

**COURSE DATA****DATA SUBJECT****Code:** 44231**Name:** Communication in specialised domains**Cycle:** Master's Degree**ECTS Credits:** 3**Academic year:** 2025-26**STUDY (S)**

| Degree | Center | Acad. year | Period |
|--|---|------------|----------------|
| 2243 - Master's Degree in Advanced English Studies | Facultat de Filologia, Traducció i Comunicació | 1 | Second quarter |

SUBJECT-MATTER

| Degree | Subject-matter | Character |
|--|--------------------------------------|------------|
| 2243 - Master's Degree in Advanced English Studies | Communication in specialised domains | COMPULSORY |

COORDINATION

GIMENEZ MORENO ROSA

SUMMARY

This subject provides a theoretical foundation and a solid practical framework within professional and specialised English, while considering its importance and social diversity (in line with SDG 5 and 10), as well as its key role in strengthening institutions that ensure quality education (SDG 4). Using discourse and genre analysis, in addition to lexicology applied within these domains, the most significant linguistic traits of specialised English will be analysed and explained. Students will also learn how to identify research aims, develop a wide range of search skills and work with specialised databases. In addition, the materials and techniques required to study this domain and be productive within the field of Applied Linguistics will be provided.

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS



COMPETENCES / LEARNING OUTCOMES

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Ability to apply theoretical knowledge and skills to conduct critical, rigorous analysis using various tools, including printed and digital formats (ICT), within English Studies.

Ability to develop autonomy in learning, including resource and information search, and to access bibliographic and documentary sources in different areas of English Studies.

Ability to identify fundamental methodologies, theories, topics, and terminological, theoretical, formal, and ideological principles necessary for initiating linguistic or literary research in English Studies.

Advanced ability to understand from a more complex perspective than that of undergraduate studies the methodology required for solving problems specific to the field of English Studies.

Advanced ability to understand from a more complex perspective than that of undergraduate studies those concepts, principles, theories, or models related to different areas of English Studies.

Capacidad para interpretar y analizar textos representativos de la pluralidad lingüística y cultural de las sociedades anglófonas contemporáneas con el fin de reflexionar sobre su relevancia, no sólo en referencia a los contextos socio-lingüísticos, históricos, políticos y culturales en los que se inscriben, sino también en relación con la globalización de la cultura, dentro de los Estudios Ingleses.

Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

Students should demonstrate self-directed learning skills for continued academic growth.

Students should possess and understand foundational knowledge that enables original thinking and research in the field.

DESCRIPTION OF CONTENTS

1. Interdisciplinary domains at crossroads

- Introduction: Definition of "specialised domain"
- Essential differences between ELT and ESP



- Selection of target ESP areas

2. Data and material search processes for specialised communication

- Communicative contexts in a specialised domain
- Current issues in ESP materials
- Available sources of information

3. Discursive and lexical peculiarities of different domains in English

- Specialised vocabulary and everyday language
- Identifying specialised language features
- Timing of training for specialisation

4. Teaching, learning and study skills

- Course design in ESP
- Needs analysis and curriculum development
- Methodology and assessment

5. Research methodologies and techniques in ESP

- Chronological overview of ESP research
- Main specialists and their contribution
- Future research issues

6. Social and professional diversity

- Students present their papers
- Group discussions and feedback
- Conclusion: Multiplicity and ubiquity of ESP in today's communication

Learning outcomes

Upon completion of the subject, students will have an effective grasp of the discursive and lexical features which characterise the English used in diverse specialised domains as well as the methodological guidelines, tools and techniques which define and differentiate research in this area of English Studies. Through a combination of theoretical presentations, reading of research articles, seminars and debates, group activities and oral presentations, students will develop their theoretical-practical knowledge in this domain. Likewise, they will be prepared to identify aims of study and apply the most important and frequently-used research techniques within this area of Applied Linguistics.



Understand and appreciate, from within the scope of the degree itself, inequalities based on sex and gender in society; integrate the different needs and preferences based on sex and gender in the design of solutions and problem solving.

WORKLOAD

PRESENCIAL ACTIVITIES

| Activity | Hours |
|--------------------|--------------|
| Theory | 24,00 |
| Total hours | 24,00 |

NON PRESENCIAL ACTIVITIES

| Activity | Hours |
|---------------------------------------|--------------|
| Attendance at other activities | 0,00 |
| Individual or group project | 8,00 |
| Independent study and work | 16,00 |
| Preparation of lessons | 12,00 |
| Preparation for assessment activities | 9,00 |
| Resolution of case studies | 6,00 |
| Total hours | 51,00 |

TEACHING METHODOLOGY

MD1 Introduction of theoretical content through lectures or master classes supported by ICT, where applicable.

MD2 Pair discussion or group debate.

MD3 Reading of relevant material (independent or with in-class discussion, information selection and concept connection, studying, preparation of reading cards, outlines or summaries).

MD5 Solving theoretical-practical problems (exercises, compiling corpora for study, analysis of written, oral, audiovisual, digital and/or multimodal texts from various genres).

MD6 Preparation of individual work (design and development of a paper for oral or written presentation).

MD7 Preparation of group work (design and development of a paper for oral or written presentation. Negotiation of topic, work organization, task distribution, joint writing and revision).

EVALUATION



Students' achievement of learning outcomes will be assessed in two parts:

1. Assessment of class active participation will make up 20% of the student's final mark. This assessment will be based on the student's regular attendance, class preparation, performance of different assignments, etc. Students not participating in this part could achieve a maximum final grade of 8 points, which is applicable to the first and second calls.
2. Assessment of competences through a written exam (30%) and a short project presentation (50%) will make up 80% of the student's final mark. This part will be added only if the student gets at least 5 points (out of 10 points) in each of these tests. This assessment is obligatory and passing it is a compulsory requirement in order to obtain the final qualification. These percentages are maintained in the first and second calls.

The addition of the two parts corresponds to 100% of the evaluable aspects, and the student who responds to both types of evaluation may obtain the maximum score (10 points).

IMPORTANT: Intellectual honesty is a core value in academic communities and essential for the fair assessment of students' work. All assignments submitted for this course must be of **original authorship**. Submissions that involve **fraudulent collaboration** or the use of **generative artificial intelligence** (such as ChatGPT or similar tools) will not be accepted, unless their use is explicitly authorised by the teaching staff and forms part of the course content.

Both in the exam and in practical exercises, correct spelling and grammar will be required. Each spelling, typographical, or expression error will result in a reduction of the grade obtained, which may lead to a fail.

The general grading system will follow the regulations of the University of Valencia approved by the Governing Council on May 30, 2017. ACGUV 108/2017.

REFERENCES

Core

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Supplementary



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- Giménez Moreno, R. (2011). *Words for Working: Professional and Academic English for International Business and Economics*. Valencia: PUV.
- González-Pueyo, I. (2009). *Teaching Academic and Professional English Online*. Bern: Peter Lang AG.
- Kenny, N.; Isik-Tas, E. E. & H. Jian (eds.) (2020). *English for Specific Purposes Instruction and Research: Current Practices, Challenges and Innovations*. London: Palgrave Macmillan.
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- Quintanilla, K. M. & S. T. Wahl (2013). *Business Professional Communication: Keys for Workplace Excellence*. New York: Sage Publications