

**COURSE DATA****DATA SUBJECT****Code:** 35881**Name:** Economy of the EU**Cycle:** Undergraduate Studies**ECTS Credits:** 6**Academic year:** 2026-27**STUDY (S)**

Degree	Center	Acad. year	Period
1314 - Degree in International Business	Facultat d'Economia	3	First quarter

**SUBJECT-MATTER**

Degree	Subject-matter	Character
1314 - Degree in International Business	Economy of the EU	COMPULSORY

**COORDINATION**

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**SUMMARY**

Economics of the European Union is a compulsory subject in the third year of the Degree in International Business. In this Course, the European economic integration process is examined. The historic process of economic integration has accelerated on two fronts since the second half of last century: by increasing the number of countries and by deepening in matters such as institutions, trade and finance. This process has been so intense that it has led to the establishment of a monetary union by some member countries. Since 1986. Spain is a member of the European Union and since 1999 shares the single currency (the euro). Understanding the economic logic of these events and the inner workings of the European Union from the standpoint of fiscal and institutional matters and in relation to common economic policies is the goal of this Course. The Course prepares future professionals to learn about the functioning of the geopolitical area where most of them will have to exert their professions. It represents also a good lab to apply a toolbox of economic concepts to national economies making use of knowledge previously acquired in other courses of the Degree.

**PREVIOUS KNOWLEDGE****RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.



## OTHER REQUIREMENTS

There are no specific requirements

## COMPETENCES / LEARNING OUTCOMES

### 1314 - Degree in International Business

Análisis del crecimiento económico y la distribución de la renta en la Unión Europea. Las políticas de reequilibrio territorial.

Aprender a detectar las desigualdades entre personas para diseñar, implementar y evaluar las políticas pertinentes que faciliten la eliminación de dicha discriminación en empresas e instituciones.

Aprendizaje de los aspectos esenciales de las políticas macroeconómicas en la Unión Europea: el euro, la política monetaria y el Pacto de Estabilidad y Crecimiento. El presupuesto de la Unión Europea.

Conocer el origen, objetivos, desarrollo y problemática del proyecto europeo desde una perspectiva económica.

Conocimiento del mercado laboral en la Unión Europea.

Conocimiento de los sectores productivos y las políticas sectoriales en la Unión Europea. La Política Agraria Comunitaria.

Develop the capacity to evaluate and critically analyse international economic phenomena and agents.

Develop the capacity to prepare and defend reports that contribute to the decision-making of public and private agents.

Know the basic competences and the functioning of the main international economic and cooperation institutions.

Understand and reflect on socio-economic and political contexts that affect business and economic decision-making in an international environment.

Understand the basic concepts of economic analysis that are applicable to the operation of companies and institutions in the international context.

Understand the behaviour of economic agents and their interaction in global markets.

## DESCRIPTION OF CONTENTS

### 1. The process of European Integration

- Introduction: What is the European Union?



- The European Union in figures.
- History of European integration
- Key dates

## **2. Facts, law, institutions and budget**

- Facts
- EU law
- EU institutions
- Legislative processes
- Decision making
- The EU budget

## **3. Economic Integration. The European Single Market**

### Part I. Theory of Economic Integration

- Economic integration: concept and forms
- Multilateral and regional trade liberalization. The World Trade Organization and Regional trade agreements
- The Theory of Customs Unions: short-, medium- and long-run effects

### Part II. The European Single Market

- Eurosclerosis and the Single Market Programme
- The basic 4 freedoms of the Single Market
- The costs of Non-tariff barriers to European integration
- Procedure to eliminate non-tariff barriers
- Effects of implanting the Single Market
- Single Market and European Banking Union

## **4. Economic Growth and the Labour Market**

- Introduction. The logic of economic growth
- European Economic Growth: some evidence
- Growth effects of economic integration
- Economic integration, labour markets and migration



## **5. The Monetary Union**

- A review of essential macroeconomic tools: the interest rate parity; Real Exchange Rate; and the impossible Trinity
- A brief history of monetary integration
- Benefits and costs of a currency area
- Optimum currency area (OCA) criteria
- Is Europe an Optimum Currency Area?

## **6. Macroeconomic Policies in the European Economic and Monetary Union**

- Economic Policy in the Economic and Monetary Union (EMU)
- Exchange rate policy
- Monetary policy
- Fiscal Policy and the Stability and Growth Pact (SGP)
- Fiscal Policy beyond the SGP
- The European reaction to the debt and banking crisis
- Sustainability of public debt

## **7. The Common Agricultural Policy**

- Introduction
- The old simple logic: Price supports
- Changed circumstances and CAP problems: The 'supply problem'
- The new economic logic of the CAP and its reforms
- New challenges

## **8. The Competition Policy**

- Introduction. Basic features of EU competition policy
- Anti-competitive behaviour (restriction on competition)
- Abuse of dominant position
- Mergers and Takeovers
- State aid



## 9. The Regional Policy

- Introduction: some facts on regional inequality
- The ¿question¿: the effect of economic integration on regional inequality
- The ¿question¿ explained. The new economic geography: agglomeration and location
- EU regional policy. Is regional policy worth it?

### WORKLOAD

#### PRESENCIAL ACTIVITIES

Activity	Hours
Theory	30,00
Classroom practices	30,00
<b>Total hours</b>	<b>60,00</b>

#### NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	30,00
Independent study and work	20,00
Preparation of lessons	30,00
Preparation for assessment activities	0,00
Resolution of case studies	10,00
<b>Total hours</b>	<b>90,00</b>

### TEACHING METHODOLOGY

Every week there will be a theory session and a practical session, each lasting two hours. In the theory sessions, the lecturer will mainly explain the main contents of the subject. Attendance and active participation in class are recommended given the contents of the subject.

The practical sessions are articulated around two main instruments: active participation in the practical classes in team and the student's personal work through the resolution of the practical exercises assigned to him/her. In addition, students will be oriented towards the search for statistical sources and working documents through the INTERNET and towards the use of the bibliographic resources of the Social Sciences Library and the European Documentation Centre of the University of Valencia.

### EVALUATION

1. The final mark will rely on two factors:



(i) a final written exam that accounts for 60% of the final grade (6/10). This exam is compulsory and it is a necessary condition to obtain a mark of 2.4 (out of 6) to pass the subject. If this condition is not met, the final grade will be FAIL;

ii) participation at practical classes that accounts for 40% (i.e., 4/10) of the final grade.

2. The mark assigned for practice classes will comprise two components:

(i) the class presentation by each group of the allocated practice;

(ii) each student must solve one or two exercises raised by the lecturer.

Each element will be worth 50% of the mark assigned to the practices.

Please, be aware that, due to its own nature, there will be no resit for these activities that account for 40% of the final grade. Therefore, the practice mark will be kept for the resit exam.

3. The lecturer will assign each practice to the groups during the first two practice classes. From that time onwards, it will be responsibility of each group to present their topic at the allocated time.

4. Cheating in an examination or plagiarising the written work of others is considered a very serious offence and will not be tolerated in this subject. If a student is suspected of having plagiarised all or part of a presentation, or suspected or caught cheating in an exam, he/she will immediately receive a grade of zero points in that paper or exam, without prejudice to possible more serious consequences.

In this sense, the use of Artificial Intelligence (AI) is a tool with enormous potential. However, the following aspects should be taken into account (especially in the case of team presentations):

(a) If you provide minimal effort prompts, you will get low quality results. You will have to refine your prompts in order to get satisfactory results, which requires work.

b) You will be responsible for any errors or omissions provided by the tool. Always check the sources of information.

c) AI is a tool, but you must acknowledge that you use it. Please include a paragraph at the end of any task that uses AI explaining what you have used it for and what instructions you have applied to obtain the



results. Failure to do so will be in breach of the academic honesty policy and will be considered plagiarism.

The following link provides the official regulations regarding the evaluation and grading of subjects:

ACGUV 108/2017 Reglamento de evaluación y calificación de la Universitat de València para títulos de grado y de máster. (CG 30-V-2017) [<https://www.uv.es/uvdiscapacidad/es/recursos/normativa.html>].

## REFERENCES

- De Grauwe, Paul (2020) Economics of monetary union. Oxford University Press, Oxford, UK.
- [In Spanish] Camarero, M., Tamarit, C. (2023). Economía de la Unión Europea (9ª edición) Thomson-Civitas, Madrid.
- - Baldwin, R. and Wyplosz, Ch. (2023). The Economics of European Integration (7th Edition). McGraw-Hill