



COURSE DATA

DATA SUBJECT

Code: 42991
Name: Professional external internships
Cycle: Master's Degree
ECTS Credits: 9
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
2135 - Master's Degree in Tourism Management and Planning	Facultat d'Economia	1	Indefinite (Individuals)

SUBJECT-MATTER

Degree	Subject-matter	Character
2135 - Master's Degree in Tourism Management and Planning	External internships	INTERNSHIPS

COORDINATION

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SUMMARY

The Official Master's Degree in Tourism Management and Planning at the University of Valencia has a professional orientation, requiring the completion of Professional External Internships (PEP) with a workload of 9 ECTS credits.

Internships are preferably carried out on a full-time basis during the second semester, mainly between April and May, though other formats such as part-time, weekends, or discontinuous periods may also be used.

Students must adapt to the schedule established by the company or institution's tutor, as well as to the location where the internship takes place, which may be the company's headquarters or any other site required for the programmed activities.

The University will sign a collaboration agreement with the company or institution, specifying that the student is accepted only as an intern, with no right to economic compensation or acquisition of any employment rights. The internship period is covered, regarding accidents, by the student's school insurance through their Master's enrollment.



PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

No prerequisites specified.

COMPETENCES / LEARNING OUTCOMES

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Actuar en el marco de los Derechos Humanos, los principios democráticos, los principios de igualdad entre mujeres y hombres, de solidaridad, de protección medioambiental, de accesibilidad universal y diseño para todos, y de fomento de la cultura de la paz.

Adaptar la estrategia comercial a las particularidades de cada entorno empresarial turístico.

Analizar la estructura de la actividad turística en todos sus niveles, teniendo en cuenta los componentes del desarrollo turístico sostenible, sus ventajas, así como con sus limitaciones y riesgos.

Asumir responsabilidades directivas y técnicas en organismos públicos y para públicos cuyo objeto es el apoyo a la gestión de las empresas turísticas.

Capacidad de dirección de departamentos de empresas turísticas.

Capacidad para dirigir personas y habilidades directivas de liderazgo en la actividad turística.

Capacidad para presentar en público el diseño de un proyecto de manera clara y coherente y responder satisfactoriamente a críticas sobre el mismo, mediante juicios argumentados, defendiéndolo con rigor y tolerancia.

Capacidad para trabajar en un equipo y enfrentarse a situaciones problemáticas de manera colectiva.

Conocer la metodología de la gobernanza turística.

Conocer las costumbres y prácticas del sector en su vertiente nacional e internacional, así como las peculiaridades inherentes a las diferentes áreas económicas.

Detectar nuevos mercados emergentes y abrir la empresa a los mismos. Realización de informes para asesoramiento en relaciones con mercados emergentes.

Detectar oportunidades y amenazas de distintos mercados turísticos, de sus competidores a corto y largo plazo y sus clientes.

Entender y adaptarse a las particularidades culturales de cada mercado turístico.



Gestionar un departamento de turismo en la administración pública

Habilidades en la negociación y resolución de problemas y conflictos.

Habilidades para buscar, procesar y analizar información procedente de fuentes diversas.

Manejar las TICs.

Obtener una visión más amplia de las relaciones comerciales, que abarca a todos los mercados turísticos, enfocando la problemática empresarial desde una perspectiva tanto local como global.

Poseer las habilidades de aprendizaje que les permitan continuar estudiando de un modo que habrá de ser en gran medida autodirigido o autónomo.

Realizar informes detallados sobre el sector y la actividad turística

Seleccionar y gestionar las vías de acceso a los mercados turísticos.

Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

Students should possess and understand foundational knowledge that enables original thinking and research in the field.

DESCRIPTION OF CONTENTS

Internship Seminar

To complete the internships, a 5-hour in-person seminar will be held, delivered by staff from OPAL at the University of Valencia.

External Internships

The PEP subject consists of internships through a regulated system in a company, organization, or administrative, economic, or professional institution (public or private), and the preparation of a report reflecting the internship experience.



The number of internship days will be adjusted so that the duration is about 200 hours (equivalent to 5 full-time working weeks), corresponding to 8 ECTS credits.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at the internship centre	0,00
Attendance at supplementary activities	0,00
Monitoring and tutoring of internships	0,00
Total hours	0,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Independent study and work	0,00
Preparation of supplementary reports	0,00
Preparation of the internship report and evaluation of the internship	0,00
Total hours	0,00

TEACHING METHODOLOGY

The main objective of the internships is to complement students' theoretical training and facilitate their entry into the labor market. They allow students to assimilate the institutional and business reality of their environment in their future professions, with the following specific aims:

- Comprehensive training, balancing theory and practice.
- Acquisition of appropriate work methodology for the reality they will face after joining the labor market.
- Gaining professional experience to enhance employability and optimal labor market integration.
- Development of decision-making ability, critical thinking, and teamwork.

Examples of proposed activities for companies or institutions:



Business Management Specialty

- Management and leadership in tourism sector companies (hotels, travel agencies, tour operators)
- Tourism consulting: advising companies in planning, management, and development of tourism products
- Development of business projects focused on tourism sustainability, digitalization, and new technologies
- Applied research to identify trends, evaluate emerging markets, and propose competitive strategies
- Design and execution of marketing and commercialization strategies for tourism products
- Identification of opportunities in international and local markets

Tourism Planning Specialty

- Planning and management of tourism destinations
- Design and implementation of sustainable development strategies for destinations
- Management of tourism resources at local, regional, national, or international levels
- Tourism consulting: advising public bodies in planning, management, and development of tourism products
- Management of tourism-related departments or areas in public administrations
- Development of tourism policies aligned with sustainability, accessibility, and cultural diversity
- Management of innovation and sustainability projects for a tourism destination

EVALUATION



The evaluation consists of:

- Attendance and passing the UVEmpleo seminar (5%). A seminar will be held by a UVEmpleo technician, with a recoverable task.
- Periodic reports by students during the internships, submitted to the academic tutor (20%).
- Company tutor's report (40%) on the activities performed by the student during the internship.
- Final internship report (35%). Each student must prepare a report describing the internship, addressing:
 - Characteristics and data of the company or institution
 - Tasks performed
 - Knowledge applied during the internship, knowledge lacking, and assessment of the most useful subjects
 - Evaluation of contributions to the company or institution and acquired skills and competencies

The report must be between 10 and 30 pages, with 12-point font and 1.5 line spacing, and submitted to the university tutor after the internship period, in time for the relevant call.

Both student reports and company/institution data will be used solely within the framework of the PEP subject's completion and evaluation.

Based on the student's report and the reports from the company/institution tutor and university tutor, the subject will be graded.

Recognition of prior work experience is permitted:

Students with recognized professional experience do not need to enroll in the internship module. Recognized experience must:



1. Confer at least 75% of the competencies of the subjects for which credit recognition is sought.
2. Have been performed for at least 6 months.

The number of recognized credits cannot exceed 15% of the total credits of the degree.

For this reason you should submit the recognition application form **before January 31 by ENTREU**

If the resolution is negative, the student must enroll in the Professional External Internships module at the Faculty of Economics after obtaining the university's decision.

If favorable, after paying the corresponding fee, the credits for the Professional External Internships module will be added to the student's record with a PASS grade.

Procedure for recognition:

- The recognition request must be submitted from enrollment until January 31.
- The application and supporting documentation must be sent from the institutional account (usuario@alumni.uv.es) to postgraueconomia@uv.es.

Documentation to provide:

- If the activity was performed for a company or organization: attach a certificate specifying the activity and period, matching the work record. This certifies seniority in the relevant contribution group.
- If self-employed: attach a census certificate, professional association certificate, or other documentation proving self-employment

REFERENCES