

**COURSE DATA****DATA SUBJECT****Code:** 42817**Name:** Seminars on business opportunities**Cycle:** Master's Degree**ECTS Credits:** 6**Academic year:** 2026-27**STUDY (S)**

Degree	Center	Acad. year	Period
2132 - Master's Degree in Creating and Managing Innovative Companies	Facultat d'Economia	1	Annual

SUBJECT-MATTER

Degree	Subject-matter	Character
2132 - Master's Degree in Creating and Managing Innovative Companies	Seminars	COMPULSORY

COORDINATION

MARCH CHORDA ISIDRE

BENAVIDES ESPINOSA MARIA DEL MAR

SUMMARY

In this subject the students have the opportunity to learn directly from the professional experience of entrepreneurs and managers of innovative companies.

In each Seminar participate 3-4 managers as guest speakers. Each Seminar is dedicated to an economic sector of opportunity for innovative companies or to a key area for the proper management of innovative companies, such as R&D Management or the financing of technology-based companies.

There will be also Seminars devoted to start-up companies

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS



Not required

COMPETENCES / LEARNING OUTCOMES

2132 - Master's Degree in Creating and Managing Innovative Companies

Conocer a fondo la labor desempeñada por los agentes del entorno institucional que suministran apoyo al emprendedor y la creación y gestión de empresas innovadoras.

Desarrollar la iniciativa emprendedora

Identificar elementos distintivos, diferenciadores e innovadores en un proyecto empresarial

DESCRIPTION OF CONTENTS

1. SEMINAR ABOUT INNOVATION IN CONSOLIDATED VALENCIAN FIRMS

Seminar with participation of 3-4 outstanding valencian companies in innovation. They share their experience and innovation methodologies with the students

2. SEMINAR GRADUATES MASTER EI

With the participation as speakers of 3-4 former students of the Master EI

3. SEMINAR VISIT TO THE SCIENCE PARK AND TO INNOVATIVE FIRMS

Visit to the UV Science Park and to 3-4 successful companies located there

4. SEMINAR FUNDING OF NTBFS

Attendance to the Forinvest Fair. Attendance to several Seminars about funding innovative firms

5. SEMINAR WITH START-UPS

Attendance and participation in Seminar organized and delivered in the facilities of a Seed Accelerator located in Valencia, with the presentation of 3-4 firms located there. Guided visit to the facilities of the accelerator



6. VISITS TO COMPANIES

Visits to the facilities of several valencian firms of interest for their sound innovation strategy

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Tutorials	10,00
Seminar	35,00
Total hours	45,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	25,00
Individual or group project	0,00
Independent study and work	10,00
Preparation of lessons	0,00
Preparation for assessment activities	25,00
Resolution of case studies	0,00
Total hours	60,00

TEACHING METHODOLOGY

The methodology consists of attendance and active participation in each of the seminars, which are structured in two parts:

1. Presentation by each of the guest entrepreneurs
2. Round table: debate with questions from the Master's students, with a moderator

The students are encouraged to find information about the companies and keynote speakers at each Seminar in order to take better advantage of each session and actively participate in the round table-debate

EVALUATION

Attendance and active participation in the debates of each Seminar: 60 % of the final grade

Final assignment: 40 % of the final grade

REFERENCES



VNIVERSITAT ID VALÈNCIA

Course Guide

42817 Seminars on business opportunities
