

**COURSE DATA****DATA SUBJECT**

Code: 44215
Name: Workshop on leadership and communication techniques
Cycle: Master's Degree
ECTS Credits: 1
Academic year: 2026-27

STUDY (S)

Degree	Center	Acad. year	Period
2195 - Master's Degree in Corporate Finance	Facultat d'Economia	1	First quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
2195 - Master's Degree in Corporate Finance	Workshops	COMPULSORY

COORDINATION

MEDAL BARTUAL MARIA AMPARO

SUMMARY

The goal is for students to understand the foundations of the main leadership models, organizational values, a vision for the future, and risk-taking. Students will also be able to help others act appropriately, learn the foundations of good communication, and conflict resolution within work groups. They will develop and enhance their self-leadership as a fundamental element of influence over teams and individuals.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS

No enrollment restrictions have been specified for other subjects in the curriculum.



COMPETENCES / LEARNING OUTCOMES

2195 - Master's Degree in Corporate Finance

Habilidades en la negociación y resolución de problemas y conflictos en el ámbito económico-financiero de la empresa.

Reconocer el modelo de liderazgo más adecuado al perfil personal, empresarial y del entorno.

Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

Trabajar en equipo con eficacia y eficiencia tanto en el área financiera como en las otras áreas funcionales de la empresa.

DESCRIPTION OF CONTENTS

1) LEADERSHIP AND COMMUNICATION

Lead what serves: concept

1.1. WHY DO WE COMMUNICATE EFFECTIVELY?

1.2. WHO AND HOW

1.3. WE PLAY THREE-SIDED: WORDS, INTENT, SILENCE

2) WE WILL WORK ON LEADERSHIP in 4 MOVEMENTS:

2.1. QUESTIONS

2.2. PROPOSALS

2.3. DECISION MAKING

2.4. FEEDBACK

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Tutorials	1,00
Theoretical and practical classes	6,00
Seminar	3,00
Total hours	10,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	0,00
Independent study and work	0,00



Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
Total hours	0,00

TEACHING METHODOLOGY

The teacher will explain the fundamental concepts at the beginning of the sessions, and students will then be required to put them into practice. Practical learning and experimentation will seek to discover and consolidate leadership and communication knowledge and skills.

EVALUATION

This will be carried out continuously through specific tests during regular sessions.

REFERENCES

Supporting bibliography, as well as relevant articles that support the most important aspects covered, will be incorporated throughout the course.