COURSE DATA

DATA SUBJECT

Code: 35904
Name: Degree Final project
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
1314 - Degree in International Business	Facultat d'Economia	4	Indefinite (Individuals)

SUBJECT-MATTER

Degree	Subject-matter	Character
1314 - Degree in International Business	Report	FINAL DEGREE PROJECT

COORDINATION

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SUMMARY

The Degree Final Project (DFP) of the degree in International Business (GIB, for *grau en International Business*) is the last work that the student must complete to be awarded the GIB. The purpose of the DFP is that students apply their acquired knowledge and skills to analyze the business reality and implement strategies to improve that reality. With the help of their tutors, students should put all their knowledge in practice to endow their DFP with empirical content. In summary, they must show that they have acquired the necessary and sufficient skills and abilities to face the challenge of being a professional in the subject of their degree.

https://www.uv.es/uvweb/economy/en/undergraduate-degree-studies/degree-final-project-/degree-final-project-1286012475274.html

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

No enrolment restrictions have been specified with respect to other subjects of the syllabus. Students enrolling in the Degree Final Project subject shall have met certain requirements that can be found at the following link: https://www.uv.es/econdocs/Trabajo_fin_grado/2025-26/Requisitos.pdf

In the previous link, you can also consult the number of credits that the student must have passed in order to make the deposit of the TFG, among other relevant information.

COMPETENCES / LEARNING OUTCOMES

1314 - Degree in International Business

Develop the capacity to evaluate and critically analyse international economic phenomena and agents.

Develop the capacity to prepare and defend reports that contribute to the decision-making of public and private agents.

Diseñar un proyecto con una estructura coherente.

Localizar la información necesaria para la resolución del proyecto.

Organizar, ordenar la información y desarrollar un informe coherente.

Sacar conclusiones y realizar aportaciones propias a partir del análisis desarrollado.

Understand and reflect on socio-economic and political contexts that affect business and economic decision-making in an international environment.

Understand the opportunities offered by research, development and innovation processes at a global level.

DESCRIPTION OF CONTENTS

The project should concern problems related to the management and administration of international businesses in any of its functional areas and/or organizational levels, or with the international socioeconomic environment in which the companies operate, studying real contexts or, alternatively, considering a relevant theoretical matter for internationalization. In both cases, the work should be theoretically founded and contain practical applications as well as relevant academic or practical implications.
To know the required structure of the Degree Final Project and other questions of format, please see the generic guide (for all degrees) of the DFP corresponding to the academic year 2019-2020.

Undergraduates shall make a personal appraisal of the degree in International Business indicating what it has meant for them in terms of learning and stating both positive and negative aspects. This evaluation should be made using constructive arguments and no appraisals employing unsuitable or derogatory

1. Project

The project should concern problems related to the management and administration of international businesses in any of its functional areas and/or organizational levels, or with the international socioeconomic environment in which the companies operate, studying real contexts or, alternatively, considering a relevant theoretical matter for internationalization. In both cases, the work should be theoretically founded and contain practical applications as well as relevant academic or practical implications.

2. Personal appraisal of the degree course

language will be admitted. Appraisals should be no longer than 400 words.

3. Curriculum Vitae

Brief CV specifying average grade in their degree so far, certified proficiency in any modern language, academic stays abroad and work placements.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at supplementary activities	0,00
Monitoring and tutoring of the bachelor's thesis	0,00
Presentation and defence of the bachelor's thesis	0,00
Total hours	**0,00**

NON PRESENCIAL ACTIVITIES

Activity	Hours
Independent preparation of the bachelor's thesis	0,00
Preparation of the bachelor's thesis project	0,00
Total hours	**0,00**

TEACHING METHODOLOGY

Tutors must guide students through the process of presenting a contents table of the project and a schedule of the different stages of the work. Besides, they must help students to improve their work and assess it when finished.

Attendance at three tutorial meetings minimum with academic tutors. If a student is on a stay outside Valencia or on a work placement that prevents their attendance, this student and their tutor should establish other means of contact. In these meetings the lecturer-tutor shall guide their student on the preparation of their dissertation, providing specific references as applicable that may aid their documentation process. They must also discuss with their student the results and conclusions obtained.

At least one week before the official deadline, students shall submit a complete preliminary version of their projects to their tutors. After being authorized, students shall upload their DFP to the online platform of the University of Valencia (entreu.uv.es). At the beginning of the semester, students shall contact their assigned tutors.

EVALUATION

Please see the generic guide of the Degree Final Project of the Faculty of Economy corresponding to the academic year 2019-2020 to consult the details related to the deposit procedure of the DFP, the advanced call, the DFP Committee request for its defense, as well as the development of the aspects which are presented below and which will be taken into account in the evaluation.

BLOCK 1: PLANNING & WRITING. Percentage of the mark: 20%. Schedule, contents, planning.
BLOCK 2. FORMAL ASPECTS. Percentage of the mark: 20%. Structure, format, interest.
BLOCK 3. SKILLS ACQUIRED. Percentage of the mark: 30%.
BLOCK 4. INDICATORS. Percentage of the mark: 30%. Quality, style, method.

REFERENCES