

**COURSE DATA****DATA SUBJECT****Code:** 46834**Name:** Métodos de gestión en instituciones y espacios culturales**Cycle:** Master's Degree**ECTS Credits:** 10**Academic year:** 2025-26**STUDY (S)**

Degree	Center	Acad. year	Period
2270 - Master's Degree in Cultural Management	Facultat de Ciències Socials	1	Second quarter

SUBJECT-MATTER

Degree	Subject-matter	Character
2270 - Master's Degree in Cultural Management	Métodos de gestión en instituciones y espacios culturales	ELECTIVES

COORDINATION

RIUS ULLDEMOLINS JOAQUIM

SUMMARY**PREVIOUS KNOWLEDGE****RELATIONSHIP TO OTHER SUBJECTS OF THE SAME DEGREE**

There are no specified enrollment restrictions with other subjects of the curriculum.

OTHER REQUIREMENTS**COMPETENCES / LEARNING OUTCOMES****2270 - Master's Degree in Cultural Management**

Collaborate effectively in work teams, assuming responsibilities and leadership roles and contributing to collective improvement and development.

Contribute to designing, developing and implementing solutions that address social demands, taking the Sustainable Development Goals as a reference.



Demonstrate critical and self-critical reasoning within the field of study, considering aspects such as professional ethics, moral values and the social implications of the different activities carried out.

Have the necessary skills to lead cultural management projects.

Have the necessary skills to plan comprehensive cultural management projects.

Know how to lead multidisciplinary teams working on cultural management projects in organisations and institutions.

Know how to organise areas and services within culture-related organisations.

Know how to structure a strategic plan for a cultural organisation or institution.

Know the different organisational models and structures present in cultural management, and the systems and techniques to optimise them.

Learn all the resources and concepts necessary to set up a research and/or management project in cultural entities: museums, cultural centres, services and themed spaces.

Plan short-, medium- and long-term material and human needs for a management area, service or team in cultural institutions and organisations.

Understand the specific management and dissemination mechanisms applied by museums.

DESCRIPTION OF CONTENTS

1.

2.

3.

WORKLOAD

PRESENCIAL ACTIVITIES

Activity	Hours
Theory	58,00
Classroom practices	2,00



Total hours	60,00
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NON PRESENCIAL ACTIVITIES

Activity	Hours
Attendance at other activities	0,00
Individual or group project	0,00
Independent study and work	140,00
Preparation of lessons	0,00
Preparation for assessment activities	0,00
Resolution of case studies	0,00
Total hours	140,00

TEACHING METHODOLOGY

EVALUATION

REFERENCES

- ALONSO FERNÁNDEZ, L. (1999), Introducción a la nueva museología. Madrid: Alianza Editorial.
- BAZIN, G. (1969), El tiempo de los museos. Barcelona: Daimonon.
- BELCHER, M., Organización y diseño de exposiciones : su relación con el museo.
- BELLIDO, M.L. (2001), Arte, museos y nuevas tecnologías. Gijón: Trea.
- BLANCHOT, M., La risa de los dioses.
- BOLAÑOS, M. (2002), La memoria del mundo: cien años de museología (1900-2000). Gijón: Trea.
- BONET, L. et alt (1997), Gestión de proyectos culturales. Barcelona, Ariel.
- DELOCHE, B., El museo virtual : hacia una ética de las nuevas imágenes.
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- FELIU, C. (2004), El programa biblioteca-escuela, un modelo sistematizado y global de fomento del hábito lector. Boletín de la Asociación Andaluza de Bibliotecarios, nº. 74, Marzo 2004, pp. 9-17.
- FERNÁNDEZ PRADO, E. (1991), La política cultural. Qué es y para qué sirve. Gijón, Trea.
- GARCÍA BLANCO, A. Didáctica del museo : el descubrimiento de los objetos.
- GUASCH, A.M. (1997), La vanguardia a través de sus exposiciones. Barcelona: Serbal.
- HOOPER-GREENHILL, E. (1998), El museo y sus visitantes. Gijón: Trea.
- LORD, B. y LORD, G. D. (1998) Manual de Gestión de Museos. Barcelona, Ariel.
- RIVIERE, G.H., La museología : curso de museología. Textos y testimonios.
- Valdés Sagüés, M.C., La difusión cultural en el museo : servicios destinados al gran público.
- ZUBIAUR CARREÑO, F.J. (2004), Curso de museología. Gijón: Trea.