



COURSE DATA

DATA SUBJECT

Code: 36640
Name: Economic journalism and its treatment
Cycle: Undergraduate Studies
ECTS Credits: 6
Academic year: 2025-26

STUDY (S)

| Degree | Center | Acad. year | Period |
|-----------------------------|---|------------|----------------|
| 1334 - Degree in Journalism | Facultat de Filologia, Traducció i Comunicació | 3 | Second quarter |

SUBJECT-MATTER

| Degree | Subject-matter | Character |
|-----------------------------|--------------------------|------------|
| 1334 - Degree in Journalism | Periodismo especializado | COMPULSORY |

COORDINATION

BORDERIA ORTIZ ENRIQUE

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SUMMARY

The subject *Economic Journalism and Its Coverage* is part of the compulsory training module for the Journalism Degree. Its content is based on an understanding of current economic events and debates, the study of the major areas of specialization in economic reporting, specific vocabulary, and source research. This knowledge, which addresses the work and routines of journalists, will be transferred to practical work consisting of news writing based on original sources (statistics, press releases, etc.), as well as the analysis of editorial interests and the characteristics of the media that influence journalistic discourse.

In relation to the SDGs, the subject aims to encourage students, as future professionals in the field of economic journalism, to work towards reducing inequalities, promoting sustainable growth and providing decent work.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.



OTHER REQUIREMENTS

The course deals, from a practical and eminently journalistic perspective, with most of the concepts covered in the course *Introduction to Current Economics*, where the basic principles that govern our economic system are presented.

COMPETENCES / LEARNING OUTCOMES

1334 - Degree in Journalism

Students must be able to search, select, contextualise and order any type of source or document (written, audio, visual etc.) useful for the elaboration and processing of information, as well as for persuasive communicative or fictional and entertainment uses.

Students must have an understanding of the data and mathematical operations performed, with some of them commonly used in the media. Students must know how to use data and statistics in a correct and understandable way for global dissemination.

Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.

Students should be able to recover, organize, analyse and process information and communication with the purpose of private or collective uses through various media and supports or in the creation of productions of any kind.

Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).

DESCRIPTION OF CONTENTS

1. Economic activity as a news event. An introduction to the economy of the Valencian Community

Economic context of the Valencian Community within the Spanish and international environment. Weaknesses, strengths, and characteristics of the Valencian economy.

2. Introduction to the history of economic journalism

Origins and evolution of economic reporting. The treatment of economic information. News ethics and conflicts of interest.

3. Journalistic language specialized in economics and finance



Basic principles of economic journalism. Definition and classification of economic journalism. Main characteristics and specialization. Guidelines for writing economic news. Corporate and business communication.

4. Journalistic genres in economic reporting

Characteristics and types of economic information. Profile of professionals and audiences.

5. Sources of economic information

Sources. Language in print and audiovisual media.

6. News coverage in the economy

Macroeconomics: Key indicators. What macroeconomics is and why it matters. Main indicators: GDP and CPI. Institutions. Documentary sources. Guidelines for reading the data. Glossary.

Socio-labour information: Characteristics of socio-labour information. Topics of news interest. The Labour Force Survey (EPA) and registered unemployment. Institutions. Documentary sources. Guidelines for reading the data. Glossary.

Business information: Introduction to microeconomics. Characteristics of business reporting. Newsworthy topics. Profit and loss statement. Institutions. Documentary sources. Guidelines for reading the data. Glossary.

Fiscal, financial and stock market information: Characteristics of fiscal, financial, and stock market reporting. Newsworthy topics. Income statement of a financial institution. Institutions. Documentary sources. Guidelines for reading the data. Glossary.

Other specialization areas: Characteristics of reporting on consumer affairs, agriculture, and tourism. Newsworthy topics. Institutions. Documentary sources. Guidelines for reading the data. Glossary.

Data visualization in economic information: Origins of data visualization. The rise of data journalism. Tools for visualization.

This content plan will be reflected in the following learning outcomes:

- Identify, analyze, and develop communication strategies in the fields of political, social, cultural, economic, and scientific information.
- Apply critical thinking (analytical, interpretive, and comprehension skills) to issues that shape



political, social, cultural, economic, and scientific-technological journalism.

- Adapt news content into different formats on political, social, cultural, economic, and scientific topics for media outlets.
- Select criteria to avoid poor journalistic practices on sensitive topics and in the treatment of individuals or groups at risk of social exclusion.
- Analyze and classify texts and documents of an economic, political, cultural, scientific, and/or technological nature, and translate them into media-friendly language.
- Identify key contemporary debates in political, social, cultural, economic, scientific, and technological fields, including local and regional issues, and recognize the expressions and jargon used in their public construction.

WORKLOAD

PRESENCIAL ACTIVITIES

| Activity | Hours |
|-----------------------------|--------------|
| Theory | 30,00 |
| Computer classroom practice | 30,00 |
| Total hours | 60,00 |

NON PRESENCIAL ACTIVITIES

| Activity | Hours |
|---------------------------------------|--------------|
| Attendance at other activities | 0,00 |
| Individual or group project | 30,00 |
| Independent study and work | 60,00 |
| Preparation of lessons | 0,00 |
| Preparation for assessment activities | 0,00 |
| Resolution of case studies | 0,00 |
| Total hours | 90,00 |

TEACHING METHODOLOGY

- Theoretical classes in which the principles of economic information and the functioning of the current economic system will be addressed, while providing the fundamental guidelines for economic information.
- Practical classes consisting of the drafting of information based on the original material used in the media.
- Seminar with professionals specialized in economics from different media on the organization



and keys to journalistic work.

- Reading of complementary material: a book on current economic issues.
- Debate classes based on the viewing in class of films or documentaries on economic issues.
- Tutorials in which doubts will be solved about the theoretical contents, the works and will be oriented on the practices.

EVALUATION

The general grading system will follow the regulations of the University of Valencia approved by the Governing Council on May 30, 2017. ACGUV 108/2017.

The course is divided into two parts: theoretical (economic journalism) and practical (treatment).

First and second call

The final grade will be the sum of 50% from each of these two parts. To be averaged, it is necessary to obtain a 5 in each part. If a 5 is not achieved, the failed part must be retaken in the second exam session.

The theoretical part (economic journalism) will consist of: 90% from a final exam and the remaining 10% from class participation.

The practical part (treatment) will consist of: 40% from practical activities and class participation, and the other 60% from a final practical exam.

Academic integrity

Intellectual honesty is vital in academic communities and for the fair evaluation of student work. All assignments submitted in this course must be original. Works that involve fraudulent collaboration with the help of artificial intelligence (ChatGPT or others) will not be accepted, unless it forms part of the course content and is authorised by the teaching staff.

If plagiarism is detected in a student's evaluation work, it may be graded with a numeric score of zero and result in the suspension of the exam session, regardless of any disciplinary procedure that may be initiated and, if applicable, the appropriate sanction according to current legislation.

Serious offenses, such as copying or facilitating the copying of work among students; irregularly accessing or preemptively obtaining the content of a test or exam; facilitating or attempting to appropriate, alter, or subsequently destroy the content or results of an evaluable activity; and impersonation during exams will be considered grave and may result in the immediate suspension of the exam session. When these serious offenses are detected, the instructor must report it to the degree coordination.



The submission of assignments and/or exams with spelling or typographic errors, and/or syntax, coherence, or writing errors will be penalized and may result in the suspension of the respective test.

REFERENCES

Basic references

Jauset, J. A. (2007). *Statistics for Journalists, Advertisers and Communicators*. Editorial UOC.

Mochón, F. (1995). *Principles of Economics*. McGraw-Hill.

Río, R. del. (2004). *Economic and Financial Journalism*. Síntesis.

Vara Miguel, A. (2005). *Basic Economics for Communicators*. Eunsa.

Complementary references

Conway, E. (2014). *50 Things You Need to Know About Economics*. Ariel.

Cucarella, V. (2019). *Economy for a Sustainable Future: Keys to Understanding Today's Economy*. Algar Editorial.

García Reche, A. (2020). *What to Do with the Productive Model: A Basic Guide for Bold Policymakers*. Editorial Tirant lo Blanc.

Juan, J. (2013). *Emergency Economics*. Ariel.

Levitt, S., & Dubner, S. (2006). *Freakonomics*. Ediciones B.

Perdices de Blas, L. (Ed.). (2008). *Dictionary of the History of Economic Thought: Economists, Schools and Currents of Economic Thought*. Ecobook.

Stiglitz, J. E. (2002). *Globalization and Its Discontents*. Taurus.