

**COURSE DATA****DATA SUBJECT****Code:** 35925**Name:** Business Spanish**Cycle:** Undergraduate Studies**ECTS Credits:** 6**Academic year:** 2025-26**STUDY (S)**

Degree	Center	Acad. year	Period
1314 - Degree in International Business	Facultat d'Economia	3	First quarter, Second quarter
1314 - Degree in International Business	Facultat d'Economia	4	First quarter, Second quarter

**SUBJECT-MATTER**

Degree	Subject-matter	Character
1314 - Degree in International Business	Spanish for business	ELECTIVES
1314 - Degree in International Business	Spanish for business	ELECTIVES

**COORDINATION**

VILLALBA IBAÑEZ CRISTINA

**SUMMARY**

The aim of this course is to train students to broaden their knowledge of the business world, particularly that of Spanish-speaking countries. During the classes, students' linguistic difficulties will be addressed. The grammatical aspects necessary to reach at least a B2.1 language level will also be covered. Special attention will be given to both oral and written practice.

**PREVIOUS KNOWLEDGE****RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

**OTHER REQUIREMENTS**



This is not a course for students without any Spanish knowledge. Students should have at least a B1.1 in Spanish.

## COMPETENCES / LEARNING OUTCOMES

### 1314 - Degree in International Business

Adquirir fluidez en la comunicación oral y escrita en español en el ámbito de los negocios.

Aprender a detectar las desigualdades entre personas para diseñar, implementar y evaluar las políticas pertinentes que faciliten la eliminación de dicha discriminación en empresas e instituciones.

Aprender a explotar las herramientas de las Tecnologías de la información y comunicación (TIC) para el aprendizaje autónomo del español.

Be able to work in multidisciplinary and intercultural teams.

Capacidad de obtener e interpretar la información relevante sobre un tema en español.

Comunicación oral y escrita en español como lengua extranjera.

Desarrollar la sensibilidad intercultural y la capacidad de adaptación a otros contextos geopolíticos.

Develop intercultural sensitivity and the ability to adapt to other geopolitical contexts.

Habilidad para buscar y analizar información proveniente de fuentes diversas en español.

Tener capacidad para trabajar en equipos multidisciplinares e interculturales.

## DESCRIPTION OF CONTENTS

### 1. Reading comprehension and writing.

Reading comprehension and written expression of different types of discourse used in the field of international economics: business correspondence in Spanish, report writing, etc.

### 2. Listening and Speaking.

Listening comprehension and oral expression of different types of discourse used in the field of international economics: telephone conversations, presentations, etc.



### 3. Specialized vocabulary in Spanish

Deepen the knowledge of specific business-related vocabulary concerning corporate organization in Spanish.

### 4. Grammar contents

Spanish grammatical content as a foreign language (intermediate level).

#### WORKLOAD

##### PRESENCIAL ACTIVITIES

Activity	Hours
Classroom practices	60,00
<b>Total hours</b>	<b>60,00</b>

##### NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	30,00
Independent study and work	45,00
Preparation of lessons	0,00
Preparation for assessment activities	15,00
Resolution of case studies	0,00
<b>Total hours</b>	<b>90,00</b>

#### TEACHING METHODOLOGY

The methodology will be dynamic and functional. Students will be required to participate in in-class activities, as the course follows a continuous assessment model (based on the cumulative sum of exercises and written tests).. In any case, class attendance is mandatory, except in cases of demonstrated need.

#### EVALUATION

The maximum score is 100 %. In the file, it will appear in base 10, which is the maximum score of the rating system. The evaluation of this subject is continuous and is based on different tests:

1. Written and oral tests, consisting of one or more exams comprised of both theoretical and practical questions (60 %).



2. Evaluation of practical activities based on the preparation of a group project (15 %) and its presentation (5 %).
3. Continuous individual assessment, based on the completion of final exercises for each unit (20 %).

Continuous assessment exams will only be held on the specified dates and cannot be rescheduled (except in cases of illness with a medical certificate). Both the partial exams and the submission of various assignments will take place throughout the semester.

On the official exam date for the **first examination session**, students will have the opportunity to submit any pending assignments or take any exams they were unable to attend during the course. However, they will **not** be allowed to retake any assessments they have failed. On the official exam date for the second examination session, the student may retake any assessments previously failed or submit the group project, if it was not delivered or passed. However, the oral presentation and the final practical tasks for each unit cannot be repeated, as these are non-recoverable activities. The percentages of this second announcement would be as follows:

1. Written and oral tests, consisting of one or more tests covering both theoretical and practical content (80 %).
2. Assessment of practical activities, based on the completion of the group project (20 %).

#### VERY IMPORTANT:

In order for the grades obtained from the various activities carried out during the course to be considered in the final mark, the student must achieve at least 40% in the tests.

## REFERENCES

Course textbook. Available on the Aula Virtual.