

**COURSE DATA****DATA SUBJECT****Code:** 42757**Name:** Public policy and environment of social economy**Cycle:** Master's Degree**ECTS Credits:** 3**Academic year:** 2026-27**STUDY (S)**

Degree	Center	Acad. year	Period
2204 - Master's Degree in Social Economics (Cooperatives and Non-Profit Organisations)	Facultat d'Economia	1	First quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
2204 - Master's Degree in Social Economics (Cooperatives and Non-Profit Organisations)	Public policy and environment of social economy	COMPULSORY

COORDINATION

SAVALL MORERA TERESA

SUMMARY

In this matter, the main elements of the environment that condition and, to a large extent, determine the activity of companies and entities of the Social Economy are addressed, such as the public policies of governments, the dynamics of the sectors of economic activity in Those who carry out their work in the Social Economy and its relationship with economic policies, innovation systems and the internationalization of economies. The content of this subject is made up of 5 parts. The first block, which integrates three parts, is of a theoretical-practical nature. Its objective is to provide the student with the conceptual and theoretical elements necessary to understand the logic of public policies (their elaboration process, their typologies, their objectives, instruments and their evaluation) as well as their impact on the Social Economy, both explicitly directed policies to the promotion of the Social Economy and its great families, such as general or sectoral public policies that take this social sector into account. The presence of the Social Economy in public budgets and the forms of relationship with the administration, such as subsidies, agreements and contracts, are also addressed.

The second block integrates the fourth and fifth parts. The fourth part aims to study the role of the social economy in two of the main public policies: local development and business development. The fifth part is dedicated to the environments that facilitate the balanced and self-sustained development of Social Economy companies, such as innovation systems.



PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

There aren't

COMPETENCES / LEARNING OUTCOMES

2127 -

Be able to integrate into teams, both as managers or coordinators and for specific and limited functions and in support of the team or of others.

Be able to integrate new technologies in their professional and/or research work.

Comprender el funcionamiento de las entidades y empresas que conforman la Economía Social

Conocer el proceso de la innovación social y de su papel en el funcionamiento de las empresas de la Economía Social.

Critically analyse one's own work and that of colleagues.

Have a proactive attitude towards possible changes that may occur in their professional and/or investigative work.

Know how to work in multidisciplinary teams reproducing real contexts and contributing and coordinating their own knowledge with that of other branches and participants.

Know how to write and prepare presentations to present and defend them later.

Participate in, lead and coordinate debates and discussions, be able to summarize them and extract the most relevant conclusions accepted by the majority.

Proyectar sobre problemas concretos sus conocimientos y saber resumir y extraer los argumentos y las conclusiones más relevantes para su resolución.

Saber analizar las políticas públicas relacionadas con las empresas y entidades de la Ec. Social.

Saber trabajar en equipo con eficacia y eficiencia.

Ser capaces de buscar, ordenar, analizar y sintetizar la información, seleccionando aquella que resulta pertinente para la toma de decisiones.

Ser capaces de tomar decisiones tanto individuales como colectivas en su labor profesional y/o investigadora.

Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of



study, including multidisciplinary scenarios.

Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

Students should demonstrate self-directed learning skills for continued academic growth.

Students should possess and understand foundational knowledge that enables original thinking and research in the field.

Use different presentation formats (oral, written, slide presentations, boards, etc.) to communicate knowledge, proposals and positions.

DESCRIPTION OF CONTENTS

1. Design, Agenda, and Institutionalization of Politice for the Social Econom

- 1.1. The Public Policy Process: Diagnosis, Objectives, Instruments, and Evaluation
- 1.2. Political Influence, Agenda, and Policy Window
- 1.3. Institutionalization of the Social Economy

2. Policies to promote the Social Economy

- 2.1. Justifications for Promoting the Social Economy
- 2.2. Types of Policies for Promoting the Social Economy
- 2.3. Public Policies as a Structuring Element of the Social Economy Ecosystem

3. Promotion policies in practice: Reference Framework

- 3.1. Public Promotion Agencies and Social Dialogue Bodies
- 3.2. Legal Framework for the Social Economy
- 3.3. Promotion Policies for Worker-Owned Companies and Labour Societies
- 3.4. Promotion Policies for Work Integration Social Enterprises and Special Employment Centres
- 3.5. Promotion Policies for the Third Sector of Social Action
- 3.6. Evaluation and Evolution of Public Policies for the Social Economy



4. The Social Economy and local and business development policies

- 4.1. The Social Economy within the Framework of Local Development Policy
- 4.2. The New Generation of Local Development Policies and the Inclusion of the Social Economy
- 4.3. The Social Economy within the Framework of Business Development Policy
- 4.4. The New Generation of Industrial or Business Policies and the Role of the Social Economy

5. The Social Economy and Innovation Systems

- 5.1. The territorial systems of production. Districts and clusters
- 5.2. The innovation systems of the social economy. Cases

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theoretical and practical classes	30,00
Total hours	30,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	13,00
Independent study and work	18,00
Preparation of lessons	14,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
Total hours	45,00

TEACHING METHODOLOGY

The subject has a theoretical and practical content. Regarding the theoretical, the teacher's explanations (from lectures) should be supplemented, at least to the study of the literature indicated as basic. In terms of practical content, the basis for monitoring the course will be based on the job.

EVALUATION

The final grade for the course will be based on three components: the final exam, the in-class



activities, and the coursework that students will be required to complete throughout the semester.

The final exam will consist of two parts: a multiple-choice test and a section with short-answer questions. In the multiple-choice section, incorrect answers will result in a deduction of points according to the criteria established by the teaching staff. In order for the coursework and activities to be considered in the final grade, students must obtain a minimum score of 3.5 out of 10 on the exam.

The weighting of the final grade will be as follows:

- **Coursework and activities:** 40%
- **Final exam:** 60%

Policy for the use of Artificial Intelligence (AI). A paragraph should be included at the end of any task that uses Artificial Intelligence, explaining what it has been used for and what instructions have been applied to obtain the results. Failure to do so will violate the academic honesty policy and will be considered plagiarism. In fact, according to article 11.g of Law 3/2022, of February 24th, on university coexistence, regarding ChatGPT, it shall be considered a very serious offense to fully or partially plagiarize a work, or engage in academic fraud in the preparation of any assignment or activity requested of the students. Academic fraud shall be understood as any deliberate behavior aimed at falsifying the results of an exam or assignment, whether it is one's own or someone else's (including the improper use of artificial intelligence such as ChatGPT), carried out as a requirement to pass a subject or demonstrate academic performance.

REFERENCES

- GALLEGO, J.R. (2008): "Economía Social y dinámica innovadora en los sistemas territoriales de producción y de innovación. Especial referencia a los sistemas agroalimentarios", CIRIEC-España, Revista de Economía Pública, Social y Cooperativa núm. 60, pp. 27-40.
- SPEAR, R. (2000): Organismos de Apoyo, Cap. III en Chaves et al (Dirs): Economía Social y Empleo en la Unión Europea, CIRIEC-España, Valencia, pp.83-133.
- GALLEGO, J.R. (2016): Desarrollo económico y diagnóstico territorial en regiones desarrolladas y en regiones en desarrollo en Noguera, J. (Ed): La visión territorial y sostenible del desarrollo local. Una perspectiva multidisciplinar, Servei de Publicacions de la Universitat de València, Valencia, pp.163-200.
- CIRIEC/Monzón, J.L. y Chaves, R. (2017): Evolución reciente de la economía social en Europa,



CESE, Bruselas. <https://www.eesc.europa.eu/en/our-work/publications-other-work/publications/recent-evolutions-social-economy-study>)

- Chaves,R. y Monzón,J.L. (2018): Casos de buenas prácticas de política pública de promoción de la economía social en Europa (Best cases of public policies regarding the social economy in Europe after the economic crisis), CESE, Bruselas.
- Chaves,R., Herrero,M. y Monzón,J.L. (2017): La economía social ante los conceptos emergentes en Europa, CIRIEC-España, Valencia. <http://ciriec.es/novedades-bibliograficas/la-economia-social-valenciana-ante-los-conceptos-emergentes-relacionados-en-europa/>)
- Biblioteca de ciencias sociales de la UV "Guía de recursos bibliográficos sobre economía social" <https://cibisoc.blogs.uv.es/recursos-tematicos/economia-social/>
- CHAVES,R., GALLEGO,J.R. y SAVALL,T. (2020): "Políticas públicas y entorno de la economía social", en: Chaves,R., Fajardo,G. y Monzón. (dir) (2020): Manual de economía social, editorial Tirant lo blanc, Valencia, pp. 43-65.
- CHAVES, R. (director) (2020): La nueva generación de políticas públicas de fomento de la economía social en España. Tirant lo Blanch, 2020
- CATALA,B., CHAVES,R. MERINO,F., SANTACRUZ,P., SAVALL,T., VAÑO,M.J. (2020): Guía de políticas de economía social y cooperativa para la administración local de la Comunitat València, IUDESCOOP-CIRIEC, Valencia. <https://www.uv.es/uvweb/instituto-universitario-economia-social-cooperativa-IUDESCOOP/es/cidec/publicaciones/iudescoop-1285895774383.html>
- CATALA,B. (2020): Las políticas públicas de economía social desplegadas por los ayuntamientos de la Comunitat Valenciana, CIRIEC-España, Valencia. <http://ciriec.es/novedades-bibliograficas/las-politicas-publicas-de-economia-social-desplegadas-por-los-ayuntamientos-de-la-comunitat-valenciana/>