



COURSE DATA

DATA SUBJECT

Code: 44415

Name: Advanced course in language research

Cycle: Master's Degree

ECTS Credits: 5

Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
2207 - Master's Degree in Language and Literature Research	Facultat de Filologia, Traducció i Comunicació	1	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
2207 - Master's Degree in Language and Literature Research	Advanced research in languages and literatures	ELECTIVES

COORDINATION

GONZALEZ PASTOR DIANA MARIA

SUMMARY

The **44415 Advanced Course in Language Research** is an elective module that is part of the subject *Advanced Research in Languages and Literatures*, designed as a specialization to deepen the techniques and methodologies acquired in the compulsory modules. It is an alternative to the module **44414 Advanced Course in Literary Research**, meaning that master's students may only choose one of the two.

The module is divided into two subjects, a more theoretically oriented, **Monographic on language research** and a practice-based one, **Workshop on language research**. It is understood that there is a relationship between theoretical and practical sessions.

The subject is seen as an essential tool to help Master's students to achieve and/or improve the skills needed to put into practice all the knowledge acquired in the other modules from a cross-cutting approach, which will finally be definitively delivered into the writing of the corresponding final dissertation.

PREVIOUS KNOWLEDGE

RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE



There are no specified enrollment restrictions with other subjects of the curriculum.

COMPETENCES / LEARNING OUTCOMES

2207 - Master's Degree in Language and Literature Research

Demonstrate the knowledge and skills necessary to produce critical editions, bilingual editions, and translations of literary, philosophical, historical, or scientific texts in one of the languages studied in the Master's program, in order to provide a material basis for cross-disciplinary studies.

Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

Students should demonstrate self-directed learning skills for continued academic growth.

Students should possess and understand foundational knowledge that enables original thinking and research in the field.

To acquire an interest in encouraging, through academic and professional concepts, the scientific, social and cultural progress of a society based on the knowledge of the field of languages and literatures.

To acquire the appropriate methodologies for scientific research in languages and literatures.

To acquire the sufficient knowledge for approaching texts scientifically from different contextual perspectives.

To be able to contribute, through monographs, analytical works, and, especially, the Master's Thesis, to expanding the boundaries of knowledge by developing a corpus worthy of publication.

To be capable of conceiving, designing and implementing a research process in the field of languages and literatures with responsibility and scientific rigour.

To be capable of locating, managing and synthesising specialised bibliographic information, in both the target language used in the Masters Degree and other modern languages, either in libraries or in physical or online archives.

To develop an ethical commitment, focusing on aspects such as gender equality, equality of opportunities, values of culture of peace, democratic values and environmental and sustainability issues, as well as the knowledge and appreciation of diversity and multiculturalism.

To have a good command of the different techniques and methodologies for analysing and interpreting complex texts from a formal and/or conceptual standpoint.



DESCRIPTION OF CONTENTS

1. The language of tourism

1.1. Multilingual communication in the tourist field

1.2. Main features of tourism texts

2. Genres in tourism discourse

2.1. Cybergenres and professional genres

2.2. New tourism genres: travel vlogs, online reviews, social media posts, interactive videoguides, travel podcasts and discussion boards

3. Linguistic mediation in the realm of tourism

3.1. Culturemes and cultural foci

3.2. The role of the linguistic and cultural mediator

3.3. Translation, adaptation and localization of tourist contents

3.4. The use of multilingual tourist text corpora

4. Introduction to the preparation of the Final Master's Thesis

4.1. Bibliographic search

4.2. Best practices in the preparation and writing of research papers: plagiarism control systems, use of style guidelines

4.3. The presentation of the master's thesis

5. Scientific publishing: where and how to publish in the field of literature and linguistics

5.1. Indexed journals, academic monographs, book chapters, and conference proceedings: characteristics, functions and scientific value. Predatory journals

5.2. Main platforms and rankings: Web of Science (WoS), Scopus, ERIH Plus, MLA International Bibliography, DOAJ, etc. Impact and quality indicators

5.3. Peer review, editorial processes, and acceptance criteria

As learning outcomes, students are expected to be able to understand specialised bibliography related to the contents of the module, establish connections between language and other fields within the Humanities, and apply the problems and approaches studied to practical cases.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	32,50
Total hours	32,50

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	37,00
Independent study and work	55,50
Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
Total hours	92,50



TEACHING METHODOLOGY

MD1 Master classes

MD2 Classroom practices

MD3 Search for documentary sources

MD4 Reading and analysis of texts and sources

MD5 Presentation and debate

The orientation of the module is theoretical-practical, so the teaching methodology will combine theoretical lectures with classroom tasks and practices. Students will be encouraged to read and analyse scientific publications and consult bibliographies in order to debate about and reflect on them. In addition, basic research activities will be carried out (preparation of a summary, presentation of results, etc.) as well as others of greater complexity (bibliometrics and evaluation of the quality of scientific publications) related to the field of research of interest to students. Autonomous student work and critical reflection will play an important role in the practical tasks.

The Sustainable Development Goals (SDG) to be addressed in the classroom are:

SDG 8. Decent work and economic growth

SDG 12. Responsible consumption and production

The implementation of activities is planned within the framework of the following educational innovation project: IATrad: Exploring the potential of artificial intelligence in translator training: applications of generative AI and large language models.

EVALUATION

SE 1 Active participation in class

SE 2 Evaluation of a written assignment

The evaluation system will take into account the following elements:

1. Class attendance, active participation and completion of tasks (60%)

2. Delivery and presentation of a short written assignment of five pages in length (40%) [Times New Roman 12 / 1.5 line spacing / Margins should be set by default in Word. The title page and bibliography (and possible annexes) are not counted within the page limit].

Students may pass the course in the second examination session. In that event, students will take a



comprehensive exam worth 100% of the final grade, which will allow them to make up for all the course content.

Intellectual honesty is vital in academic communities, and for the fair assessment of student work. All work submitted for this course must be original in its authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or other large language models) will not be accepted unless their use is part of the course content and is authorised by the lecturer.

The general grading system will comply with the regulations of the University of Valencia, approved by the Governing Council on 30 May 2017. ACGUV 108/2017.

REFERENCES

Calvi, M.V. (2010). Los géneros discursivos en la lengua del turismo: una propuesta de clasificación. *Ibérica*, 19, 9-32. <https://www.redalyc.org/pdf/2870/287024099002.pdf>

Da Cunha, I. (2016). *El Trabajo de fin de grado y de máster: redacción, defensa y publicación*. Barcelona: UOC. https://trob.es/permalink/34CVA_UV/1bttdu2/alma991001850019706258

Dann, G.M.S. (1996). *The Language of Tourism. A Sociolinguistic Perspective*. Oxon: CAB International.

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