

**COURSE DATA****DATA SUBJECT**

Code: 36493
Name: Globalization and Regional & Local Development Planning
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2026-27

STUDY (S)

Degree	Center	Acad. year	Period
1316 - Degree in Economics	Facultat d'Economia	4	First quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1316 - Degree in Economics	Economía Internacional y Territorio	ELECTIVES

COORDINATION

GALLEGO BONO JUAN RAMON

SUMMARY

The economic activity does not take place in an empty space. On the contrary, it takes place in the frame of a territory. But this territory is not only a physical frame or container within which the economic activity occurs. It is also a socially built process created by actors through interaction. Therefore, the territory defines a social reality and as so it will give specific connotations to human activities within it, including, thus, the economic activities. This way, this course will analyze what is the importance of the territory for the economic development based on, specially, the recent literature which allows us to see the importance of the territory in the collective initiatives and in the innovation processes. From the evolutionist approach, such literature acquires high importance. The territory importance leads to make up the importance of the local development and reinterpret the causes of the regional development and the inequitable development.

From this perspective, the problematic of the productive sectors and the territories is not understandable outside its insertion in the immediate territory as the basic determining factor of its internal dynamism and its external insertion and competitiveness.

Likewise, the local and regional development policies are important having into account the new importance of the territory within the economic development. Their creation must take into account a series of changes in the institutional bodies, internal and external, national and international ones, which have contributed to their development. That must also take into account that in their definition and



configuration the determining factors of the economic development in the territory and the need of local-global articulation. Finally, such process must take into account that the local and regional development policies are economic public policies, which involves that in their definition different actors are involved along with a series of public and/or collective decisions determining their nature, evolution and possibilities.

The theoretical study is complemented with practical case studies, using different available sources and statistics so the students can be able to carry out their own empirical analysis by applying the concepts and ideas previously collected; this way students apply the theoretical and practical knowledge developed.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

Basic knowledge about economic policies and public policies, knowledge derived from previous courses, on one side, on the other side, some knowledge but specially, being concerned about the territorial scope of the economic processes in a globalization context.

COMPETENCES / LEARNING OUTCOMES

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Be able to collect and analyse information.

Be able to learn autonomously.

Be able to prepare and defend an economic report.

Be able to work in a team (including interdisciplinary teams).

Have decision-making skills and be able to apply knowledge to practice.

Have oral and written communication skills in the native language.

Know and understand the determinants of the long-term sustainable growth of an economy.

Know the Spanish, European and international economic environment, the productive sectors and the functioning of institutions.

Show critical thinking skills.

Understand and apply the scientific method, which involves formulating hypotheses, deducing verifiable results and contrasting them with empirical and experimental evidence.

Understand the functioning of the economy at the aggregate level and the effect of different economic



policies.

Understand the mechanisms that explain the distribution of economic activity in space and regional and urban development processes.

DESCRIPTION OF CONTENTS

1. The economic development in the territory

- 1.1 New approaches in regional science
- 1.2 The renewed role of the territory in the economic development: territory, collective creativity and innovation
- 1.3 From polarized development to endogenous development: the new relation terms
- 1.4 Local development and global development

2. The territorial diagnosis and the local and regional development policies.

- 2.1 Grounds and basis for an socio-economic characterization
- 2.2 Internal and external problematic of the dominant sectors
- 2.3 Relative worthiness of the relational social capital
- 2.4 The territorial institutional frame as a determining factor

3. The local and regional development policies as public policies

- 3.1 Explanatory factors of the raise and recent evolution
- 3.2 The processes of configuration of the local and regional development policies.
- 3.3 The local development policies as space and territory policies
- 3.4 The local development policies as institutional order policies: territorial governance and actors' participation
- 3.5 The degree of consensus in local development policies: plurality and dimensions
- 3.6 The territorial diagnosis in the effectiveness, efficiency and dynamics of the local development policies

4. The local and regional development policies: objectives and instruments in a globalization context

- 4.1 Stimulus to the sectoral-territorial competitiveness and the sustainable socioeconomic development
- 4.2 The role of the local public powers in socioeconomic issues
- 4.3 Organization of the strategies of regional and local development
- 4.4 Scopes of influence and instruments in the local and regional development policies
- 4.5 The regional development policy and the "learning region"



5. Valencian case studies. Territorial problematic and local and regional development policies

5.1 Industrial-based territorialization. Policies of reconversion and reindustrialization and the role of the regional and local policies

5.2 Agricultural crisis of the citrus region, regional and agricultural policies and territorial creativity

5.3 The local-global articulation of the localized systems of SMEs and the territorial policies.

5.4 Territorial pacts for employment: problematic of multilevel governance

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	30,00
Classroom practices	30,00
Total hours	60,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	20,00
Independent study and work	20,00
Preparation of lessons	40,00
Preparation for assessment activities	10,00
Resolution of case studies	0,00
Total hours	90,00

TEACHING METHODOLOGY

The development of the course is given through the mix of theoretical and practice classes with an equitable distribution between those two. In the theoretical classes the basic contents of the course will be explained and presented. In the practical cases the professor will explain and along with the group discuss a series of Valencian cases and experiences of crisis, territorial development and regional and local development policies. In this way, the students will learn to apply and to enrich the basic theoretical concepts previously studied. These case studies will be analyzed based on articles and materials recommended by the professor since the very beginning of the course through the virtual platform. Following such studies will be fundamental to carry out a final collective work by the students

EVALUATION

Continuous evaluation of the work done by students throughout the course (especially as regards the competences of individual work and teamwork, communication, localization and information processing)



with specific tests to be combined type examination aimed at finding the most specific knowledge of the subject.

Continuous assessment and delivery of works: 60% of the grade. Distributed as follows:

Attendance and participation in class and delivery of case studies: 20%

Group work: 40%

Choice exam: 40% of the remaining score

In class or via virtual classroom will indicate if any of the activities of the continuous evaluation is recoverable in the face of the second call.

According to article 11.g of Law 3/2022, of February 24th, on university coexistence, regarding ChatGPT, it shall be considered a very serious offense to fully or partially plagiarize a work, or engage in academic fraud in the preparation of any assignment or activity requested of the students. Academic fraud shall be understood as any deliberate behavior aimed at falsifying the results of an exam or assignment, whether it is one's own or someone else's (including the improper use of artificial intelligence such as ChatGPT), carried out as a requirement to pass a subject or demonstrate academic performance.

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