

**COURSE DATA****DATA SUBJECT**

**Code:** 36659  
**Name:** Final degree project in Journalism  
**Cycle:** Undergraduate Studies  
**ECTS Credits:** 12  
**Academic year:** 2025-26

**STUDY (S)**

Degree	Center	Acad. year	Period
1334 - Degree in Journalism	Facultat de Filologia, Traducció i Comunicació	4	Indefinite (Individuals)

**SUBJECT-MATTER**

Degree	Subject-matter	Character
1334 - Degree in Journalism	Trabajo fin de grado	FINAL DEGREE PROJECT

**COORDINATION**

CALVO MIGUEL DAFNE

**SUMMARY**

*The Bachelor Thesis* is a compulsory subject that serves as the completion of the Degree in Journalism. Students must demonstrate the knowledge acquired throughout their university studies by carrying out a professional project or a research project in Social Sciences. The projects are carried out individually and must be original, which is why students have the guidance of a professor from the area. The Bachelor Thesis is assessed by the faculty of the degree program, provided that the student has the approval of their supervisor. Both the assessment criteria and the characteristics of the project are common to all students and are explained in the following Course Guide. This subject is especially aligned with the Sustainable Development Goals (SDGs) 10 and 16.

**PREVIOUS KNOWLEDGE****RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

**OTHER REQUIREMENTS**



There are no enrollment restrictions with other subjects in the study plan, although the Bachelor Thesis is understood as a synthesis of the knowledge acquired throughout the degree. Therefore, a holistic understanding of degree is recommended.

## COMPETENCES / LEARNING OUTCOMES

-

Students must be able to communicate in their own language through traditional forms of media (the press, photography, radio, television), through new combined forms (multimedia), through new digital forms (the internet), or through hypertextuality.

Students must be able to conceive, plan and execute informative and creative projects in different environments (mass media, digital environments, communication offices, etc.).

Students must be able to reasonably propose ideas from the basics of rhetoric, as well as to communicate through the techniques of persuasion.

Students must be able to search, select, contextualise and order any type of source or document (written, audio, visual etc.) useful for the elaboration and processing of information, as well as for persuasive communicative or fictional and entertainment uses.

Students must be able to use the communicative and informative technologies and techniques in different medias and combined/interactive systems (multimedia).

Students must have an understanding of the data and mathematical operations performed, with some of them commonly used in the media. Students must know how to use data and statistics in a correct and understandable way for global dissemination.

Students should be able to recover, organize, analyse and process information and communication with the purpose of private or collective uses through various media and supports or in the creation of productions of any kind.

## DESCRIPTION OF CONTENTS

The content of the Bachelor Thesis must be original. In case of doubt, the supervisor may request any verification elements they consider necessary to confirm this. Students may choose to carry out either a professional or an academic project. The first option involves the study and applied practice of the foundations of in-depth reporting. It entails the development of a rigorous journalistic investigation, with the aim of producing a high-quality informative text for publication in written or audiovisual media.



- **An investigative report in the press (on paper, digital, or multimedia support).**
- **An in-depth audiovisual report (on television or radio).**

The second option consists of an academic research project that follows the criteria of scholarly work in the field of Social Sciences. Each project has specific requirements, as detailed in this Course Guide.

- **A research on the history of communication or journalism.**
- **A research on the journalistic treatment of a scientific, cultural, political or social topic.**

## 1. Written/printed report (professional modality)

- The report must be an original text that could be published in a general information media outlet, written in a journalistic style and well-structured. It must therefore include a headline and lead that are attractive and reflect the content of the text, as well as subheadings to mark internal divisions. It should also be complemented by highlights or significant quotes extracted from the text.

- The aim of the project is to offer the most complete and thorough perspective possible, including both quantitative and qualitative aspects, without forgetting the analysis provided by experts who offer a complementary viewpoint and an in-depth interpretation of the subject in question.

- The number of sources depends, of course, on each report, but it is essential to combine expert, testimonial, and documentary sources, and in any case, they must be representative and appropriate to the topic. As a general guideline, the inclusion of three sources of each type is assumed in order to meet the minimum quality standards.

- The report must be submitted with a publishable design and should include visual content that is original in 80% of the cases.

- As a general guideline, the report should be between 18 and 20 pages, laid out with approximately 300 words per page. Students must develop their ability to adapt to the formal limits of the Bachelor Thesis. Failure to meet the minimum requirements or exceeding the established limits by more than 10% may result in the report not being accepted or being penalized during evaluation.

## 2. Digital report (professional modality)

- The submitted report must be a complex journalistic project intended for publication in a digital media outlet.

- The aim is to offer the most complete and thorough perspective possible, in both quantitative and qualitative terms, without overlooking the analysis provided by experts who offer a complementary



viewpoint and an in-depth interpretation of the subject.

- The number of sources depends, of course, on each report, but it is essential to combine expert, testimonial, and documentary sources, and in any case, they must be representative of the topic. As a general guideline, the inclusion of three sources of each type is assumed in order to meet the minimum quality standards.

- The project must be published on a website and include social media profiles for its dissemination. Although each report has its own characteristics and therefore develops certain features more strongly than others, all creations must follow the criteria of hypertextuality, multimodality, and interactivity.

- As a general guideline, the text should be between 3,600 and 4,200 words. Students must develop their ability to adapt to the formal limits of the Bachelor Thesis. Failure to meet the minimum requirements or exceeding the established limits by more than 10% may result in the project not being accepted or being penalized during evaluation.

### 3. Audiovisual, television, or radio reports (professional modality)

- The project must be an in-depth audiovisual report (radio or television) prepared for broadcast on a generalist TV or radio station, narrated in a structured manner.

The objective is to provide the most complete and thorough perspective possible, in both quantitative and qualitative terms, without overlooking the analysis by experts who provide a complementary viewpoint and an in-depth interpretation of the subject.

- The number of sources depends, of course, on each report, but it is essential to combine expert, testimonial, and documentary sources, and in any case, they must be representative of the topic. As a general guideline, the inclusion of three sources of each type is assumed in order to meet the minimum quality standards.

- In addition to selecting documentary sources, students must develop the various audiovisual elements to properly record interviews and other audiovisual elements of the report. Attention must also be paid to audiovisual pacing through editing and to proper narration. The edition of the work has to be done with the professional program of the field.

- Regarding length, the television project should be between 14 minutes 30 seconds and 15 minutes, and the radio project around 25 minutes. Students must develop their ability to adapt to the formal limits of the Bachelor Thesis. Failure to meet the minimum requirements or exceeding the established limits by more than 10% may result in the project not being accepted or being penalized during evaluation.



#### 4. Research on the journalistic treatment of a scientific, cultural, political, or social topic (academic modality)

- The historical research will be original and must have been developed according to the different phases of a scientific work: problematization of the topic, hypothesis, theoretical framework, methodology, data collection, analysis and presentation of results, conclusions, bibliography, annexes (if applicable), sources, and documentation used.
- Textual and non-textual citations will be made according to the normative procedures established in the scientific area of journalism. Pages must be numbered. Every document must include a cover page showing the title of the work, academic year, name of the student and tutor, as well as the department and university where it is carried out.
- The document must have a minimum length of 25 pages (with Times New Roman font, 12 points), excluding documentary appendices. Students must develop their ability to adapt to the formal limits of the Bachelor Thesis. Failure to meet the minimum requirements or exceeding the established limits by more than 10% may result in the work not being submitted or being penalized during evaluation.

#### Learning outcomes

- Clearly define a topic and carry out documentation research using primary and secondary sources that support its journalistic development.
- Identify a journalistic methodology, establish an initial professional plan, prepare interviews using a relevant questionnaire, and find the real or virtual locations needed to meet the objectives of the investigative report.
- Schedule the different stages involved in completing the Final Degree Project (TFG).
- Use appropriate language depending on the medium and platform, apply the basic vocabulary of the thematic area, and demonstrate professional skills to produce a journalistic narrative with a certain level of depth.
- Defend and properly argue the journalistic report produced, and present the findings of the investigation before expert audiences.

### WORKLOAD

#### PRESENCIAL ACTIVITIES

Activity	Hours
----------	-------



Attendance at supplementary activities	0,00
Monitoring and tutoring of the bachelor's thesis	34,00
Presentation and defence of the bachelor's thesis	9,00
<b>Total hours</b>	<b>43,00</b>

### NON PRESENCIAL ACTIVITIES

Activity	Hours
Independent preparation of the bachelor's thesis	255,00
Preparation of the bachelor's thesis project	0,00
<b>Total hours</b>	<b>255,00</b>

### TEACHING METHODOLOGY

The Bachelor Thesis is an individual piece of work. During its development, students are supervised by one or more professors who, in addition to overseeing the entire process, may provide specific methodology sessions if deemed appropriate. Students also receive support during the various phases of the project, whether through seminars or in television, radio, and/or multimedia workshops.

Therefore, the specific teaching methodologies for this project are: 1) Tutorials; 2) Seminars and workshops; 3) Completion of the Bachelor Thesis through the integration and application of previously acquired knowledge and skills.

### EVALUATION

**The general grading system will follow the regulations of the University of Valencia approved by the Governing Council on May 30th, 2017. ACGUV 108/2017.**

The assessment of the Final Degree Project (TFG) requires the approval of the supervising professor responsible for its review. Students are responsible for working continuously with their supervisor throughout the academic year. A lack of communication about decision-making and progress during the year may be grounds for preventing the project from being submitted for final evaluation. The supervisor must receive the agreed-upon submissions with sufficient time to evaluate and provide feedback.

Prior to the evaluation, students must submit the project according to the School's official calendar, both to the assessment panel and to the School's Secretariat. The supervisor will be responsible for sending the panel a report describing the work process carried out by the student under their guidance. All documents must be submitted via the Virtual Classroom. In addition, some panel members may request a printed copy of the Final Degree Project. In such cases, it is the student's responsibility to deliver the printed copy to the indicated person.

The Final Degree Project is assessed by a panel made up of three academic faculty members. Students must present and defend their work orally before this panel. During the defense, students have a maximum of 15 minutes to present their TFG. The use of slides is optional and left to the student's personal choice.



After the defense, the panel will explain its evaluation and, where appropriate, ask questions about the project. The panel's evaluation constitutes 100% of the final grade.

A minimum grade of 5 out of 10 will be required to pass the Final Thesis. In case of failure, the student has the right to a second attempt, which will be evaluated in the same way.

As guidance, the panel may be informed by the following assessment criteria outlined in this Teaching Guide:

**Evaluation criteria for the written report (out of 10 points):**

- Originality of the approach: 2
- Structure and writing: 2
- Interviews and sources consulted: 3
- Publication design and visual resources: 2
- Oral defense: 1

**Evaluation criteria for multimedia reporting (out of 10 points):**

- Originality of the approach: 2
- Structure and writing: 2
- Interviews and sources consulted: 3
- Multimedia and interactive resources: 2
- Oral defense: 1

**Evaluation criteria for radio and TV reporting (out of 10 points):**



- Originality of the approach: 2
- Structure and writing: 2
- Interviews and sources consulted: 3
- Audiovisual resources (as applicable): 2
- Oral defense: 1

**Evaluation criteria for research in communication history or journalism (out of 10 points):**

- Originality and contribution to knowledge: 2
- Theoretical framework and bibliography used: 3
- Application of methodologies and analytical techniques: 3
- Formal presentation: 1
- Oral defense: 1

**Academic honesty**

Intellectual honesty is vital in academic communities and for a fair assessment of student work. All projects submitted during this course must be original and authored by the student. Projects that involve fraudulent collaboration or that are produced with the assistance of artificial intelligence (ChatGPT or others) will not be accepted.

If plagiarism is detected, the project may be graded with a zero and lead to the suspension of the examination session, regardless of any disciplinary proceedings that may be initiated or the sanctions that may be applied in accordance with current legislation.

The following are also considered serious offenses and may result in immediate suspension of the examination session: copying or enabling others to copy; accessing or appropriating the content of an exam beforehand; facilitating or attempting the appropriation, alteration or destruction of evaluable content or results; and impersonating another person in examinations. If any of these serious offenses are detected, the professor must notify the Degree Coordinator.

Submitting a TFG with spelling, grammar, syntax, coherence, or writing errors will be penalized and may



lead to failure of the project.

## REFERENCES

### Basic

Calvo, D. (2024). *El treball fi de grau en periodisme. Manual de supervivència*. Universitat de València.

Díaz-Vázquez, R., García-Díaz, A., Maside Sanfiz, J. M., & Vázquez-Rozas, E. (2018). El Trabajo de Fin de Grado: fines, modalidades y estilos de tutorización. *REDU. Revista de Docencia Universitaria*, 16(2), 159-175.

García Sanz, M. P., & Martínez Clares, P. (2012). *Guía práctica para la realización de trabajos fin de grado y trabajos fin de máster*. Editum.

### Complementary

González-García, J. M., León-Mejía, A., & Peñalba-Sotorrió, M. (2014). *Cómo escribir un trabajo de fin de grado. Algunas experiencias y consejos prácticos*. Síntesis.

Sierra Sánchez, J., Liberal Ormaechea, S., & Luceño Ramos, B. (2018). Análisis de la materia Trabajos de Fin de Grado (TFG) en los grados de Ciencias de la Comunicación en España. *Revista Española de Documentación Científica*, 41(4), 1-13.