following compulsory practices will be required:

- Practice 1. The Oral Standard. Theoretical-practical activities on linguistic prescription and Catalan orthoepy (contents of topics 1 and 2).
- Practice 2. Radio Program (contents of topic 3).
- Practice 3. Analysis of the Oral Standard.

These practices will account for 40% of the final grade. Each compulsory practice will be worth 10%. The remaining 10% will correspond to other class practices. The lecturer will specify the deadlines and submission conditions for the practices at the beginning of the course. The three compulsory practices are recovery for the second examination period.

b) Assessment of two final oral exams, which will constitute 60% of the final grade: final presentation and phonetic reading. The final oral presentation will consist of the production of an oral communication applying the criteria explained and practiced during the course. The student will have previously consulted with the lecturer, in specifically scheduled tutorials for this purpose, regarding the topic, outline, bibliography, and supporting materials. This exam will be accompanied by a report on personal learning of oral expression, requiring the student to relate their personal experience (preparation and planning of the presentation, execution, staging, etc.) with the course content and bibliography (especially *Com parlar bé en públic*), as well as an analysis of classmates' presentations. The phonetic reading will assess knowledge of the standard oral model and the orthological features of Catalan (Western and Eastern), as well as aspects of elocution and oral communication. Essentially, it will consist of an expressive reading of texts chosen and prepared by the students and a fragment chosen by the lecturer. The student must demonstrate an adequate realization of sounds. This exam will also be accompanied by a report on personal learning of the orthoepy of standard Catalan.

According to the criteria agreed upon by the Council of the Department of Catalan Philology, committing normative errors will result in a "fail" grade, regardless of the content grade.

Intellectual honesty is vital in academic communities and for the fair evaluation of the student's work. All work submitted in this course must be of original authorship. Submissions that involve fraudulent collaboration or composition with the aid of artificial intelligence (ChatGPT or others) will not be accepted, unless their use is part of the course content and is authorized by the lecturer

The grading system follows the regulations of the University of Valencia approved by the Consell de Govern on May 30, 2017. ACGUV 108/2017.

Evaluation Summary:

a) Oral and written practical activities and daily class activities (a minimum grade of 4 is required in each compulsory practice to be averaged, and the average of all practices must be at least 5 to pass the course): 40%.



b) Final oral exams: presentation and phonetic reading (a grade of 5 is required in each exam to be averaged and pass the course): 60% (40% presentation and 20% phonetic reading).

REFERENCES

BASIC

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- Castellanos, Joan-Anton (2004) *Manual de Pronunciació. Criteris i exercicis d'elocució*. Vic: Eumo.
- Corporació Valenciana de Mitjans de Comunicació (2017): *Llibre d'estil de la Corporació Valenciana de Mitjans de Comunicació*. València: Generalitat Valenciana.
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- Televisió de Catalunya (1995) *El català a TV3. Llibre d'estil*. Barcelona: TV3-Edicions 62.

COMPLEMENTARY

- Acadèmia Valenciana de la Llengua (2006): *Gramàtica normativa valenciana*. València: AVL.
- Bassols, Margarida i Segarra, Mila, eds. (2009): *El col·loquial dels mitjans de comunicació*, Vic: Eumo. Puigpelat.
- Francesc i Rubió, Jordi (2000): *Com parlar bé en públic*, Barcelona: Pòrtic.
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