



COURSE DATA

DATA SUBJECT

Code: 36647
Name: Photojournalism and digital imaging
Cycle: Undergraduate Studies
ECTS Credits: 4.5
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
1334 - Degree in Journalism	Facultat de Filologia, Traducció i Comunicació	3	First quarter
1334 - Degree in Journalism	Facultat de Filologia, Traducció i Comunicació	4	First quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
1334 - Degree in Journalism	Optatividad	ELECTIVES
1334 - Degree in Journalism	Optatividad	ELECTIVES

COORDINATION

ORTIZ ALCAMI JAVIER

SUMMARY



This is an elective course that students can choose in either the third or fourth year. It studies and analyses the characteristics of journalistic photography. The course will teach the informative treatment of images as well as composition and editing techniques.

This subject is especially aligned with the following Sustainable Development Goals (SDGs):

- **SDG 4:** Quality Education, by fostering critical and technical skills in visual literacy.
- **SDG 10:** Reduced Inequalities, by raising awareness of visual approaches to social realities.
- **SDG 16:** Peace, Justice and Strong Institutions, by strengthening the role of photojournalism in building an informed citizenry.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

Having taken the course *Communication Technologies II* provides students with foreseeable knowledge about illumination and the use of lenses, which is why it is advisable to have passed it.

COMPETENCES / LEARNING OUTCOMES

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Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.

Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.

Students should have initiative, creativity, credibility, honesty, leadership spirit and responsibility, both personally and professionally.

DESCRIPTION OF CONTENTS



1. Origins, Functions, and Applications of Photography

From the plate to digital photography. Evolution of press photography. Types, settings, and operation. Light. Rules of composition. The video function in photographic cameras.

2. Photographic Genres

Events, news, reportages, candid shots, portraits, and sports.

3. Photojournalism

Definition and origins of photojournalism. First photojournalists. Development of illustrated newspapers and magazines.

4. Processing and Use of Photographic Images in Multimedia

Workflows. Basic editing in Adobe Lightroom: Lightroom Library, basic correction, secondary color correction, calibration, light masks, magic eraser, and image export.

This content plan will be reflected in the following learning outcomes:

- Reproduce the different types of photographic formats, their uses and processing, as well as the criteria for graphic quality and image composition.
- Adapt photographs to their various journalistic contexts.
- Apply basic lighting concepts to solve photographic situations.
- Operate the camera and practice exposure to ensure photographic quality, both in shooting and post-production.
- Enhance photographic images using the most widely used software in the digital environment.
- Demonstrate knowledge of the origin and development of the photojournalism genre.
- Identify criteria for the editing and selection of journalistic photographs.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	15,00



Laboratory	30,00
Total hours	45,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	47,50
Independent study and work	0,00
Preparation of lessons	0,00
Preparation for assessment activities	20,00
Resolution of case studies	0,00
Total hours	67,50

TEACHING METHODOLOGY

The methodology to be followed combines three types of activities:

- Theoretical content: the explanation of this type of content will be clearly aimed at its practical application. It will be developed on the basis of explanatory classes given by the teacher with the participation of the students.
- Practical content: this will involve putting the different photojournalistic genres into practice, as well as developing skills in the use of photographic editing software.
- Seminars and workshops: will allow the construction of knowledge through interaction and activity.

EVALUATION

First call

The final mark for the course will be the sum of the following parts:

- Examination of theoretical contents: 30%.
- Evaluation of individual and/or group work: 60%.
- Evaluation of the student's participation in class dynamics: 10%.

In order for all the elements of the evaluation to be averaged, the student will have to obtain a minimum of 5 out of 10 points in the exam.

Second call

The final mark for the course will be the sum of the following parts:



- Theoretical content exam: 40%.
- Photojournalistic report: 60%.

In order for all the elements of the evaluation to be averaged, the student will have to obtain a minimum of 5 out of 10 points in the exam.

The general grading system will follow the regulations of the University of Valencia approved by the Governing Council on May 30, 2017. ACGUV 108/2017.

Academic honesty

Intellectual honesty is vital in academic communities, and for the fair assessment of student work. All work submitted for this course must be original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted.

In the case of plagiarism in a student's assessment work, this may be marked with a numerical grade of zero and lead to the suspension of the course, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.

The following will also be considered serious misconduct and, therefore, may result in immediate suspension from the exam session: copying or facilitating the copying of work among undergraduate students; irregularly accessing or appropriating in advance the content of a test or exam; facilitating or procuring the appropriation, alteration or subsequent destruction of the content or results of an assessable activity and impersonation of the person in exams. When the serious misconduct mentioned in this point is detected, the teacher must notify the Grade Coordination.

The presentation of work and/or exams with spelling or typographical mistakes and/or errors in syntax, coherence or writing will be penalised and may lead to the suspension of the exam.

REFERENCES

CABALLO ARDILLA, D. (2003): Fotoperiodismo y edición. Historia y límites jurídicos. Madrid: Editorial Universitas

FONTCUBERTA, J. (2016): La furia de las imágenes. Notas sobre la postfotografía. . Barcelona: Galaxia Gutenberg

FONTCUBERTA, J. (2011): Indiferencias fotográficas y ética de la imagen periodística. Barcelona: Gustavo Gili

FREUND, G. (2011): La fotografía como documento social. Barcelona: Gustavo Gili



KOBRÉ, K. (2005): Fotoperiodismo. El manual del reportero gráfico. Barcelona: Omega

MARCOS MOLANO, M. & TAGARRO, A. (2019): La mirada hipermetrope: el fotoperiodismo en la era de las redes sociales. FOTOCINEMA, nº 19, pp. 175-288

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