



COURSE DATA

DATA SUBJECT

Code: 42769
Name: Management and evaluation of projects applied to cooperatives
Cycle: Master's Degree
ECTS Credits: 3
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
2204 - Master's Degree in Social Economics (Cooperatives and Non-Profit Organisations)	Facultat d'Economia	1	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
2204 - Master's Degree in Social Economics (Cooperatives and Non-Profit Organisations)	Management and evaluation of projects applied to cooperatives	ELECTIVES

COORDINATION

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SUMMARY

The subject provides the students the methodology and tools appropriate for the development of innovative cooperative projects, from the identification of the opportunity or opportunities to release to the market, accompanied by a knowledge of the different areas that make up the Organization; with the objective of promoting behaviors aimed at permanent change from an inclusive vision, and taking advantage of the opportunities that are present in the environment.

There are as many definitions of projects such as authors in the literature. We can consider a project as a set of planned, executed and supervised activities that, with finite resources, aims to create a product or service only.

The content development will facilitate learning in the planning and implementation of a project in a cooperative enterprise, dividing this into successive phases for the reduction of its complexity, trying to choose the parties, so that their relations are as simple as possible.

This methodology will allow students to define expected results or intended scope of the project, the term and the available resources with the aim of achieving high levels of quality and satisfaction of the parties concerned in the same.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE



There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

COMPETENCES / LEARNING OUTCOMES

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Be able to integrate into teams, both as managers or coordinators and for specific and limited functions and in support of the team or of others.

Be able to integrate new technologies in their professional and/or research work.

Comprender el funcionamiento de las entidades y empresas que conforman la Economía Social

Critically analyse one's own work and that of colleagues.

Entender el ámbito de actuación de la Economía Social desde sus diferentes puntos de vista y perspectivas: jurídica, social, económica y empresarial, fundamentalmente.

Have a proactive attitude towards possible changes that may occur in their professional and/or investigative work.

Know how to work in multidisciplinary teams reproducing real contexts and contributing and coordinating their own knowledge with that of other branches and participants.

Know how to write and prepare presentations to present and defend them later.

Participate in, lead and coordinate debates and discussions, be able to summarize them and extract the most relevant conclusions accepted by the majority.

Proyectar sobre problemas concretos sus conocimientos y saber resumir y extraer los argumentos y las conclusiones más relevantes para su resolución.

Saber realizar la gestión y evaluación de proyectos de inserción sociolaboral y para empresas y entidades procedentes de la Economía Social

Saber trabajar en equipo con eficacia y eficiencia.

Ser capaces de buscar, ordenar, analizar y sintetizar la información, seleccionando aquella que resulta pertinente para la toma de decisiones.

Ser capaces de tomar decisiones tanto individuales como colectivas en su labor profesional y/o investigadora.

Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

Students should be able to integrate knowledge and address the complexity of making informed judgments



based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

Students should demonstrate self-directed learning skills for continued academic growth.

Students should possess and understand foundational knowledge that enables original thinking and research in the field.

Use different presentation formats (oral, written, slide presentations, boards, etc.) to communicate knowledge, proposals and positions.

DESCRIPTION OF CONTENTS

1. Social entrepreneurship

- 1.1. Social entrepreneurs
- 1.2. Social projects. Value proposal.
- 1.3. Social Lean Canvas

2. Basic principles of Project Management

- 2.1. Cooperative project concept
- 2.2. The organization of the projects
- 2.3. Processes in Project Management
- 2.4. Practical application

3. Cooperative Project management processes. Model phases and milestones

- 3.1. Definition Phase
- 3.2. Start-Up Phase
- 3.3. Planning Phase of the project
- 3.4. Implementation Phase and follow-up
- 3.5. Closure Phase: guidelines for a cooperative
- 3.6. Practical implementation

4. The evaluation of a business project in a cooperative

- 4.1. Types of assessment
- 4.2. Factors to evaluate in a cooperative project



- 4.3. Methods and techniques evaluation
- 4.4. Memory of final evaluation

5. Public presentation and defense of a project

- 5.1. Preparation and presentation of the project: formal aspects
- 5.2. Public defense of the project

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theoretical and practical classes	30,00
Total hours	30,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	10,00
Individual or group project	15,00
Independent study and work	10,00
Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	10,00
Total hours	45,00

TEACHING METHODOLOGY

The teaching-learning methodology to be followed in the subject is the participatory classroom, together with the reading of the material provided and the reflection on its contents. The practical sessions will be developed through activities related to a project to create a new cooperative. Students must also carry out a project related to a cooperative throughout the course, based on the material provided by the teacher and those bibliographic references to be considered. As final work, students must carry out practical work in groups of 3-4 people, who must present at the end of the course. In order to carry out the practical work, the student will be able to use both virtual and face-to-face tutoring to solve any doubts that may arise with the teacher.

EVALUATION

FIRST CALL



The evaluation system will consist of a continuous evaluation based on the following aspects: preparation and delivery of the activities proposed in class (30% of the global mark) , planned business project (60% of the global mark), exposition of the project (10% of the global mark). In order for the students to be evaluated, they must deliver the business project at the times established by the teacher, present it and attend at least 80% of the classes.

SECOND CALL

On second call, the Student will only be able to recover the part corresponding to the Planning Business Project (60%). The evaluation note continues corresponding to the attendance to seminars and participation in class, the delivery of planned activities and the exposition are not recoverable and will keep its grade for the second call.

Policy for the use of Artificial Intelligence (AI). A paragraph should be included at the end of any task that uses Artificial Intelligence, explaining what it has been used for and what instructions have been applied to obtain the results. Failure to do so will violate the academic honesty policy and will be considered plagiarism. In fact, according to article 11.g of Law 3/2022, of February 24th, on university coexistence, regarding ChatGPT, it shall be considered a very serious offense to fully or partially plagiarize a work, or engage in academic fraud in the preparation of any assignment or activity requested of the students. Academic fraud shall be understood as any deliberate behavior aimed at falsifying the results of an exam or assignment, whether it is one's own or someone else's (including the improper use of artificial intelligence such as ChatGPT), carried out as a requirement to pass a subject or demonstrate academic performance.

REFERENCES

- Blanco, R. y Adolfo, S. (2002): *Formulación y Evaluación de Proyectos*. Editorial Ciencia 3 Distribución.
- Cuñat, R. J. (2006): *Consejos para consolidar una Cooperativa de Trabajo Asociado*. Colección Caixa Popular, Valencia.
- Sanchis, J.R. (Director) (2010): *Emprendimiento, Economía Social y Empleo*. Edita IUDESCOOP, Valencia.
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