COURSE DATA

DATA SUBJECT

Code: 43741
Name: Master's final project
Cycle: Master's Degree
ECTS Credits: 6
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
2166 - Master's Degree in Economic Globalisation: International Trade Management	Facultat d'Economia	2	Indefinite (Individuals)

SUBJECT-MATTER

Degree	Subject-matter	Character
2166 - Master's Degree in Economic Globalisation: International Trade Management	Master's final project	MASTER THESIS PROJECT

COORDINATION

CALDERON GARCIA MARIA HAYDEE

FAYOS GARDO TERESA

SUMMARY

After completing the academic part and accumulating theoretical knowledge, the student has to develop the professional practice, where he/she will have the opportunity to apply the acquired knowledge to the real world.The acquisition of this knowledge will be assessed in the Master's Final Project, for which students will be provided with a practical guide of the content of the project. This content must be discussed with the tutor, who will be responsible for clarifying or expanding on these headings.
The Master's Thesis is the development of an ORIGINAL and RIGOUROUS study on a business problem of an international nature using an appropriate theoretical analysis and an adequate research methodology to achieve the objectives set. It is always desirable that it contributes, that it is useful, for a company/organisation or that it represents an advance in knowledge.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

In order to submit the TFM, the student must have passed the 60 credits corresponding to the first year.

COMPETENCES / LEARNING OUTCOMES

2166 - Master's Degree in Economic Globalisation: International Trade Management

Articular de forma sólida argumentos críticos con las posiciones defendidas por los compañeros de actividad o los posibles socios en los negocios, a la par que desarrollar la autocrítica respecto a los propios posicionamientos.

Demostrar la capacidad de relacionar los contenidos académicos del Máster con el aprendizaje práctico que implica la actividad en empresas e instituciones del ámbito de la internacionalización económica, generando valor añadido en el proceso

Desarrollar la capacidad de trabajar en equipo, respondiendo a situaciones problemáticas de manera colectiva.

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Desarrollar las capacidades de análisis y síntesis precisas para abordar problemas complejos.

Desarrollar un conocimiento suficiente y un empleo efectivo de las fuentes estadísticas y documentales necesarias para sustentar las propuestas efectuadas.

Know how to apply acquired knowledge and problem-solving skills in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their area of study.

Know how to communicate your conclusions (and the underlying knowledge and reasons) to both specialist and non-specialist audiences in a clear and unambiguous way.

Possess the learning skills that will allow them to continue studying in a way that will be largely self-directed or autonomous.

Saber aplicar los conocimientos adquiridos y ser capaces de resolver problemas en entornos nuevos o poco conocidos dentro de contextos más amplios (o multidisciplinares) relacionados con el comercio internacional y la integración económica

Students should possess and understand foundational knowledge that enables original thinking and research in the field.

To be able to integrate knowledge and face the complexity of formulating judgments from information that, being incomplete or limited, includes reflections on the social and ethical responsibilities linked to the application of their knowledge and judgments.

DESCRIPTION OF CONTENTS

1. Guide for the preparation of the MT. Contents.

STRUCTURE OF THE FINAL MASTER'S THESIS
In general, the thesis/memorial should contain at least the following headings:
1. Description of the company/institution in which the internship is carried out.
2. Description of the activities carried out by the student (with emphasis on those that involve greater interest or a greater contribution by the student in terms of added value).
3. A central section linking the contents of the academic part of the Master's Degree with the student's activities in the company/institution or with the general activity of the company/institution itself. To this end, the student will adopt one (or more) of the following approaches:
a. Geographical: analysing one or more of the countries/regions/geographical areas that constitute the company's market or the institution's sphere of activity, using the perspectives offered by the different subjects of the Master's degree.
b. Sectoral: analysing one or more of the sectors or sub-sectors in which the company or institution operates, using the perspectives offered from the different subjects of the Master's degree.
c. Functional: analysing in detail the activity of one or more of the departments/functional units/directorates... of the company or institution, using the perspectives offered from the different subjects of the Master's degree.
NOTE: it is not a question of identifying which contents of each specific subject you have used in practice or in the analysis of the sector or market, but of using contents seen during the course in the different subjects to carry out this section, citing those sources when required, for example at the foot of the page.
4.Personal contribution based on knowledge acquired regarding the resolution of a company situation, a customer proposal, the design of a strategy or some new aspect for the company
5. Personal and professional assessment of the internship by the student.
In relation to students who opt for an academic profile work, the defence of the work/memorial will consist of the presentation of a document that must include the contents and structure in accordance with a scientific

FORMAL ASPECTS OF THE MASTER'S DISSERTATION
- The dissertation may be written in Spanish or English. The presentation can also be in either language, and the written presentation in one of them does not condition which language is used in the oral defence.
- In the Master's Degree we do not define formal parameters relating to font type, line spacing, subdivisions and the way in which the different sections are numbered, etc., which are left to the discretion of the student.
- However, it is expected that every dissertation should have some formal elements that we consider necessary:
o The cover page must contain the Title of the TFM, the name of the student and the name of the tutor. The name of the Master, the Institute of International Economics and the University of Valencia must also appear. Whether it is accompanied by other elements (such as photographs, the name or logo of the internship company or the company where the student is employed, etc.) or the way of presenting the aforementioned elements is left to the student's choice.
o The TFM must be structured in the following order:
¿ Title page
¿ Acknowledgements (if applicable)
¿ Abstract / Resumen: in English and in Spanish
¿ General index
¿ Index of Figures: subdivided into Tables / Graphs / Images
¿ Index of acronyms / abbreviations

2. Guide for the preparation of the MT. Formal aspects

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o The TFM must be structured in the following order:
¿ Main text, with the sections indicated on the previous page of this document or, failing that, those established with the corresponding tutor.
¿ Bibliography, cited in accordance with generally accepted academic criteria. It is very important that it is also cited appropriately throughout the work. See as a reference, if necessary, the document on `How to cite correctly¿ that appears in Topic 1 of the subject International Economic Situation.
o The graphic support to the written text must always be numbered, with a title, and with the source at the foot of the support.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at supplementary activities	0,00
Monitoring and tutoring of the master's thesis	0,00
Presentation and defence of the master's thesis	0,00
Total hours	**0,00**

NON PRESENCIAL ACTIVITIES

Activity	Hours
Independent preparation of the master's thesis	0,00
Preparation of the master's thesis project	0,00
Total hours	**0,00**

TEACHING METHODOLOGY

Autonomous work of the student in constant contact (with the required personal meetings) with the academic tutor.

EVALUATION

Oral presentation before a panel made up of three Master's lecturers, who will decide the grade on the basis of the written work to be submitted in advance, according to the specifications given to the students, the presentation, the student's answers to the questions of the panel members and the assessment information provided by the academic tutor (together with the report, if applicable, of the professional tutor).

ASSESSMENT CRITERIA

The assessment of the Master's thesis will be based on the following general criteria:

- Clear establishment of the question to be analysed and the objectives of the project.
- Adequate and exhaustive analysis of the relevant literature for the analysis of the question under studyUse of a sufficient variety of sources of information and their triangulation.
- Appropriate choice and use of analytical tools and/or research methods.

Rigour in the processing and analysis of the information and data collected for the research.- Quality of the author's perspective and point of view, conclusions and propositions derived from the work carried out in accordance with the stated objectives.

- Structural integrity of the paper, correct use of references and bibliography, precise use of terminology, etc. It should indicate, if applicable, how AI has been used in its preparation.

Important note: Master's theses that the Assessment Committee determines to be plagiarism will be graded with a Fail (0.0 points).

REFERENCES

- Cómo citar https://normasapa.in/