

WORKSHOP “ACTION RESEARCH: EXPLANATION AND DEVELOPING NEW PROJECTS”

Organised by: Innovation Decisions in the Business Environment research group, School of Economics. Sponsored by:



5th April 2016 – Tuesday – Room MO1 – Edificio de Amigos – Universidad de Navarra

This activity aims to organize meetings to discuss how to implement the role of Action Research (AR) among researchers, firms and public institutions. Taking into account the interests of the different attendants, we will work on different topics such as:

- Research projects based on AR.
- How to publish AR in academic journals.
- Action Research and education.
- Development of a network based on AR.

PROGRAM

9:30 – 10:00 PRESENTATION: José Antonio Alfaro (University of Navarra, Spain) and Lucía Avella (University of Oviedo, Spain)

WHAT IS ACTION RESEARCH?

10:00 - 10:45 *What is and How to Do Action Research* - Professors Morten Levin and Johan E. Ravn (NTNU, Norwegian University of Science and Technology, Trondheim, Norway)

THREE ACTION RESEARCH DIMENSIONS

10:45 - 11:30 *Action Research and Regional Development* - María José Aranguren and Miren Larrea - (Orkestra, Basque Institute of Competitiveness)

11:30 - 12:00 COFFEE BREAK

12:00 - 12:45 *AR as an Empirical Research Methodology: The Case of "Packaging Logistics: Promoting Sustainable Efficiency in Supply Chains"* - Carlos Prado and Jesús García Arca (University of Vigo, Spain)

12:45 - 13:30 *AR Projects as an Open Innovation Practice: The Case of VW NAVARRA -UNAV* – José Antonio Alfaro

13:30 - 15:30 LUNCH

15:30 - 17:30 WORKING SESSION – Chair: María José Alvarez Gil (University Carlos III de Madrid, Spain).