

**COURSE DATA****DATA SUBJECT****Code:** 35930**Name:** Economic History**Cycle:** Undergraduate Studies**ECTS Credits:** 6**Academic year:** 2026-27**STUDY (S)**

| Degree | Center | Acad. year | Period |
|---|---------------------|------------|----------------|
| 1315 - Degree in Finance and Accounting | Facultat d'Economia | 1 | Second quarter |

SUBJECT-MATTER

| Degree | Subject-matter | Character |
|---|----------------|-----------|
| 1315 - Degree in Finance and Accounting | History | BASIC |

COORDINATION

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SUMMARY

The Economic History course is a basic course taught in the second semester of the first year of Bachelor's Degree in Finance and Accounting. It focuses on the study of the uneven long-term evolution of economies and the problems it generates. For future Finance and Accounting graduates, the course offers an opportunity to understand the evolution of economies since the beginning of the industrialization process to nowadays and to analyze how business organization methods have adapted to changes in the economic environment. These changes include various technological revolutions, economic crisis, and changes in consumer behaviour. All of this will be achieved through a methodology that combines lectures with practical work and seeks to foster analysis, reflection, and a critical spirit in students. To achieve this, the program is structured around the following contents:

- The connection between technological innovations, business organization, business leadership, and economic growth.
- The First Industrial Revolution and the birth of the factory system.
- The technological change of the Second Industrial Revolution.
- The First Globalization.
- The rise of large industrial corporations and managerial capitalism.



- The impact of the World Wars and the Great Depression.
- Economic growth in the Golden Age of Capitalism.
- The global and digital economy and its impact on economic growth and global inequality.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

Does not require. Along the course the student will be instructed in the conceptual framework of Economics for learning Economic History.

COMPETENCES / LEARNING OUTCOMES

1315 - Degree in Finance and Accounting

Comprender las posibles causas de los ciclos económicos y los efectos de las políticas de estabilización.

Conocer el origen de los grandes problemas económicos, los mecanismos de crecimiento a largo plazo y el modo de interaccionar los factores económicos y no económicos a lo largo de la historia.

Conocer y comprender las distintas políticas económicas instrumentales, sectoriales y estructurales así como su proceso de elaboración.

Conocer y comprender los determinantes del consumo, el ahorro y la inversión agregados.

Conocimiento del entorno económico español, europeo e internacional, los sectores productivos y el funcionamiento de las instituciones.

DESCRIPTION OF CONTENTS

1. Lecture 1. The Factory System

**2. Lecture 2. Internacionalization, 1815-1914****3. Lecture 3. Wars, crises and change, 1914-1945****4. Lecture 4. The Golden Age, 1945-1971****5. Lecture 5. Global (digital) economy, 1971-present****WORKLOAD****PRESENCIAL ACTIVITIES**

| Activity | Hours |
|---------------------|--------------|
| Theory | 30,00 |
| Classroom practices | 30,00 |
| Total hours | 60,00 |

NON PRESENCIAL ACTIVITIES

| Activity | Hours |
|---------------------------------------|--------------|
| Attendance at other activities | 0,00 |
| Individual or group project | 5,00 |
| Independent study and work | 30,00 |
| Preparation of lessons | 10,00 |
| Preparation for assessment activities | 30,00 |
| Resolution of case studies | 15,00 |
| Total hours | 90,00 |

TEACHING METHODOLOGY

The learning methodology combines lectures with the active participation of students in the classroom through exercises, presentations, discussions and complementary activities (practical seminars).



To meet the objectives outlined in the lectures, students should have prepared the topic with the basic bibliography recommended. The lecturer's explanations will focus on the most difficult points and not simply in repeating the textbook contents. The lectures will monitor the learning methodologies (brief discussions, in-class quizzes, written summary questions). These types of activities will cover part of the continuous assessment process. In the practical sessions, materials based on case studies will be used, and the use of Artificial Intelligence tools will be encouraged to search for and process information. The case studies are self-contained. They will be worked on and submitted within the class session. Group works and oral presentations are also organized, as well as written summaries and tests. The objective is to promote active student engagement in the learning process through interaction with classmates and the instructor. These activities are based on guided learning and seek to foster information search skills, critical reasoning, and discussion of ideas, as well as oral and written communication skills. Another target is to promote good academic practices in the use of the study materials. Punctuality is important and it is a sign of respect for the other students and the instructor.

EVALUATION

The Business and Economic History module will be assessed by,

- **Written examination** (60%) at the end of the semester;
- **Coursework** (40%).

Coursework aims to observe the learning process of each student in its formation with the purpose to develop abilities, competences and complementarities that let to optimize its education. The purpose of the coursework and the characteristics of the activities displayed to implement it make this part of the evaluation process non-recoverable.

Plagiarism is defined as the act of "*stealing ideas or passages from (another's work) and present them as one's own*" (Collins Dictionary for the 21st century). It is important to develop the appropriate writing skills, hence copying and quoting from a textbook or an academic paper must be referenced. Plagiarism is unacceptable. A mark of zero will be awarded if plagiarism is detected.

Copying from another's work or using cribs in the final exam is dishonest and thus unacceptable. Copying or using cribs in the final exam will be penalised, and the penalties are severe within the *Universitat de València*.

Students must obtain a minimum grade of 5 in the final exam to pass the module. Then, the exam and coursework marks will be summed up to obtain the final grade. The exam date will be determined by the CAT, approved by the *Junta del Centro*, and announced by the *Facultad de Economía*.

There are no differences between the first and the second call. In the second call the qualifications of the non-recoverable activities will be kept.



For more information please read the **Reglamento de Evaluación** of the Universitat de València: https://www.uv.es/graus/normatives/2017_108_Reglament_avaluacio_qualificacio.pdf

REFERENCES

- O'Rourke, K.; Williamson, J.G. (2006). Globalización e historia: la evolución de la economía atlántica del siglo XIX, Zaragoza, Prensas Universitarias de Zaragoza. - Valdaliso, J.M., López, S. (2007). Historia económica de la empresa. Barcelona, Crítica.
- Palafox, J. (ed.)(2014). Los tiempos cambian. Historia de la Economía. Valencia, Tirant lo Blanch.