

**COURSE DATA****DATA SUBJECT****Code:** 46830**Name:** Sistemas de evaluación y calidad y gestión de presupuestos**Cycle:** Master's Degree**ECTS Credits:** 3**Academic year:** 2025-26**STUDY (S)**

Degree	Center	Acad. year	Period
2270 - Master's Degree in Cultural Management	Facultat de Ciències Socials	1	First quarter

**SUBJECT-MATTER**

Degree	Subject-matter	Character
2270 - Master's Degree in Cultural Management	Sistemas de evaluación y calidad y gestión de presupuestos	COMPULSORY

**COORDINATION**

RIUS ULLDEMOLINS JOAQUIM

**SUMMARY**

The course focuses on making students aware of the different elements that form part of a budget in the field of cultural management. Students will learn to design a budget for a cultural project. They will learn to calculate the different types of costs in order to calculate a budget for its execution. Aspects related to financing and evaluation variables of strategic, operational and quality objectives of cultural projects will be addressed. Different sources of information that may be useful when preparing a cultural project, its costs and its viability will also be discussed.

**PREVIOUS KNOWLEDGE****RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

**OTHER REQUIREMENTS****COMPETENCES / LEARNING OUTCOMES**



## **2270 - Master's Degree in Cultural Management**

Collaborate effectively in work teams, assuming responsibilities and leadership roles and contributing to collective improvement and development.

Contribute to designing, developing and implementing solutions that address social demands, taking the Sustainable Development Goals as a reference.

Demonstrate critical and self-critical reasoning within the field of study, considering aspects such as professional ethics, moral values and the social implications of the different activities carried out.

Have the necessary skills to plan comprehensive cultural management projects.

Know how to apply market and environmental information in the field of culture and its implication in strategic management and decision-making as an information system.

Know how to evaluate cultural management projects.

Know how to handle information and communication technologies applied to the field of cultural management.

Know how to manage a budget in the field of cultural management.

Know how to organise events in various fields of cultural management.

Know how to structure a strategic plan for a cultural organisation or institution.

Know the different organisational models and structures present in cultural management, and the systems and techniques to optimise them.

Plan short-, medium- and long-term material and human needs for a management area, service or team in cultural institutions and organisations.

## **DESCRIPTION OF CONTENTS**

### **1. The evaluation of cultural projects**

### **2. Project budget. Creation and evaluation**

### **3. Sources and tactics for financing cultural projects**

**4. Workshop on the creation and budget management of cultural projects****WORKLOAD****PRESENCIAL ACTIVITIES**

Activity	Hours
Theory	6,00
Group work	6,00
Classroom practices	6,00
<b>Total hours</b>	<b>18,00</b>

**NON PRESENCIAL ACTIVITIES**

Activity	Hours
Attendance at other activities	0,00
Individual or group project	0,00
Independent study and work	0,00
Preparation of lessons	57,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
<b>Total hours</b>	<b>57,00</b>

**TEACHING METHODOLOGY**

- Participatory lectures and theoretical classes.
- Practical classes.
- Project development.

**EVALUATION**

A portfolio will be made with the practices of the subject. It will have a 60% in the evaluation. A team activity. The students will do work that they will present in class. Likewise, cases will be analyzed and discussed for a better understanding of the syllabus. It will represent 30% of the evaluation. Participation in class will represent 10%.

Those who do not pass the subject may present the requested material in a second call: a portfolio of practices that will represent 70% of the evaluation and team work that will represent 30% of the grade.

For those who want to improve their grade, they will present the works mentioned in this second call. The final grade will be the result of the evaluation of the same, whether it is higher or lower than the one they had.



ALTERNATIVE EVALUATION (PREVIOUS APPLICATION TO THE UNIVERSITY):

-Final theoretical-practical exam on the contents, activities and practices carried out (50%). -Final project that will address the design and evaluation of a cultural project, with special attention to the budgetary aspects of both costs and financing methods (50%)

## REFERENCES

- Ondarts, Guillermo, "Crowdfunding", la financiación para proyectos artísticos y sociales. Roselló i Cerezuela, David, Diseño y evaluación de proyectos culturales : de la idea a la acción. Clotas, Pere, Técnicas de patrocinio y de captación de recursos externos