



COURSE DATA

DATA SUBJECT

Code: 35872
Name: Final degree project in ADE
Cycle: Undergraduate Studies
ECTS Credits: 10
Academic year: 2026-27

STUDY (S)

Degree	Center	Acad. year	Period
1313 - Degree in Business Management and Administration	Facultat d'Economia	4	Indefinite (Individuals)
1330 - Degree in Business Management and Administration (Ontinyent)	Facultat d'Economia	4	Indefinite (Individuals)
1921 - Double Degree Program BMA and Law	Facultat d'Economia	5	Indefinite (Individuals)
1926 - Double Degree Program Tourism and BMA	Facultat d'Economia	5	Indefinite (Individuals)

SUBJECT-MATTER

Degree	Subject-matter	Character
1313 - Degree in Business Management and Administration	Degree Final project	FINAL DEGREE PROJECT
1330 - Degree in Business Management and Administration (Ontinyent)	Final project	FINAL DEGREE PROJECT
1921 - Double Degree Program BMA and Law	Trabajo Fin de Grado	FINAL DEGREE PROJECT
1926 - Double Degree Program Tourism and BMA	Trabajo Fin de Grado Turismo - ADE	FINAL DEGREE PROJECT

COORDINATION

PORCUNA ENGUIX RUBEN
HUGUET ROIG ANA
ANDREU SIMO MARIA LUISA

SUMMARY

The Bachelor's Thesis (TFG) will allow the student to obtain the Bachelor's degree, and through it, they must connect both the theoretical knowledge acquired in the Business Administration degree and the practical knowledge derived from completing the External Internships. Ultimately, the objective is to demonstrate that they have acquired the necessary and sufficient skills and abilities to face the challenge of becoming an expert professional in Business Administration.



PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

There is a minimum number of credits that must be passed in order to enroll in the Bachelor's Thesis (TFG). Likewise, there is a minimum number of credits required in order to be assessed for the TFG. Both requirements can be consulted at <http://go.uv.es/S6Yzla>.

COMPETENCES / LEARNING OUTCOMES

1313 - Degree in Business Management and Administration

Be able to adapt to new situations.

Be able to analyse and search for information from different sources.

Be able to contribute positively to raising awareness of environmental and social issues and to overcoming all forms of discrimination, as essential factors for economic development and poverty alleviation.

Be able to learn autonomously.

Be able to use English in a professional environment.

Be able to use ICTs in the field of study.

Demonstrate oral and written communication skills in the native language.

Have critical and self-critical capacity.

Have initiative and entrepreneurial spirit.

Have organisation and planning skills.

Manage time effectively.

Show commitment to ethics and social responsibility.

Show creativity.

Show motivation for quality.

**DESCRIPTION OF CONTENTS****1. Content of the Degree's final project**

The TFG must consist of three parts: the project, a personal evaluation of the degree by the student, and a Curriculum Vitae (CV).

Project

The project must be related to issues specific to business management and administration, in any of its functional areas and/or organizational levels, or to the socioeconomic environment in which companies operate, by analyzing real contexts, or by addressing a relevant theoretical question. In both cases, the work must be theoretically grounded and include practical applications with either practical or academic implications.

In any case, the project will consist of an introductory section, the main body of the work, and a final section presenting conclusions, bibliography, and appendices or annexes (if applicable). Each section must have an appropriate title and may include properly subtitled subdivisions.

A more detailed presentation regarding the cover page to be used, work structure, statement of responsibility and audit, declaration on the use of artificial intelligence, bibliographic citation rules, etc., can be found in the **TFG Guide**, available at <http://go.uv.es/S6Yzla>.

Personal evaluation of the degree

The student must provide an evaluation of the Business Administration Degree: what it has represented for him/her in terms of training, the aspects to be improved, and the positive aspects. This evaluation must be written in a constructive spirit, and inappropriate or derogatory language will not be accepted. The maximum length will be 400 words.

Curriculum Vitae

A brief CV specifying the average grade of passed credits, certified language proficiency levels, academic stays abroad, and professional experience.

WORKLOAD**PRESENCIAL ACTIVITIES**

Activity	Hours
Attendance at supplementary activities	0,00
Monitoring and tutoring of the bachelor's thesis	8,00
Presentation and defence of the bachelor's thesis	1,00
Total hours	9,00

**NON PRESENCIAL ACTIVITIES**

Activity	Hours
Independent preparation of the bachelor's thesis	200,00
Preparation of the bachelor's thesis project	41,00
Total hours	241,00

TEACHING METHODOLOGY

Attendance at supervision meetings with the academic tutor. In these meetings, the professor-tutor will guide the student in the completion of the TFG, provide specific bibliography to support the documentation process, and discuss with the student the results and conclusions obtained. More information can be found in the **TFG Guide**, available at <http://go.uv.es/S6Yzla>.

EVALUATION

The deadlines and instructions for the mandatory submission and defense of the TFG can be consulted at <http://go.uv.es/S6Yzla>.

The maximum grade that the tutor can award is "Excellent".

To be eligible for "Honors with Distinction", the student must request public defense before an Evaluation Committee, with the favorable report of the tutor, to the TFG Committee. The **TFG Guide**, available at <http://go.uv.es/S6Yzla>, contains the instructions and procedure to follow in the case of requesting evaluation by committee.

In the evaluation of the TFG the following criteria will be considered with the indicated weightings:

- Presentation and public defense (30%).
- Planning, execution, and formal aspects (20%).
- Acquired competences (30%).
- Quality, style, and methodology (20%).

REFERENCES

The relevant and necessary one, whether at the initiative of the student or at the proposal of the tutor.