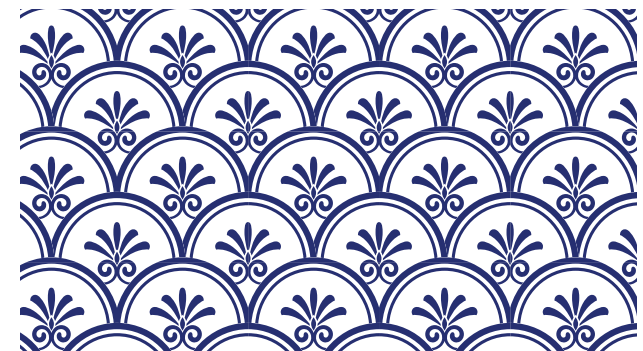
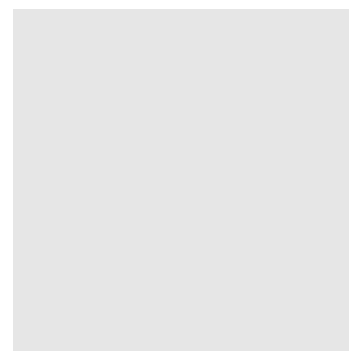
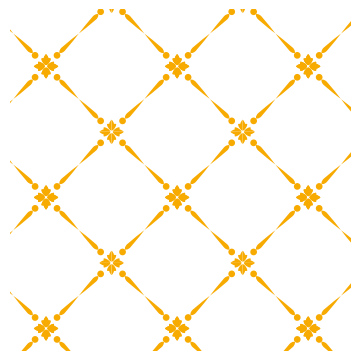
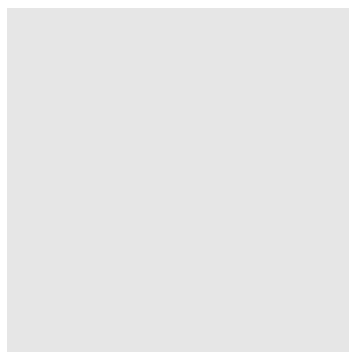
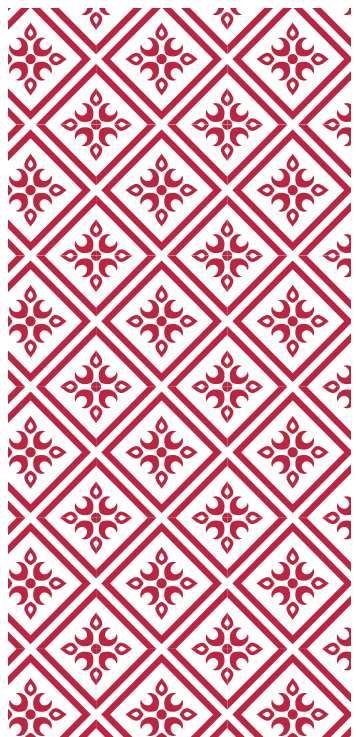
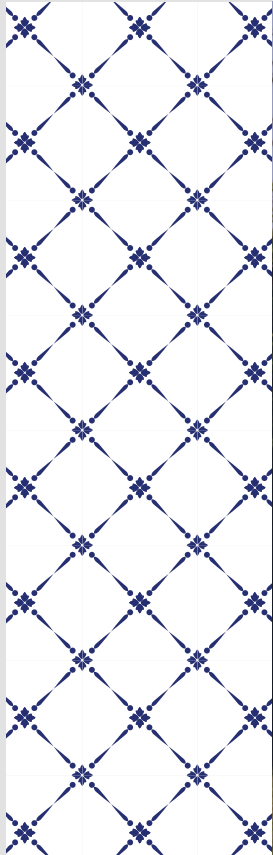


Catalogue



HOME

> **pleasure** <
power
dreams/products



Pleasure.

Our favourite word.



> **pleasure** <
power
dreams/products

**The greatest
quality
is the source of
the greatest
satisfaction.**

Our commitment to quality achieves maximum customer satisfaction and leaves no room for the competition.

Our plan to stay at the top of this sector is to guarantee excellent quality every day in every single product we produce and to take care of every little detail.



> **pleasure** <
power
dreams/products

Innovation sets the pace for success.

The aim of our team is to anticipate the desires of our consumers with the sole purpose of surprising them with each ice cream.

We dream of improving every step, every process, to be the first in offering the latest.

Pursuing excellence is our job.



> **pleasure** <
power
dreams/products

Committed to you and to nature.

Constant improvement and innovation helps us keep our sights set on the future.

We want to play the biggest part we can in ensuring that people can fully enjoy all that nature has to offer and do our bit to encourage sustainability.

We will do our utmost to ensure that living is synonymous with pleasure.



> **pleasure** <
power
dreams/products

Mission, vision and values.

Our mission

To be experts in the manufacture of the products we produce and to satisfy as many consumers as possible, continuously adapting to their current needs and anticipating future ones, while continuing to guarantee food safety, uniform quality, competitive pricing, good service and freshness. All underpinned by a team of people with shared values and a Management System based on continuous improvement that leads us to focus on the details, ensure

excellent management and to always keep in mind the reasons our customers choose us.

Our vision

To be a benchmark company in the manufacture of ice cream products, and to be the leader in the domestic market. This is something we aim to achieve through the quality, freshness, innovation and price of our products.

Our values



Commitment to our customers



Effort, dedication and a focus on results



Creativity and dynamism



Positive atmosphere and good morale



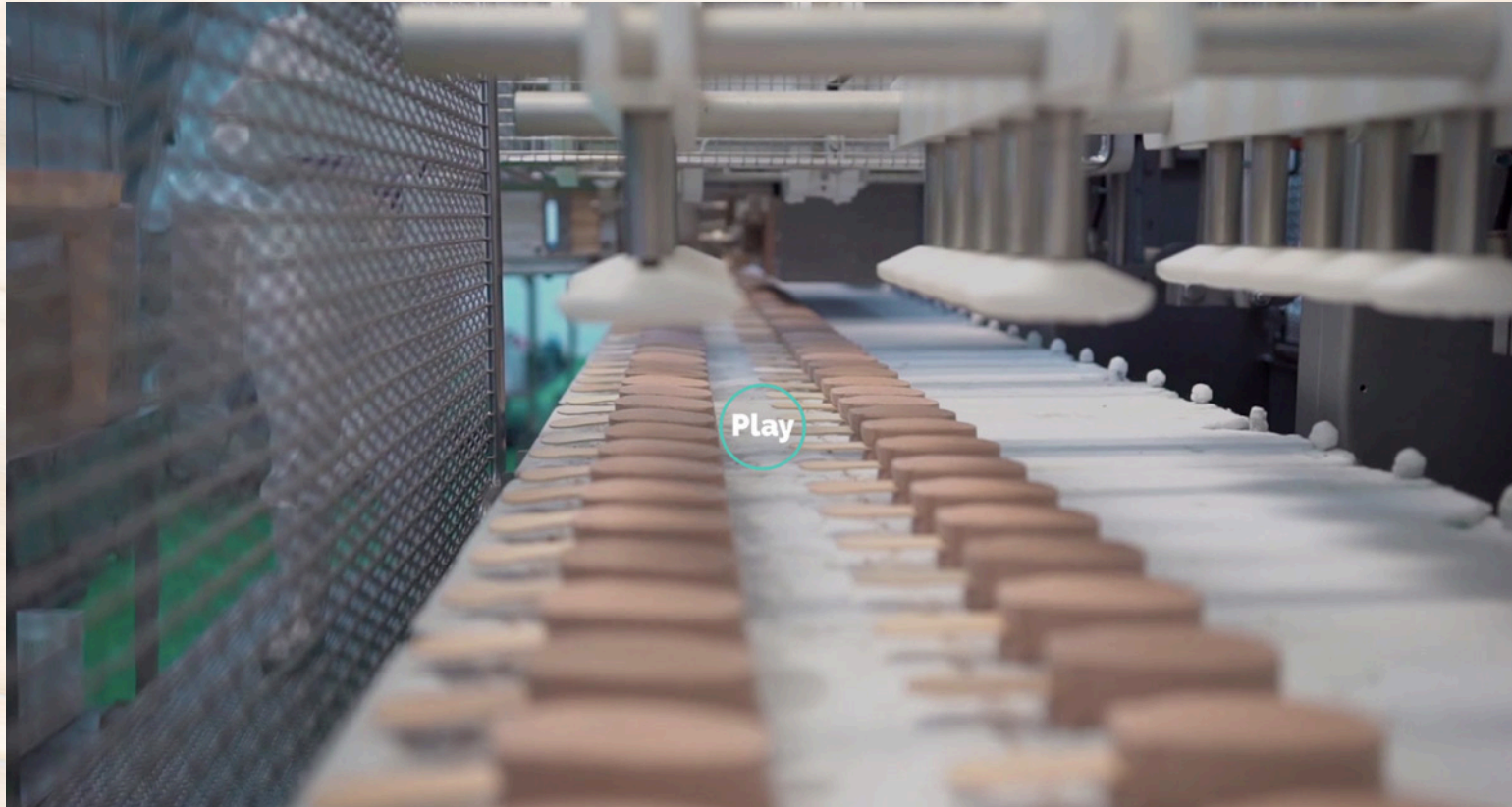
Responsibility and honesty



Environmental awareness



> **pleasure** <
power
dreams/products

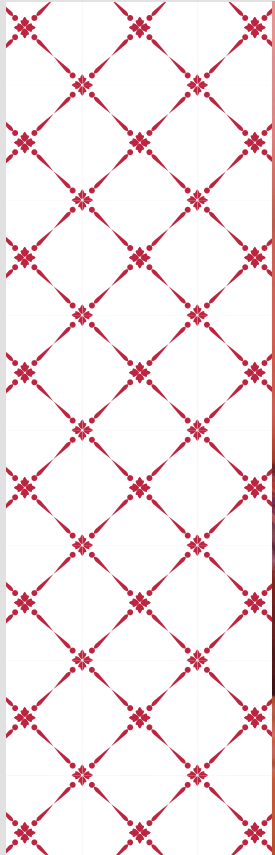


[Watch corporate video](#) 



HOME

pleasure
> **power** <
dreams/products



pleasure
> power <
dreams/products

More than 35 years of making us stronger every day

We have been working for more than 35 years to achieve solid and sustainable growth. Improving every process and every product with the customer in mind.

It has been an exciting process that has taught us to respond, to excel, to innovate, to grow, to reflect, to be humble. In short, to be able to manage the future.

More than 25 years working with the leading Spanish retail company is a testament to our effort, dedication and commitment to the customer.

The dedication and commitment to creating innovative and quality products is the secret behind our strong presence throughout Europe



pleasure
> power <
dreams/products

2,8+

million units
produced every day



35+

years of experience
in the sector



7+3

production lines



70+

million euros
in turnover in 2020



1+1

factories



32+

million litres
produced each year



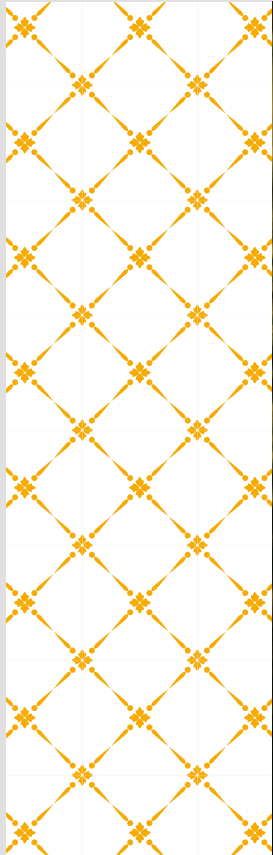
25+

years alongside Spain's leading
distribution brand



HOME

pleasure
power
> **dreams/products** <



Each new product is the fruit of a collective dream

Every new product we launch on the market is designed to satisfy and surprise our consumers.

We carry out an exhaustive market and consumer analysis, test and evaluate all subject areas and improve all processes in order to exceed the wishes of our consumers and to be the most competitive brand on the market.



Range of products 



HOME

pleasure
power
> dreams/products <

WAO

MOCHI

ICE CREAM



A perfect fusion of Japanese culture and Mediterranean know-how

We had to go to the ends of the Earth to find this delicate balance. At least that's what we did when we dreamt up the Wao Mochi line.

We went with our intuition as master ice cream makers because we wanted to take it far. Very far.

And those who try them say that, when they close their eyes while savouring them, they experience a dreamlike journey. Nothing gives us greater satisfaction.

Nothing?



A fine layer of rice dough.

Silky and very soft on the palate, the outer layer of the Wao Mochi provides a careful treatment to each of the flavours to achieve the perfect balance with the filling.

A delicious ice cream inside.

Creamy ice cream, sorbet and surprising fillings allow us to offer a rich range of flavours that meet the needs of any consumer, with alternatives suitable for vegans.

pleasure
power
> dreams/products <



MANGO

CALORIES
68
PER PIECE



COCONUT

CALORIES
87
PER PIECE



CHOCOLATE

CALORIES
88
PER PIECE



VANILLA

CALORIES
89
PER PIECE



TROPICAL

CALORIES
70
PER PIECE



MATCHA TEA

CALORIES
86
PER PIECE



CHEESECAKE

CALORIES
90
PER PIECE



CARAMEL

CALORIES
88
PER PIECE

Innovating the great classics.

The range of Wao Mochi opens up a wide variety of great expectations for the most demanding palate.

From the most oriental flavours such as Sesame and Matcha Tea to the reinterpretation of great classics such as Vanilla and Chocolate, not forgetting our more exotic flavours like Tropical, Coconut, Mango and Pistachio. It does not come as a surprise that Wao means wow...



New Flavours



MACCHIATO



LEMON & YUZU



PISTACHIO



Palletisation and logistics

Format	Units/box	Boxes/pallet	Boxes/base	Box dimensions (mm)	Units/pallet	Mochis/pallet	Net Content (ml)	Net Content (g)
Case of 6 mochis	6	208	16	286x195x135	1248	7488	216 (6x36 ml)	210 (6x35 g)

HOME

pleasure
power
> dreams/products <

VAWAIi

.ice Dream.



HOME

pleasure
power

> dreams/products <

A journey to the land where every plant grows ice dreams.

Another spectacular journey in search of exoticism took us to a unique land. A land where the plants give us their best flavours so that we can enjoy our best dreams. Authentic ice dreams made from products that only the plants of that faraway place can offer us. Vawaii is a plant-based experience that will awaken all your senses with its exotic flavours and creamy texture, enriched with delicious pieces of chocolate, nuts and delectable sauces. It'll be difficult for you to fall in love with just one.



NET CONTENT:
485 ml e





Vanilla



Chocolate



Tropical Sorbet



Mango Sorbet



All Chocolate



Banana Choco Bite



Strawberries Forever



**Palletisation
and logistics**

Format	Units/box	Boxes/pallet	Boxes/base	Box dimensions (mm)	Units/pallet
Tub	8	156	12	390x195x120	1248



HOME

pleasure
power

> dreams/products <

Juice Cream



HOME

pleasure
power
> dreams/products <

The fruit of experience and the essence of nature.

We know what our customers like and how to satisfy them.

Our Juice Cream line is a great response to the demand for ice cream that's as natural as possible.

Ice creams made with the most popular fruits and presented in their "natural packaging" give the consumer the complete conviction that they are enjoying a top quality ice cream.

A natural thought.





Frozen Coconuts

NET CONTENT:
350 ml e
(2x175 ml)
240 g e
(2x120 g)

An exotic creation featuring coconut-flavoured ice cream with grated coconut, presented in its natural shell.



Frozen Lemons

NET CONTENT:
300 ml e
(2x150 ml)
200 g e
(2x100 g)

Lemon-flavoured ice cream presented in the most natural packaging possible, the peel of each lemon.



Frozen Oranges

NET CONTENT:
300 ml e
(2x150 ml)
200 g e
(2x100 g)

The most original orange-flavoured ice cream, presented in the most natural way, in its own peel. Authenticity brought right before your eyes.

Palletisation and logistics

Formato	Format	Fruit units/ box	Box dimensions (mm)	Boxes/pallet	Boxes/base	Estuches/pallet	Fruit units /pallet
Case of 2 fruits	8	16	393x195x220	96	12	798	1536




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Helados Estiu S.A.

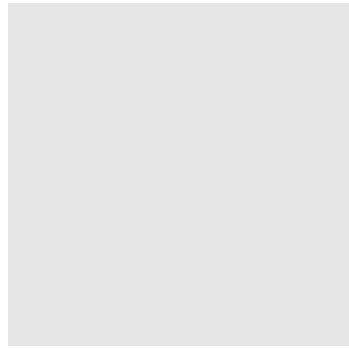
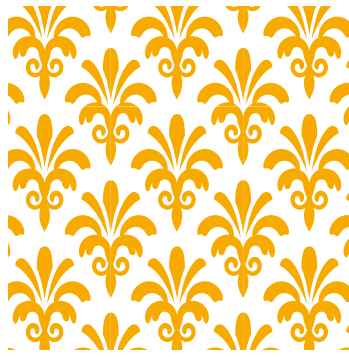
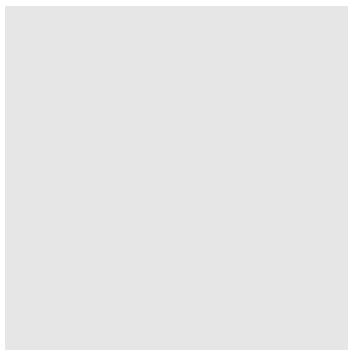
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 Helados Estiu

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 @waomochi



Thank you.

