

**COURSE DATA****DATA SUBJECT**

Code: 46807
Name: Cultures in the Digital Society
Cycle: Master's Degree
ECTS Credits: 3
Academic year: 2025-26

STUDY (S)

Degree	Center	Acad. year	Period
2258 - Master's Degree in Digital Society	Facultat de Ciències Socials	1	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
2258 - Master's Degree in Digital Society	Culturas en la sociedad digital	COMPULSORY

COORDINATION**SUMMARY**

Esta asignatura se divide en cuatro temas que tratan algunas de las cuestiones que están adquiriendo mayor relevancia en el ámbito de la cultura entendida de una forma amplia. Veremos el impacto de las tecnologías en las identidades colectivas, los sistemas de clasificación social y simbólica y las relaciones de poder en las interacciones sociales de las comunidades virtuales (tema 1); la huella sobre las ontologías de lo humano/no-humano de la tecnociencia y los nuevos imaginarios surgidos de la relación humano-máquina y su impacto sobre las nociones del cuerpo y la sexualidad (tema 2); se estudiarán los consumos culturales y las culturas de gusto en términos de diferenciación y desigualdad, y la generación de un nuevo eje de desigualdad, el digital divide, o la generación de un capital digital específico (tema 3); se abordará la transformación de la intermediación cultural y su concentración en grandes plataformas digitales, así como la mutación de la noción de autoría creativa con la digitalización y el desarrollo de la IA (tema 4).

PREVIOUS KNOWLEDGE**RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.



OTHER REQUIREMENTS

COMPETENCES / LEARNING OUTCOMES

-

Apply and integrate the theoretical and practical knowledge gained to analyse real cases of the digital economy, work, education, culture or governance in the digital society.

Be able to communicate effectively, both orally and in writing, adapting to the characteristics of the situation and the audience.

Demonstrate a thorough and well-founded understanding of the theoretical and practical aspects of changes in the labour, cultural, communication and educational environment influenced by digital transformation.

Demonstrate knowledge and understanding of social inequalities based on sex and gender within this specific field of study; integrate the different needs and preferences based on sex and gender into the design of solutions and problem solving.

Develop the ability to work in multidisciplinary teams and digital environments, taking responsibility for professional development and specialisation in this field of study.

Integrate knowledge of economics, law, communication, culture and sociology to address interdisciplinary problems in the context of the digital society and be able to convey research findings clearly and unambiguously.

Learn autonomously, making informed decisions in different contexts, making judgements based on experimentation and analysis and transferring knowledge to new situations.

Propose creative and innovative solutions to complex situations or problems specific to the field of knowledge, to respond to diverse professional and social needs.

DESCRIPTION OF CONTENTS

1.

2.



3.

4.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	24,00
Classroom practices	6,00
Total hours	30,00

NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	0,00
Independent study and work	0,00
Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
Total hours	0,00

TEACHING METHODOLOGY

EVALUATION

Examen (60%)

Elaboración de la práctica 1, tema 1-2 (20%)

Elaboración de la práctica 2, tema 2-3 (20%)

REFERENCES

- Ariño Villarroya, Antonio (2009). El movimiento open :La creación de un dominio público en la era digital. València: Universitat de València.
- Calderón Gómez, Daniel (2020). «The third digital divide and bourdieu: Bidirectional conversion of economic, cultural, and social capital to (and from) digital capital among young people in madrid», *New Media & Society*, , 1461444820933252.
- Cardon, D. (2019). Culture numérique. Paris: Les Presses de Sciences Po.
- Hesmondhalgh, David,



Osborne, Richard, Sun, Hyojung, y Barr, Kenny (2021). Music creators earnings in the digital era . Newport: Intellectual Property Office. Jordan, T. (2008). Hacking. digital media and technological determinism. Cambridge: Polity Press. Lévy, Pierre (2007). Cibercultura. la cultura de la sociedad digital. México: Anthropos. Miller, Vincent (2014). Understanding digital culture. London: Sage. Pecourt Gracia, Juan, y Rius-Ulldemolins, Joaquim (2018). «La digitalización del campo cultural y los intermediarios culturales: Una crítica social del utopismo digital», Revista Española De Investigaciones Sociológicas, 162, 73-90. Pizzi, Alejandro, Pecourt, Juan, y Rius-Ulldemolins, Joaquim (2023). «De la brecha digital al control de internet. usos, actitudes y participación digital en España», Revista Española De Sociología, 32(3), a178. Ragnedda, Massimo (2017). The third digital divide. A weberian approach to digital inequalities. London: Routledge.

- Ahmad, P. (2022): Digital nationalism as an emergent subfield of nationalism studies. The state of the field and key issues. *National Identities*, Volume 24, Issue 4, 307-317. Brinkerhoff, J.M. (2009): *Digital Diasporas. Identity and Transnational Engagement*. Cambridge University Press. Eriksen, T.H. (2007): Nationalism and the Internet. *Nations and Nationalism* 13 (1): 117. Fuchs, C. (2019): *Nationalism on the Internet. Critical theory and ideology in the age of fake news and social media*. Routledge. Haraway, D. (1991), Manifiesto para cyborgs: ciencia, tecnología y feminismo socialista a finales del siglo XX, en *Ciencia, cyborgs y mujeres. La reinención de la naturaleza*, Madrid; Catedra, pp. 251-311. Ihde, D. (2002), *Los cuerpos en la tecnología. Nuevas tecnologías, nuevas idas en torno a nuestro cuerpo*, Barcelona; UOC. <https://www.uoc.edu/dt/esp/ihde0704/ihde0704.pdf> Karim, K.H. & A. Al-Rawi Eds. (2018): *Diaspora and Media in Europe. Migration, Identity, and Integration*. Palgrave Macmillan. Leung, L. (2017): *Virtual Ethnicity. Race, Resistance and the World Wide Web*. Routledge. Marotta, V. (2011): *New Online Ethnicities and the Politics of Representation*, *Journal of Intercultural Studies*, 32:5, 539-553. Mihelj, S., & Jiménez-Martínez, C. (2021). Digital nationalism: Understanding the role of digital media in the rise of new nationalism. *Nations and Nationalism* 27(2), 331-346. <https://doi.org/10.1111/nana.12685>