

**COURSE DATA****DATA SUBJECT**

Code: 36103
Name: Introduction economics I
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2026-27

STUDY (S)

Degree	Center	Acad. year	Period
1316 - Degree in Economics	Facultat d'Economia	1	First quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1316 - Degree in Economics	Economics	BASIC

COORDINATION

LAZARO PARDO NIEVES

SUMMARY

This subject is a basic training (FB) of the subject Economics, which includes, as basic training, in addition to the subject *Introduction to Economics I*, taught in the 1st semester of the 1st year, the subject *Introduction to Economics II*, taught in the 2nd semester of the same year.

The course load of *Introduction to Economics I* is 6 ECTS credits and aims to introduce the fundamentals of economic analysis, providing a first contact with the principles of microeconomics and allowing the student to know the basis of decision making by companies and consumers, the types of markets and their functioning, as well as the effects of public intervention in them.

The subject *Introduction to Economics I* is also directly related to the subjects of the subject Microeconomics: *Microeconomics I* (Compulsory, 6 ECTS) 2nd year, 1st semester; *Game Theory and Strategic Behavior* (Compulsory, 6 ECTS) 2nd year, 1st semester; *Microeconomics II* (Compulsory, 6 ECTS) 2nd year, 2nd semester; *Microeconomics, markets and contracts* (Elective, 6 ECTS) 4th year; *Industrial organization* (Elective, 6 ECTS) 4th year; *Environmental economics* (Elective, 6 ECTS) 4th year; and *Labor economics* (Elective, 6 ECTS) 4th year.

At the end of the course the student should be able to discuss economic phenomena by applying the knowledge acquired.



PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

The prerequisites that the student needs to successfully address this subject are minimal: a level of basic maths (solving equations with one / two unknowns and basic partial derivatives); familiarity with the graphical analysis; and web information looking up.

COMPETENCES / LEARNING OUTCOMES

1316 - Degree in Economics

Apply the principles of economic analysis (rational decision) to the diagnosis and resolution of problems.

Be able to learn autonomously.

Be able to use English in a professional environment.

Have decision-making skills and be able to apply knowledge to practice.

Know and understand the functioning of labour markets and the determinants of unemployment and wages.

Know and understand the main market failures (public goods and externalities), their private and public solutions and their influence on the environment and natural resources.

Show critical thinking skills.

Understand and apply the scientific method, which involves formulating hypotheses, deducing verifiable results and contrasting them with empirical and experimental evidence.

Understand the keys to the functioning of market economy, the difference between normative and positive reasoning and between the concepts of equity and efficiency.

DESCRIPTION OF CONTENTS



1. Basic principles of economics.

- 1.1 Economics of scarcity and the economic approach.
- 1.2 Basic principles of economics.
- 1.3 Economic models: the circular-flow diagram and the production possibilities frontier.
- 1.4 Microeconomics and macroeconomics.
- 1.5 Positive versus normative analysis.

Basic Bibliography: Economics. Mankiw and Taylor, 5th edition, Ch. 1, Ch. 2 (pp. 1-32) and Ch. 17 (pp. 367-400).

2. Supply and Demand.

- 2.1 Markets and competition: different markets.
- 2.2 The demand curve: concept and shifts.
- 2.3 The supply curve: concept and shifts.
- 2.4 Market equilibrium.
- 2.5 Changes in equilibrium.

Basic Bibliography: Economics. Mankiw and Taylor, 5th edition, Ch. 3 (pp. 33-52).

3. Elasticity and its application.

- 3.1 The price elasticity of demand.
- 3.2 Total revenue and the price elasticity of demand.
- 3.3 Other demand elasticities.
- 3.4 The elasticity of supply.

Basic Bibliography: Economics. Mankiw and Taylor, 5th edition, Ch. 3 (pp. 53-73) and Ch. 4 (pp.74-104).

4. Supply, demand and government policies.

- 4.1 Controls on prices.
- 4.2 Taxes on a product.
- 4.3 Elasticity and tax incidence.

Basic Bibliography: Economics. Mankiw and Taylor, 5th edition, Ch. 7 (pp. 159-188).

5. Markets and welfare.

- 5.1 Consumer and producer surplus.



- 5.2 Market efficiency.
- 5.3 Deadweight loss of taxation and control prices.

Basic Bibliography: Economics. Mankiw and Taylor, 5th edition, Ch. 6 (pp. 141-158).

6. The economics of the public sector.

- 6.1 Positive and negative externalities.
- 6.2 Public goods and common resources.

Basic Bibliography: Economics. Mankiw and Taylor, 5th edition, Ch. 8 and Ch. 9 (pp. 189-230).

7. Production and costs (short term).

- 7.1 Costs as opportunity costs.
- 7.2 The production function.
- 7.3 From the production function to the total cost curve.
- 7.4 Short term costs curves.

Basic Bibliography: Economics. Mankiw and Taylor, 5th edition, Ch. 5 (pp. 105-122) and Ch. 10 (pp. 231-241).

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	30,00
Classroom practices	30,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	0,00
Independent study and work	50,00
Preparation of lessons	30,00
Preparation for assessment activities	10,00
Resolution of case studies	0,00
Total hours	90,00

TEACHING METHODOLOGY



The methodology used can be described as follows:

- For the theoretical classes the students will prepare in advance the basic bibliography that serves as a basis for the theoretical explanation. The teacher will explain the main contents of the subject and will solve any doubts that the students may raise and that have arisen during their previous work or during the development of the class. The teacher may combine his/her explanations with the active participation of the students. It is intended that students develop both their capacity for autonomous work (with the work prior to the class) and their oral and written communication skills (raising in public their doubts about the subject and / or solving the questions that are raised).

- For the practical classes the students will previously prepare a set of exercises to be worked on in the classroom. Each student individually will have to prepare them and, later, in class they will be explained and solved, solving any doubt that the previous study could have raised. At the end of each of the topics, the teacher may request some additional exercises to be delivered on a date established by him/her.

EVALUATION

The total grade is broken down as follows:

- 70% of the overall grade corresponds to a final synthesis test, which will consist of theoretical and practical questions.

- 30% of the overall grade corresponds to the continuous evaluation of the student based on the activities developed by him/her during the course and his/her participation and involvement in the teaching-learning process.

The final synthesis test is compulsory and passing it is an essential condition to pass the course. In case of not passing the final synthesis test, the grade in the official transcript will be obtained from the score obtained in the continuous evaluation and in the final synthesis test without, in any case, exceeding 4.5 (failure).

In order to pass the course the minimum grade in the global computation must be 5 points out of 10. In case of not doing the continuous evaluation tasks, the student will only be able to obtain the points of the final test (7 points maximum) and will need to obtain a 5 out of 7 in this test in order to pass the course in the first call.

In the first call the continuous evaluation will not be recoverable. In the second call it will be possible to recover up to 2/3 of the continuous evaluation, that is to say, up to 2 of the 3 points (out of 10) that the continuous evaluation has.

REFERENCES



- Economics. Mankiw, N.G. and Taylor M.P., 2020, 5th edition. Cengage Learning.
- Economics, Samuelson and Nordhaus, 2014, 19th (International edition). Ed. McGraw Hill.
- Principles of Economics. Bernanke, Frank, Antonovics and Heffetz, 2021, 8th edition. Ed. McGraw Hill.
- Essentials of Economics. Schiller, B. and Gebhardt, K., 2022, 12th edition. Ed. Mc Graw-Hill.
- Introduction to Positive Economics, Lipsey and Chrystal, 2004, 8th edition. Oxford University Press.
- Essentials of Economics. Krugman, Wells ang Graddy, 2013, 3rd edition. Ed. Worth Publishers.
- The CORE Project Economics, freely available at: <https://core-econ.org/the-economy/book/text/0-3-contents.html>