



June 24 to 28, 2024



Real Colegio Complutense at Harvard University

26 Trowbridge Street, Cambridge, MA 02138

Igniting Entrepreneurial Mindsets

*Strategies and
Practical Insights*



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“Igniting Entrepreneurial Mindsets: Strategies and Practical Insights” is an international program aimed at promoting teaching innovation on entrepreneurship among the faculty of Universitat de València. It is organized by the Vice-Rectorate for Innovation and Transfer and the Vice-Rectorate for Lifelong Learning, Educational Transformation and Employability, through UVemprén entrepreneurial hub. This initiative is sponsored by **Banco Santander**.

The program, which will be held from June 24 to 28, 2024 at **Real Colegio Complutense (RCC) at Harvard University**, pursues to offer a specialization in entrepreneurship for university faculty involved in the activities of **Universitat de València's Pre-incubators Network**, which aims to train students from any area of knowledge taught at Universitat de València in the generation and validation of entrepreneurship projects.

Training provides hands-on sessions with professional experts in the field of health sciences and entrepreneurship along with on-site visits to Boston-area entrepreneurial ecosystem, including Harvard University, the Plasma Science and Fusion Center and the Dana-Farber Cancer Institute.



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RCC Harvard - Universitat de València Team



**DANIEL P. DE LA CRUZ
SÁNCHEZ MATA**

Director RCC Harvard



MICHEL PROANO PONCE

Executive Director RCC Harvard



ÁNGELA PÉREZ PÉREZ

President Board of Trustees UV



ÁNGELES SOLANES CORELLA

Vice Rector for Lifelong Learning,
Educational Transformation and
Employment at UV



PEDRO MORILLO TENA

Rector's Delegate
Director Language Centre UV



RAFAEL GARCÍA MARTÍNEZ

Director Entrepreneurship Unit
UVemprén



LOLA GARZÓN BENÍTEZ

Associate Professor of Management
UVemprén Pre-Incubators Network



PAU SENDRA PONS

Assistant Professor of Accounting
UVemprén Pre-Incubators Network



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Monday 24

9:00 - 9:30h | RCCHU

Breakfast

9:30 - 10:00h | RCCHU

Institutional opening

Dr. Daniel Sánchez Mata

Director of the RCC at Harvard

Mr. Peter F. O'Meara

Advisor at Harvard International Office

Ms. Ángela Pérez Pérez

President Board of Trustees at UV

Dr. Ángeles Solanes Corella

Vice Rector for Lifelong Learning, Educational Transformation and Employment at UV

Dr. Pedro Morillo Tena

Rector's Delegate

Director Language Centre at UV

10:00 - 10:30h | RCCHU

Coffee break

10:30 - 12:00h | RCCHU

Training

Ms. Devon Sherman Daley

Entrepreneur in Residence at Martin Trust Center for MIT Entrepreneurship

12:30 - 13:30h | RCCHU

Lunch

13:30 - 14:00h | RCCHU

Wrap-up session

18:00h | Harvard Faculty Club

Dinner

Tuesday 25

8:30 - 9:00h | RCCHU

Breakfast

9:00 - 10:30h | RCCHU

Training

Dr. Lola Garzón Benítez

*Associate professor of Management
UVemprén Pre-Incubators Network*

Dr. Pau Sendra Pons

*Assistant professor of Accounting
UVemprén Pre-Incubators Network*

10:30 - 10:45h | RCCHU

Coffee break

10:45 - 12:30h | **Richard A. and Susan F.
Smith Campus Center**

Institutional welcome

Dr. Mark C. Elliott

Vice Provost for International Affairs

12:30 - 13:30h | RCCHU

Lunch

14:00 - 15:30h | **MIT Plasma Science and
Fusion Center**

Training & visit

Dr. Miguel Calvo Carrera

*Research Assistant at Plasma Science and Fusion
Center*



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Schedule

Wednesday 26

9:00 - 9:30h | Harvard Medical School

Training

Dr. Mercedes Balcells Camps

*Principal Research Scientist at MIT and
MIT Spain Director*

11:30 - 12:30h | Dana-Farber Cancer Institute

Training and visit

Dr. Carlos Muñoz Royo

Founder & CEO atdepth MRV

12:30 - 13:30 | The Mission

Lunch

14:00 - 15:30h | Dana-Farber Cancer Institute

Training

Dr. Pilar Baldominos Flores

Researcher at Dana-Farber Cancer Institute

Dr. Xavier Sánchez Moreno

Researcher at Dana-Farber Cancer Institute

16:15h | Boston City

Visit

Thursday 27

9:00 - 10:30 | Harvard Business School

Training

Dr. Jorge Cortell Albert

*Serial entrepreneur, venture partner
Lecturer at Oxford, Harvard, MIT and Stanford
Innovation Fellow at Harvard*

10:45 - 12:30h | Harvard Business School

Visit

iLab

Harvard Innovation Lab

12:30 - 13:30h | Harvard BS Cafeteria

Lunch

14:00h | Harvard Yard

Visit

Friday 28

8:30 - 9:00h | RCCHU

Breakfast

9:00 - 10:30h | RRCHU

Training

Dr. Lola Garzón Benítez

*Associate professor of Management
UVemprén Pre-Incubators Network*

Dr. Pau Sendra Pons

*Assistant professor of Accounting
UVemprén Pre-Incubators Network*

10:30 - 10:45h | RCCHU

Coffee break

10:45 - 12:30h | RRCHU

Institutional closure

12:30 - 13:30h | RRCHU

Lunch

13:30 - 16:30h

Optional visit



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PAUL CHEEK

Executive Director of the Martin Trust Center for MIT Entrepreneurship and Senior Lecturer at MIT Sloan

Paul Cheek is the Executive Director of the Martin Trust Center for MIT Entrepreneurship, a Senior Lecturer at the Massachusetts Institute of Technology in the MIT Sloan School of Management, and the author of *Disciplined Entrepreneurship: Startup Tactics*.

In his role as the Executive Director of the Trust Center, Paul is responsible for the development of the Trust Center's strategy and operational plans for MIT's entrepreneurship programs and courses. Paul serves as an ambassador of entrepreneurship education and MIT's perspective on it to students, alumni, and members of both the local and global entrepreneurship ecosystems. He teaches, mentors, and advises students and entrepreneurs around the world.

He has designed experimental entrepreneurship education content, and now leads a new advanced course he developed to help student entrepreneurs build their businesses called "Venture Creation Tactics".

Prior to his work at MIT, Paul was the co-founder of Oceanworks and Work Today. Oceanworks is a for profit company with a mission to end plastic pollution and Work Today is a venture backed digital staffing and recruiting company.

MIGUEL CALVO CARRERA

Research Assistant at MIT Plasma Science and Fusion Center

Miguel Calvo Carrera works as a PhD Candidate at MIT in the Physics department.

He completed a BSc in Energy Engineering in Universidad Politécnica de Madrid (UPM) in 2018 and a BSc in Physics in Universidad Autónoma de Madrid (UAM) in 2021.

Miguel has done research assistantships in: experimental fusion energy at the Centre for Energy, Environmental and Technological Research (CIEMAT); materials science in the Materials of Interest for Renewable Energies (MIRE - UAM) and in the condensed matter theory department of the UAM as a Nicolás Cabrera Institute fellow.



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Speakers



LOLA GARZÓN BENÍTEZ

*Associate Professor of Management
UVemprén Pre-Incubators Network*

Lola Garzón has worked on entrepreneurship both from a professional and academic point of view. She has had her own innovative company, has created and managed several startups associations and has worked as a strategy consultant for entrepreneurs and SMEs. She has mentored entrepreneurs since 2004 in different institutions.

At the academic and research level, she is an associate professor at the Faculty of Economics at Universitat de València (UV), guest lecturer at other universities and teaches in English and Spanish. She is currently researching sustainable entrepreneurship from 4 perspectives of sustainability: ecological, social, cultural and economic.

Lola is the academic head of UVemprén, the entrepreneurship support area at the UV. She is the responsible for the entrepreneurs mentoring service of the University of Valencia and supports all the active entrepreneurs from different areas of knowledge. She has been the Vice-Dean of Entrepreneurship and Business Relations at the Faculty of Economics.

She is the Vice President for International Relations of AEDEM, the European Academy of Management and Business Economics.

PAU SENDRA PONS

*Assistant Professor of Management
UVemprén Pre-Incubators Network*

Pau Sendra is a professor and researcher in the Department of Accounting at the Universitat de València. He holds a Degree in International Business, a Master in Corporate Finance and a PhD in Accounting and Corporate Finance, and has been visiting scholar at the London School of Economics and Political Science.



He has attended several national and international conferences, published scientific papers on entrepreneurship and participated in innovation projects related to the entrepreneurial ecosystem.

He has been distinguished with the Cañada Blanch Research Award 2019 and the Best Finance Paper Award 2022, from the Emilio Soldevilla Foundation for Research and Development in Business Economics.



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CARLOS MUÑOZ ROYO

Founder & CEO atdpeth MRV

Carlos Muñoz is an MIT PhD ocean engineer and naval architect specialized in the integration of large-scale field studies with physical oceanography modeling.

Carlos has designed, managed and implemented large-scale monitoring studies of ocean transport in the ocean.

He has also worked on economic modeling of offshore industries and is the co-founder of an offshore industry consulting company specialized in ocean simulations and monitoring activities.

PILAR BALDOMINOS FLORES

Postdoctoral Fellow at Dana-Farber Cancer Institute

Pilar Baldominos is a postdoctoral fellow at Dana-Farber Cancer institute in Boston.

She obtained her PhD from Universitat Politècnica de Valencia in 2024. During her PhD studies she was awarded in 2018 with a "La Caixa" fellowship to develop her research co-mentored by the Boston institution where she has been working since.

She studies how breast cancer cells resist the attack of the immune system during immunotherapy. During her PhD she pioneered PADMEseq, a technique that reconciles single cell techniques with tissue spatial resolution and was crucial in her discoveries.



XAVIER SÁNCHEZ MORENO

Postdoctoral Researcher at Dana-Farber Cancer Institute

Xavier Sánchez is a Scientist at Dana-Farber Cancer Institute in Boston.

He obtained his PhD from Universitat Autònoma de Barcelona in 2020, where he developed novel gene therapy approaches using viral vectors for the treatment of neurodegenerative rare diseases.

With a strong focus in translational science and regenerative medicine, he leads several studies aimed at understanding the immune rejection of current cell therapies and how to improve them.



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Speakers



MERCEDES BALCELLS CAMPS

Principal Research Scientist at MIT and MIT Spain Director

Mercedes Balcells is a Principal Research Scientist at MIT's Institute for Medical Engineering and Science.

As a direct consequence of her work in extending MIT's international opportunities for students and faculty she created and directs the international MIT-Spain Program.

For her service to MIT and to the world, she received the 2019 MIT Excellence Awards "Advancing inclusion and global perspectives: maximizing MIT's strengths".

Mercedes is an entrepreneur and co-founded the Spanish start-up Regeneur that utilizes chondrocytes from a small biopsy to regenerate cartilage for facial tissue regeneration. She is also a co-founder of the Global CoCreation Lab, a non-for-profit organization in Miami that brings together North, Central and South America innovators in healthcare.

JORGE CORTELL ALBERT

Serial entrepreneur, venture partner, lecturer at Oxford, Harvard, MIT and Stanford, Innovation Fellow at Harvard

Jorge Cortell is the Senior Advisor, Healthcare and Life Sciences at Harvard Innovation Laboratories. He is also a Harvard HealthLab Accelerator Mentor for the Lemann Program on Creativity and Entrepreneurship of the Harvard T.H. Chan School of Public Health.



His innovations in healthcare technology include designing and developing a multimodal platform for the rapid diagnosis, intervention scenarios, and resource planning for pandemics (introduced days after Covid19 was declared a pandemic in 2019); inventing the first precision medicine software platform (2014); and developing the first commercially available augmented reality system for surgery (in 2008).

As a serial entrepreneur, Jorge has founded numerous startups. He has also guest lectures at institutions like Oxford, Harvard, MIT, and Stanford.

At Harvard, Jorge served as Venture Innovation Fellow at the Technology & Entrepreneurship Center at Harvard (TECH) in the John A. Paulson School of Engineering and Applied Sciences (SEAS) while also serving as an Expert-in-Residence and Mentor at the Harvard Innovation Laboratories (i-lab).



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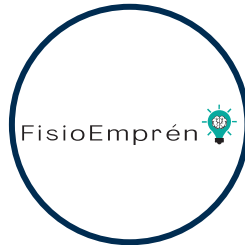
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Participants



FACULTY OF LAW
RAFAEL MARIMÓN DURÁ
Mercantile Law



FACULTY OF PHYSIOTHERAPY
SARA CORTÉS AMADOR
Physiotherapy



FACULTY OF MEDICINE AND DENTISTRY
GLORIA SEGARRA IRLES
Physiology



FACULTY OF ECONOMICS
PAU SENDRA PONS
Accountancy



FACULTY OF GEOGRAPHY AND HISTORY
EMILIO IRANZO GARCÍA
Geography



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Participants



FACULTY OF BIOLOGICAL SCIENCES

ARTURO LÓPEZ CASTEL

Genetics



FACULTY OF CHEMISTRY

ALICIA MONLEÓN VENTURA

Organic Chemistry



FACULTY OF PHARMACY AND FOOD SCIENCES

JAVIER PEREDA CERVERA

Physiology



FACULTY OF PHYSICS

SANTIAGO GONZÁLEZ DE LA HOZ

Atomic, Molecular and Nuclear Physics



SCHOOL OF ENGINEERING

ÁNGEL ROBLES MARTÍNEZ

Chemical Engineering



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