

**COURSE DATA****DATA SUBJECT****Code:** 36605**Name:** Television reporting**Cycle:** Undergraduate Studies**ECTS Credits:** 6**Academic year:** 2026-27**STUDY (S)**

Degree	Center	Acad. year	Period
1333 - Degree in Audiovisual Communication	Facultat de Filologia, Traducció i Comunicació	3	Second quarter
1333 - Degree in Audiovisual Communication	Facultat de Filologia, Traducció i Comunicació	4	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1333 - Degree in Audiovisual Communication	Complementos formativos de carácter optativo	ELECTIVES
1333 - Degree in Audiovisual Communication	Complementos formativos de carácter optativo	ELECTIVES

COORDINATION

PELLICER ROSELL MANUEL D

SUMMARY

Television Reportage is a theoretical-practical elective course of the Degree in Audiovisual Communication in which an approach to the genre of audiovisual reportage in the context of factual accounts is carried out. The work developed in the classroom, both in the theoretical sessions and in the laboratory practices, covers the following aspects: Introduction to reportage and the concepts of news, reportage and thematic agenda. Analysis of the organization of the production, taking into account the thematic selection and the documentation process. Study of the production process: the pre-script, the shooting, the interview, the viewing, the script and the voice-over. Editing work: off and images and editing. Considerations about post-production, sound effects and graphics. Finally, evaluation and critical analysis: the viewing and evaluation of the work.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**



There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

No other types of requirements are considered, although it is recommended to have basic knowledge of Communication Technologies I, II and III.

COMPETENCES / LEARNING OUTCOMES

1333 - Degree in Audiovisual Communication

Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.

Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.

Students should be able to defend a culture of peace and respect for the fundamental human rights within the processes of communication, specifically in regards to equality between women and men in all types of communication (informative, interpretative, semiotic, dialogic and opinion).

Students should be able to experiment and innovate through the understanding and use of the applied methods and technologies.

Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.

Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).

Students should be able to understand and apply the techniques and processes of audiovisual creation and transmission in their different phases, in not only cinema but also television, video and other multimedia forms from the point of view of the staging, from the initial idea until the final product. This leads to the ability to create and direct the staging of cinematographic, video-graphic or televised audiovisual productions, taking responsibility for the direction of actors and adjusting to the script, work plan or existing budget.

Students should be able to understand and apply the techniques and processes of audiovisual production and transmission in the different phases, from the conception of a project until its commercialisation. This knowledge will lead to the development of the ability to plan and manage human resources, budget and technological resources, including all the processes involved in the management of audiovisual companies in their various fields.

Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.

Students should have an understanding of the different languages, codes and modes of representation used in the different technological and audiovisual mediums such as photography, cinema, radio, television, electronic image and video, internet etc., through their own individual industries and aesthetics, as well as



through the evolution of their social and cultural relevance through time. This should generate the ability to analyse stories and audiovisual works, considering the iconic messages of the texts as products of the social, political and cultural conditions in which they were produced.

Students should have initiative, creativity, credibility, honesty, leadership spirit and responsibility, both personally and professionally.

Students should have the capacity and creativity necessary to take expressive and thematic risks within the scope and timeframes of communicative production, applying well-founded solutions and perspectives to the development of projects.

Students should possess the ability to organise and plan their tasks, performing them in an orderly manner and prioritising the journalistic processes in a logical manner.

Students should show solidarity with people across the planet, as well as knowledge of the main cultural currents in relation to individual and collective values and respect for human life.

Theoretical and practical knowledge of technologies applied to audiovisual media (photography, radio, sound, television, video, cinema, and multimedia supports), including the ability to use them in the construction and handling of the different products involved in the field of audiovisual communication.

DESCRIPTION OF CONTENTS

1. Reporting in television

- 1.1 Information genres
- 1.2. The reportage in television programming
- 1.3 The process of elaboration of the television reportage

2. The organization of the production

- 2.1. Thematic selection
- 2.2. The documentation process.

3. The production process (I)

- 3.1. The pre-script
- 3.2. The shooting
- 3.3. The interview



4. The production process (II)

- 4.1. The screening
- 4.2. The script

5. The edition

- 5.1. The voice-over and the images
- 5.2. Editing

6. Post-production

- 6.1. Sound effects
- 6.2. The graphics

7. The analysis of the report

- 7.1 Viewing and critical analysis of the report

Learning outcomes

These contents will be reflected in the following learning outcomes:

- Assume responsibility for one's own project.
- Order sound and visual materials in relation to a narrative.
- Apply own solutions in the development of audiovisual projects.
- Apply the techniques and processes of audiovisual production and diffusion in its different phases.
- Plan human resources.
- Work in a team.
- Build a script according to different formats, technologies and production supports.
- Write texts adapted to the medium.
- Handle technologies applied to the media.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	15,00
Laboratory	45,00



	Total hours	60,00
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NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	60,00
Independent study and work	30,00
Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
Total hours	90,00

TEACHING METHODOLOGY

Classroom activities

Face-to-face teaching will follow the following methodologies:

- **Lecture.** Explanation by the teacher of the theoretical contents of the subject following the production process included in the syllabus
- **Realization of audiovisual projects (including practical classes).** Production and realization of an audiovisual project in the form of a group television report.
- **Study and analysis of cases.** Viewing and analysis in the classroom of different television reports, focusing on the narrative and audiovisual aspects.
- **Exhibition in the classroom and group work.** Exhibition and defense of the report project in group before carrying it out and defense of the work once concluded.

Non face-to-face activities

Students will carry out the following non-face-to-face activities:

- **Preparation of individual or group work.** Preparation and documentation of the reportage project produced and carried out in group in the classroom
- **Study and autonomous work.** Individual realization of the preguion of a report of 30 minutes.

Educational innovation

Subject linked to the Teaching Innovation Project PIEC-3901539 "NAPCED 4.3. Cultural identities, sustainability, and territory: literary and audiovisual approaches in digital and collaborative environments". Coordinated by Ana María Brígido Corachán.

Sustainable Development Goals



This subject takes into account especially the following Sustainable Development Goals:

- SDG 4, Quality education. Target 7, Ensure that students acquire the knowledge and skills necessary to promote sustainable development, human rights, gender equality, the promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity, and the contribution of culture to sustainable development.
- SDG 5, Gender equality. Target 1, end all forms of discrimination against all women and girls everywhere.

EVALUATION

The general grading system will follow the Regulations of evaluation and grading of the Universitat de València for bachelor's and master's degrees, approved by the Consell de Govern on 30 May 2017 (ACGUV 108/2017).

First call

The evaluation contains the following activities:

- **Final written test (group audiovisual production of a 5-6 minutes report): 70%.**
- **Presentation of outlines, summaries and proposed texts (proposal of an individual script of a 30-minute report): 30%.**

In order to be evaluated positively, a minimum grade of 5 out of 10 must be obtained in both tests.

The passing of the subject by the student requires two requirements: the attendance of at least 80% of the classes, and the involvement and participation in the work done in group, as well as the completion of the individual work within the established deadline.

Second call

The evaluation in second call will maintain similar requirements to those of the first call with the corresponding adaptations:



- The individual preguion is maintained with the same characteristics as in the first call, with the particularity that the deadline for delivery of the same will be that of the exam of the second call.
- Regarding the audiovisual report work done in group, an adaptation to the exam format is carried out. It will be necessary to make the selection of a current affairs topic, as well as the recording, selection, off script, voice-over and editing of the audiovisual materials with which to make a report whose duration will be 1:30 minutes.

In order to be evaluated positively, a minimum grade of 5 out of 10 must be obtained in both tests.

Remarks

- Spelling and grammatical correctness will be required in the exam as well as in the rest of the tests, exercises or written assignments. Each failure will result in a reduction of the grade obtained, which may even result in a failure.
- In the case of plagiarism in an evaluation work, this may be marked with a numerical grade of zero, regardless of the disciplinary procedure that may be initiated and, if appropriate, the appropriate sanction in accordance with current legislation.
- Intellectual honesty is vital in academic communities, and for the fair evaluation of student work. All papers presented in this course must be of original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted, except if their use is part of the contents of the course or is authorized by the teaching staff.

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Basic references

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- DE LA TORRE, Blanca/ LLAURADÓ Ester (1999): *Una imatges val més. La feina de l'ENG-videoperiodista.* Pòrtic. Barcelona.
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